



**YOUTH IN
PHILANTHROPY**

FUNDRAISING TO SUPPORT YOUR CAUSE

OPTIONAL ACTIVITY





lmcf.org.au/yip

Why is fundraising important?

It may seem obvious why fundraising is important – to raise money for charitable organisations to deliver essential services or programs within the communities in which they operate. Fundraising is an important source of income for many charities, however, there are also wider benefits to fundraising which can be just as important. These include connecting people to a cause they might be passionate about or raising awareness of a particular social or environmental issue with your friends and family.

By volunteering your time to organise a YiP fundraising event at your school, you will have the opportunity to work together with your fellow committee members, students and teachers towards a common goal – raising additional funds and awareness of your selected cause within your school community.

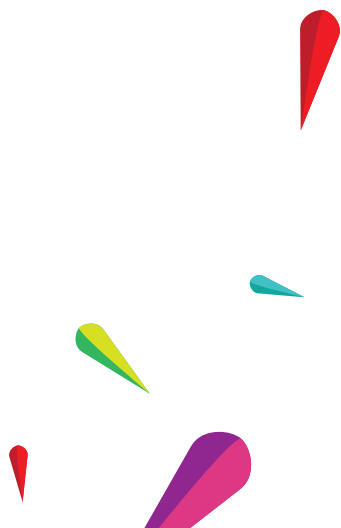
Double the impact: Donations matched dollar-for-dollar

In recognition of your efforts, Lord Mayor's Charitable Foundation will match the total funds raised from your event, dollar-for-dollar, capped at \$2,500 – increasing the potential granting allocation total to \$15,000. This means every donation you receive will have twice the impact!

Fundraising activity suggestions

Here are some easy and popular fundraising ideas to consider:

- Free dress day – this could be a theme where students must donate a gold coin to participate (for example 'jeans day', 'cultural dress day', 'crazy hair day', or 'wear your favourite colour')
- Second-hand book sale
- Sponsor a YiP committee member to run laps around the school oval
- Guess the number of jellybeans in a large jar (this could be located at your school office)



Important things to consider

1. Decide on a date

- Set a realistic timeline
- Always consider other factors that may impact on the date of your event. (For example, school camps, holidays etc.)

2. Determine who within your school you will need to obtain approval from to run the event.

It is important you gain this permission from the school before the event, and that the event takes place only within school grounds. It is the school's responsibility to ensure that the event complies with relevant legislation (including but not limited to the *Fundraising Act 1998* and the *Working with Children Act 2005*).

3. How will you promote the event? Ideas could include:

- School newsletter
- School assemblies
- School communication App

4. Assign a particular role to each committee member

- Lead organiser
- Communications coordinator
- Treasurer – determine who will collect the funds and record the amount of money raised
- Volunteer coordinator

5. After the event has concluded, don't forget to thank the school community and report back on how much money was raised and the impact this will have on your cause.

And lastly, don't forget to make it FUN!

If the whole event is engaging and fun, you will increase your chances of running a successful event that raises both funds and awareness for the cause you are supporting.