

CONNECTING PEOPLE, IDEAS AND FUNDING

ANNUAL REPORT 2012

LORD
MAYOR'S
CHARITABLE
FOUNDATION





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MALI IN THE CITY

The Lord Mayor’s Charitable Foundation, through its newly launched Proactive Grants Program, proudly provided funding to the Melbourne Zoo in support of its 150th anniversary project ‘Mali in the City’. This anniversary project supported the conservation of endangered species.

The Lord Mayor’s Charitable Foundation was pleased to commission renowned Melbourne artist Deborah Halpern to create the Foundation’s ‘Mali’. Deborah is well known for her sculptural mosaic works which are featured at Southbank ‘Ophelia’ and Birrarung Marr ‘Angel’. As a talented artist, Deborah has been committed to humanitarian and environmental projects throughout her career. The commission and initial support took place in this financial year. The grant will appear in the 2012/13 annual report.

Through its Grants Program, the Foundation has recognised the importance of using arts, sport and education, and environment projects to provide opportunities for social inclusion and increase life opportunities.

‘Mali in the City’ has brought together two longstanding Melbourne institutions, the Melbourne Zoo and Lord Mayor’s Charitable Foundation to promote philanthropy and conservation in a new way. The Foundation is pleased to support the Melbourne Zoo during this remarkable celebration.

For more Lord Mayor’s Charitable Foundation highlights, please turn to page six.

Mali in progress: Grants Manager Kim Sullivan visits Deborah Halpern at her studio.

Meet Mali: Lord Mayor’s Charitable Foundation’s Chief Executive Officer Catherine Brown with artist Deborah Halpern at the launch of ‘Mali in the City’.

OUR MISSION

To enhance the quality of life of members in our community, particularly the disadvantaged, through the effective raising, stewardship and granting of funds to charities.

GOAL 1

TO CONTRIBUTE TO IMPROVING QUALITY OF LIFE

- 1. Collate and update knowledge and research to enhance decision making
- 2. Listen and respond to communities
- 3. Build partnerships that deliver and embrace not-for-profit challenges
- 4. Grant to charities that are actively involved in social change and reducing disadvantage.

GOAL 2

TO INCREASE DISTRIBUTION CAPACITY THROUGH STAKEHOLDER ENGAGEMENT, AWARENESS AND FUNDRAISING

- 1. Offer pathways for every private and corporate citizen to participate in philanthropy
- 2. Develop a community and environment that fosters effective relationships
- 3. Communicate clearly and personally to donors and the community the outcomes of our initiatives
- 4. Develop products that meet the needs of donors and the community.

GOAL 3

TO BE A WELL GOVERNED AND MANAGED PHILANTHROPIC INSTITUTION

- 1. Develop and implement effective business practices, a governance structure and strategic plans to enhance transparency
- 2. Promote and support ongoing training for staff
- 3. Instil an environment of excellence in our service
- 4. Ensure the monies entrusted to us are managed to honour each donor's intentions.

CONNECTING PEOPLE, IDEAS AND FUNDING TOGETHER TO CREATE POSITIVE SOCIAL CHANGE

Established in 1923, the Lord Mayor's Charitable Foundation continues to be a leading philanthropic organisation and the largest community foundation in Australia. The Foundation aims to increase life opportunities and promote social inclusion through fundraising, partnerships and the distribution of grants to charitable agencies supporting people who are socially and economically disadvantaged.

PRESIDENT'S MESSAGE

Melbourne is a marvellous city. Once again we have been honoured with the title of 'world's most liveable city', recognition truly deserved for our vibrant city.

Importantly Melbourne is also Australia's centre for philanthropy. Founding President, Lord Mayor Sir John Swanson, formalised and organised giving in Melbourne by establishing the Lord Mayor's Fund for Metropolitan Hospitals and Charities in 1923. Today we continue this tradition and have grown to become Australia's largest community foundation.

A great city is recognised by the way it takes care of its people and assistance provided in times of need. Melburnians are generous, and respond to requests for donations. This year the Foundation has received significant interest from many donors who wish to invest their charitable donations with the Foundation through our charitable fund accounts program.

This year we distributed \$9.2 million in grants to over 500 charities. A great achievement. Thank you to our donors for your continued support.

As President of the Lord Mayor's Charitable Foundation I was delighted to welcome Catherine Brown as the new Chief Executive Officer for the Foundation. I congratulate Catherine and her team for an outstanding year of innovation and growth and thank the Board of Management once again for their tremendous support and professionalism.



Robert Doyle
President, Lord Mayor's Charitable Foundation



WE INSPIRE PHILANTHROPY BY BRINGING PEOPLE, IDEAS AND FUNDING TOGETHER, AND WE DO THIS BY:

- Aligning people by connecting them together to be more proactive, responsive and effective in their philanthropic giving.
- Being brave in our grantmaking and being a leading voice in philanthropy.
- Being relevant by researching and understanding emerging issues that are important to our community and donors, and responding through effective grantmaking and collaboration.
- Being uplifting by telling inspiring stories that celebrate the real difference we make to peoples lives.

CHAIRMAN'S REPORT

INTRODUCTION

So long as segments of our community are suffering from poverty, dying from treatable diseases or in need of assistance because of disasters, social injustice and inequity, organised giving can save or enhance millions of lives.

For the past 89 years the Lord Mayor's Charitable Foundation has been playing a crucial role in ensuring that the philanthropic deeds of individuals, corporations, not-for-profit organisations, governments and community based agencies in Melbourne have been achieving effective change in our community.

Our vision has been, and remains, to support a caring and giving society enhanced by our initiatives.

This requires an enormous effort; none more so than through the thousands of people who exhibit extraordinary generosity every year through our Foundation.

Regardless of age, income, or beliefs they want to touch the lives of others. It is inspirational and gives a dimension to philanthropy that needs greater recognition. This is why we want to ensure that the practice, principles and meaning of philanthropy have a greater recognition in the community.

INSPIRING PHILANTHROPY

People need to understand that a 'philanthropist' is not only someone who is wealthy and gives generously to causes and needs. A philanthropist is anyone, from any walk of life, who makes a charitable donation to increase human wellbeing, through giving time, experience, networks, skills or money.

The more people understand this, the greater the change will be in society. Therefore, by promoting that knowledge and understanding, people of all ages – from our young generations to our older ones – can be inspired to adopt the lifelong practice of being philanthropic.

Our Youth in Philanthropy initiative is a typical example of this.

The program began with four Melbourne schools in 2002 and over the past 10 years its popularity has grown to 16 schools supporting 48 charities across Melbourne. The schools are as diverse as the charities they fund, but they are linked by a shared and passionate commitment to giving students a greater understanding of the benefits of grantmaking, giving and the needs of the community. It is philanthropy at the grass roots.

EFFECTIVENESS

This is important as we enter our 90th anniversary next year. The milestone brings with it the responsibility of harnessing the potential that young people have to offer and the exciting opportunities the 21st century presents philanthropy. With so many new ways to give through technology, collaboration and entrepreneurship, we will be seeking to connect people, ideas, granting and fundraising to bring about positive social change.

Our approach will be grounded on the premise that as one of Australia's largest grantmakers, we have the responsibility of ensuring that we are 'effective grantmakers'.

Donors want to not only understand the cause to which they give, but also see tangible results.

To meet this need, the Foundation has taken a significant number of steps over the last 12 months to review the way in which it operates and to creating pathways of giving.

We have reviewed our granting structure to provide us with greater flexibility in responding to the different needs of the community, particularly in the key areas where we believe we can create an enduring impact – such as in homelessness, youth, ageing, health, family services, disability and in education, the environment and the arts.

We have also sought to increase our research and consultation processes to ensure that we have a greater understanding of the needs of our city and its people, and the impact that we want to make.

GOVERNANCE

We have made further progress on changes to the Act under which we operate to ensure that we are able to respond to the current expectations about philanthropy. These changes will make a significant difference to the way the Foundation operates and are in line with our sound governance practices, public accountability and responsiveness to community needs.

FINANCIAL STRENGTH

As one of Australia's largest grantmakers we rely enormously on the vision and generosity of our donors.

Much of this in recent years is attributable to the late Mr Eldon Foote and his wife Anne. This year, significant progress was made in the settlement of the Foote estate and we look forward to the estate administration being finalised in the next financial year.

Through the Foote contributions and that of other significant donors, including the late Mr Norman Quine, the Foundation finished the financial year with a corpus of \$97 million, with more than \$7 million being generated through investments. Combined revenue for the year totalled \$21.8 million which was a significant increase on the previous financial year.



ACKNOWLEDGMENTS

In achieving such a solid outcome, I would also like to acknowledge the work of the Board of Management members in various sub-committees of the Board, as well as the contributions of those who also serve on these committees in a voluntary capacity to help guide the decision making of the Foundation.

In particular, I extend my thanks to the members of the various Grants Advisory Committees whose work in assessing more than 700 applications is done with enthusiasm, professionalism and great insight to the issues facing the community.

It is also my pleasure to welcome our new Chief Executive Officer, Catherine Brown. She comes to the Foundation at a significant period in its history and one which will set the tone for the next decade leading into our centenary year.

Catherine is ably supported by a small, but dedicated and talented team and I thank them for all their work and contributions over-and-above what is required of them. Most importantly, I also thank the members of the Board for the important work they do in helping to steer the Lord Mayor's Charitable Foundation into this new period of growth and in *inspiring philanthropy*.

A handwritten signature in black ink, reading 'Robert Masters'. The signature is fluid and cursive, with a large, stylized 'R' and 'M'.

Robert Masters
Chairman, Lord Mayor's Charitable Foundation
See Governance Report page 32.

2012 HIGHLIGHTS

ENGAGING YOUNG PEOPLE IN PHILANTHROPY

This year we celebrated the 10th anniversary of our Youth in Philanthropy program and increased opportunities for students to think about their areas of interest within the community.

We welcomed five new schools to the Youth in Philanthropy program including Australian International Academy, Camberwell Grammar School, Ringwood Secondary College, Taylors Lakes Secondary College and Parade College, and piloted a 'kids in philanthropy' program at East Ivanhoe Primary School with Kids Thrive.

CONNECTING WITH OUR DONORS

In March we launched our Donor Conversations series with our first *Conversation on Ageing* with Sue Hendy from the Council on the Ageing (COTA) as guest speaker.

A second Donor Conversation event focused on *Women in Philanthropy* with participation from the Women Donor's Network and Dr Wendy Scaife from the Queensland University of Technology as guest speaker.

ENHANCING GIVING OPPORTUNITIES

We welcomed 24 new charitable fund accounts holders and provided assistance to help them begin to achieve their own philanthropic aspirations.

We conducted our annual Winter and Christmas appeals as well as the ongoing Heart of Melbourne Appeal, and continued our partnership with Leader Community Newspapers and FareShare for the Feed Melbourne campaign.

CONNECTING WITH GRANTSEEKERS

We held our inaugural Grantseekers Forum and Breakfast in February, providing information to charities about our 2012 Grants Programs.

IMPROVING OUR PROCESSES

We developed an online grants application process for grants.

We established the Proactive Grants Program, which focuses on supporting projects of strategic significance in areas of interest to the Lord Mayor's Charitable Foundation.

SETTING GOVERNANCE BENCHMARKS

We undertook a program to ensure compliance with Treasury's Public Ancillary Fund Guidelines, and undertook three internal audits and a risk management project with Grant Thornton.

INCREASING OUR IMPACT

During the year, we distributed \$9.2 million in grants to 505 charities.

This included one Signature Grant, six Major Grants (year one), five Major Grants (year two follow on grants), 214 General Grants, 33 Feed Melbourne Grants, 26 Winter Days of Giving Grants and 36 Youth in Philanthropy Grants.

EXPANDING OUR KNOWLEDGE

In October 2011, we organised and hosted Melbourne's Road Home Forum and hosted the public forum *Ageing Today: Different perspectives on Growing Old* at Zinc, Federation Square.

We researched the next steps in helping overcome homelessness through granting and convening. As a result of our research, two areas were identified as the next steps in our homelessness initiative: early intervention and affordable housing.

We researched and developed the next steps for our ageing initiative, which will focus on multicultural issues and increasing social inclusion for our ageing population.

CHIEF EXECUTIVE OFFICER'S REPORT



FROM IDEAS TO ACTION

The Lord Mayor's Charitable Foundation sits in a unique position within Australian philanthropy. We were created in 1923 because of a brilliant idea of Sir John Swanson, then Lord Mayor of Melbourne, to provide a coordinating body that would support and encourage giving to Melbourne's hospitals and charities. The idea was supported by the Parliament of the day and the Foundation was created through an Act of Parliament. The Foundation was always meant to be inclusive, a real community foundation, and the Board of Management was made up of representatives of key groups within the community. Today the Board of Management continues to include people who demonstrate responsibility to the community.

The Lord Mayor's Charitable Foundation is a facilitator and catalyst that can help make ideas a reality. This includes investing in ideas presented by charities to tackle a challenging social problem or in proactively researching and supporting an issue, such as increasing opportunities for young people. Featured in this annual report are stories from our Major Grants recipients about the impact these projects have had within their communities.

The Foundation also brings other funders and experts together to generate ideas about particular issues of concern, such as homelessness or how to support disadvantaged older people. Convening meetings, conversations and think tanks is an important role for a community foundation. This year we launched our Donor Conversation Series, which will become a regular opportunity for donors to learn about Melbourne's important social issues.

The Foundation also investigates ways to improve or extend our work in philanthropy. This year we celebrated the 10th anniversary of Youth in Philanthropy (YIP) and have been reflecting and sharing ideas about the path that the YIP program will take in the future. As part of this, we have supported Kids Thrive to work with a primary school on a new 'kids in philanthropy' program. The next steps for YIP will be announced later this year.

We have also been thinking about grant areas and how we can make the most difference. We are identifying the best time for the Foundation to support social enterprises that are working to reduce homelessness, support youth or improve the lives of older people. We are also scoping several potential projects in areas of concern to the Foundation through the Proactive Grants Program.

Our donors also come to us with ideas about achieving their own philanthropic goals and this year we welcomed 24 new charitable fund account holders. It is an honour to support people to fulfil their philanthropic dreams.

The Foundation is building its capacity to exchange ideas with grant partners and donors through the quality of our in-house team and our new website, which is now under development. We hope to meet you in cyberspace soon!

It is a great responsibility to remain connected with and informed about the wider community's changing needs and challenges. The Foundation is committed to remaining relevant to all our stakeholders in a rapidly changing world.

Catherine Brown
Chief Executive Officer,
Lord Mayor's Charitable Foundation

CONNECTING DONORS AND CHARITIES THROUGH SPECIAL EVENTS



CHRISTMAS IN JULY

FRIDAY 15 JULY 2011

The Lord Mayor's Charitable Foundation hosted *Christmas in July*, a lunch for 1500 people at the Melbourne Convention and Exhibition Centre.

Charitable guests included staff, carers and their clients from across Melbourne's not-for-profit community and charity sector. Other guests included donors, sponsors and supporters of the Foundation.

Guests were treated to a traditional three-course Christmas lunch and performances by Melbourne's music icon Daryl Braithwaite, Ashton Smith Singers and Rudely Interrupted.

Thank you to major event sponsors VECCI, Westpac and Melbourne Convention and Exhibition Centre.



HEART OF MELBOURNE BALL

SATURDAY 15 OCTOBER 2011

The *Heart of Melbourne Ball* was themed as *The Queen of Hearts* and took the 400 guests on a journey through Wonderland, transforming the Regent Plaza Ballroom into a magical setting based on the much loved classic tale of *Alice in Wonderland*.

Attended by the Lord Mayor Robert Doyle and Lady Mayoress Emma Page Campbell, guests arriving were greeted by Wonderland characters including Alice and the Mad Hatter. The *Heart of Melbourne Ball* raises funds for charities providing assistance to people who are experiencing homelessness.

Thank you to the Lady Mayoress' Committee, major event sponsors Audi Australia, Westpac and Spotless.



CELEBRATION OF GIVING

TUESDAY 25 OCTOBER 2011

This year the Lord Mayor's Charitable Foundation welcomed Australian of the Year Simon McKeon as the keynote speaker at the *Celebration of Giving*, held at the Regent Plaza Ballroom. The event acknowledges and celebrates the contribution of not-for-profit organisations to the community. Bianca Salmon, a student at Methodist Ladies' College and guest speaker at the event, shared insights about her experience as a first-time Youth in Philanthropy participant.

The *Celebration of Giving* is an opportunity for donors and charities to come together to celebrate the impact of the Foundation's philanthropy.

MELBOURNE'S ROAD HOME FORUM

WEDNESDAY 25 AUGUST 2011

The fourth annual Melbourne's Road Home Forum, an initiative of the Lord Mayor's Charitable Foundation, welcomed The Honourable Wendy Lovell MLC, Victorian Minister for Housing, to open this year's forum and start the discussion, *what is appropriate housing in Australia?*

Melbourne's Road Home Forum brought together industry leaders from government, philanthropy, not-for-profit and welfare sectors, media, business and academia to discuss homelessness and housing issues.

This year's guest speakers included Allan Martin, Peer Educator – Council to Homeless Persons Victoria; Bryan Lipmann AM, CEO, Wintringham; Janine Mahoney, Chair, Domestic Violence Victoria and Manager, Maroondah Halfway House; Blair Gardiner, Lecturer at the University of Melbourne Faculty of Architecture, and Steven Lynch, National Community Banking Manager at mecu Limited.

Victoria is experiencing significant housing affordability challenges, high levels of housing stress, long public housing waiting lists, a shortage of safe, appropriate housing for those in need and a homeless population of more than 20,000.

Melbourne's Road Home Forum has been successful in bringing together people, who would otherwise not meet, to discuss homelessness and housing.

DONOR CONVERSATION SERIES

The Lord Mayor's Charitable Foundation launched a new series of events for donors to connect with the Foundation more closely and learn more about philanthropy and issues currently affecting Melbourne.

PHILANTHROPY AND AGEING

THURSDAY 22 MARCH 2012

The first Donor Conversation was held at the Melbourne Town Hall and addressed 'Ageing', one of the Foundation's key community initiatives. Titled *Conversation on Philanthropy and Ageing*, guest speaker Sue Hendy, Chief Executive Officer at Council on the Ageing, spoke to an audience of 50 donors and charitable fund donors and challenged them to think about the current state of ageing in Victoria. Sue championed the cause for a cultural shift in how we, as a society, view ageing to be a resource, not a burden on society, and the need for more philanthropic funding for ageing related issues.

WOMEN IN PHILANTHROPY

WEDNESDAY 13 JUNE 2012

The second Donor Conversation was held at the Wheeler Centre with the focus on *Women in Philanthropy*. Guest speaker Dr Wendy Scaife, Research Fellow at the Australian Centre for Philanthropy and Nonprofit Studies at the Queensland University of Technology, presented newly released research entitled 'Mapping Australia's Philanthropic Investment in Women and Girls'.

A thought provoking panel discussion followed about how philanthropic foundations, such as the Lord Mayor's Charitable Foundation, can respond via grantmaking policy and philanthropic investment to better support women and girls. The Foundation is reviewing its grant application forms and data collection to enhance this area of its work.

CONNECTING DONORS IN PHILANTHROPY

FRIENDS OF RUMBALARA

The Rumbalara Football Netball Club’s (RFNC) president, Paul Briggs OAM, is proud of the club’s wins, both on and off the field.

“The RFNC is a place that actively promotes social inclusion,” Paul says. “Rumbalara is about taking ownership of our future and claiming our place in Shepparton.”

Now a charitable fund account with the Lord Mayor’s Charitable Foundation has been set up to help the club secure its financial future and community goals.

The Friends of Rumbalara Fund started in March this year with a voluntary group of 12 people through the Dungala Kaiela Foundation. AFL Victoria Chairman Peter Jackson chairs the group, which aims to coordinate and increase support for RFNC, to continue improving the health, education and employment prospects of local Koori people in Shepparton. The Friends of Rumbalara’s goal is to build enough capital to sustain RFNC. The short-term goal is to raise \$250,000.



Catherine Brown with Peter Jackson and Paul Briggs OAM.



Above: Players from the Rumbalara Football Netball Club.

CHARITABLE FUND ACCOUNTS

(AS AT 30 JUNE 2012)

Charitable fund accounts are established for many personal reasons. Many are established in memory of a loved one, to organise and consolidate giving, or to support causes that achieve positive social change. Each charitable fund account enables donors to work in partnership with the Foundation to make a difference and achieve their personal giving goals. The charitable fund accounts are subfunds of the Lord Mayor’s Charitable Foundation, which is endorsed as a Deductible Gift Recipient (DGR) Public Ancillary Fund.

This year the Lord Mayor’s Charitable Foundation welcomed 24 new charitable fund accounts. The end of year Charitable Fund Account Holders Reception was held at The Trust and was hosted by David Mann OAM of 3AW. The event acknowledged and celebrated the generosity of the Foundation’s charitable fund account donors. The guest speaker was Valerie Wilder, Executive Director at The Australian Ballet, who provided an overview of the Ballet’s 50th anniversary year.

CHARITABLE FUND ACCOUNTS

A & D Richards Family Fund
A J Brock Family Fund
Adeline & Annie Webb Fund
ADLG Fund
Alice Meyer von Forell Fund
Allan Douglas (Doug) McPhee Fund
Anderson Fund
Andrew James Lancashire Memorial Fund
Angela Young Charitable Fund
Ann Rusden Fund
Anne White Fund
Anonymous Fund 1
Anonymous Fund 2
Anonymous Fund 4
Anonymous Fund 5
Anonymous Fund 6
Artplay Fund
Association of Civilian Widows Victoria Fund
ASW Fund
Australian Universities Classical Scholarship Fund
AVG / Avalanche Charitable Fund
Backtome.com Giving Fund
Banyule Charitable Fund
Barbara Leighton Fund
Barry & Joan Medwin Family Fund
Berkovic-Fraenkel Fund
Borchardt Fund
Brian & Ella Talbot Family Fund
Brimbank Foundation Fund
Brown Rochford Family Fund
Bruce Niven Fund
Byrne Fund

Caine Foundation Fund
Caitlin Darbyshire Fund
Capodanno Fund
Cardinia Foundation Fund
Caswell Charitable Fund
Caterpillar Fund
Chanelle’s Heaven Cent Blessing Memorial Fund
Cheryl and David Baer Fund
Children’s Protection Society Fund
Chloe Alexandra Rutherford Fund
Chris Dalwood Scholarship Fund
Clara Sim Memorial Fund
Connon Family Fund
D D & S L Johnston Fund
Daryl Leslie Zvi Rosenfield Memorial Fund
Daryl Mantley Fund
David & Miriam Rich Family Fund
D & H Saltzman & Family Memorial Fund for Sheryl
Di Power Memorial Fund
Donald & Shirley Lugg Fund
Donald Hutchison Fund
Doos Family Fund
Dora & Trevor Nixon Fund
Dorn Family Fund
Dorothy E Jarvis Endowment Fund in memory of the late Stanley George Jarvis and Frank Filitoe
Duckie Charitable Fund
Duncan Family Fund
E Bennett Fund
Easden Family Fund
Education For All Fund
Eldon and Anne Foote Trust
Ellis W Waters Fund

Emanpea Fund
Emerson-Sullivan Fund
Falkinger Heritage Fund
Family, Friends and Furry Animals Memorial Fund
Forty Winks Charitable Fund
Frankston Community Fund
Freeman Family Fund
Friends of Rumbalara Fund
Fund for Buddy
Fund for Rusty
Gary Singer and Geoffrey Smith Fund
Geoffrey & Pauline Green Fund
Gerald Friedlander Family Fund
GGs Fund
Giuliano Family Fund
Greg Blizzard Memorial Fund
Gringlas Family Fund
Guiding Light Fund
Guy Family Fund
Harris Family Fund
Heather Bradley Memorial Fund
Helen & Peter Devereux Fund
Henry & Margaret Grossbard Fund
Henry Bucks Fund
Hermits of El-Shaddai Charitable Fund
Hope Rutherford Reilly Fund
Hume Charitable Fund
Illingworth Family Fund
J & N E Brown Fund
Jan Stanley Fund
Jarrold Alexander Green Memorial Fund
Jenny and Jim Gardiner Fund
Jill Chapman Fund

CHARITABLE FUND ACCOUNTS

John D and Dagnija Balmford Fund
Joshua Bendel Fund
Judy (Gelb) Feiglin Memorial Fund
June and Peter Stringer Fund
June O’Brien Whitling Memorial Fund
Kathleen Farrow Fund
Kathy & George Deutsch Family Fund
Kaufman Family Charitable Fund
Keith and Alison May Williams Fund
Kevin and Jacqui Clancy Family Fund
Kingston Charitable Fund
Knight Family Fund
L Semmens Fund
Lady Mayoress Committee Fund
Lawrence & Joan Cohn Fund
Left Hand Fund
Leighton Family Charitable Fund
Loftus-Hills Fund
Lord Mayor’s Children’s Fitness Fund
M & B Jenkins Fund
M J Trehwella Fund
M Recht Accessories Fund
Mac.Roberston Girls High School Fund
Manningham Charitable Fund
Margaret Mitchell Fund
Mark Kenneth Thorn Charitable Fund
Marshall Fund
Marshall-Roth Charity Fund
Masky Beacon Charitable Fund
Meg and Frank Sims Fund
Melissa Ryan Princess Foundation Fund
Melvie Banks AM DSJ Fund
Mercedes-Benz Australia/Pacific Pty Ltd Fund
Michael Martin Fund
Miller Family Fund
Miller Foundation Fund
Minyaka Fund
Moffatt Family Fund

Mornington Peninsula Community Charitable Fund
Motet Fund
Neil R Hambleton Fund
NJN Charitable Fund
North Bridge Fund
O’Brien Family Charitable Fund
Oldfield Family Fund
Olga Edith Lowe Memorial Fund
One Life Sports Foundation Fund
Onemda Fund
OPA! Charitable Fund
Oxford Houses Fund
Pam Baker Fund
Patricia Cosh Fund
Paul & Ruth Permezel Fund
Payne Family Fund
Pepin Family Fund
Peter & Karen Anderson Family Fund
Possibility Australia Fund
Priestly Family Fund
R C & E M Bennett Fund
Rayment Family Fund
Renshaw Fund
Richard and Gwenyth Higgs Fund
Ritchies Stores Pty Ltd Emergency Relief Fund
Robert Croft Fund
Rory McCaffrey Reconciliation Fund
Rotary Emergency Relief Fund
RSL Fund
Sally Graham Memorial Fund
SB08 Conference Scholarship Fund
Senza Nome Charitable Fund
Shirley K B and David A Secomb Fund
Slome-Topol Family Charitable Fund
Smyth Family Fund
Society to Assist Persons of Education Fund
Strathdon Community Perpetual Fund
Supporting Angels Charitable Fund

Sweet Princess Charitable Fund
Swinburne Philanthropy Alumni (SPA) Fund
Tan Family Fund
Tattersall’s Holdings Pty Ltd Fund
Tom & Ruth O’Dea Fund
Tom & Zillah Diamond Fund
Tozer Family Fund
Tribute Stationery Charitable Fund
Very Special Kids Fund
Victor & Shell Sykes Family Fund
Vision Australia Fund
W H Overall Fund
Walmsley Family Fund
Warburton Family Fund
Warin Chiewvej & William Holder Charitable Fund
Wendy Hurse Fund
Weston Street United – Masonic Fund
Wexler Family Fund
Wheelton Family Charitable Fund
White Fang Fund
Wilbow Group Fund
Wilfred & Joan Minson Fund
William Angliss Emergency Aid Fund
William A Lyon Fund
Wyndham Charitable Fund
Youth Advisory Committee Fund
Zdraveski Charitable Fund 1
Zdraveski Charitable Fund 2
Zdraveski Charitable Fund 3

BEQUESTS



GIFT OF GENEROSITY

In 2002 Ron and Lurleen Slaney established the Jan Slaney Fund as a charitable subfund with the Lord Mayor’s Charitable Foundation to honour their disabled daughter who died at a young age.

The loving couple had no other children and when they died last October, within a day of each other, their final act of extraordinary generosity was to leave their estate as a gift to the Jan Slaney Fund, which will continue to generate funds to support children with disabilities.

Sandie Baskin, Charitable Funds Manager with the Lord Mayor’s Charitable Foundation, paid tribute to the Slaney’s’ generosity and foresight. “It has been an honour to share a small part of Ron and Lurleen’s life and to be entrusted with their wishes to help others.”

Above: Ron and Lurleen Slaney

BEQUESTS

MRS VIKTORIA CHARLOTTE BENCH

Mrs Bench made her first donation of \$10 to the Foundation in 1970. Mrs Bench donated to both the Winter and Christmas appeals, and her commitment and contribution to the Foundation will always be remembered.

MR PATRICK FRANCIS BYRNE

Since 1974, Mr Byrne has been a generous donor and established his charitable fund account, the Byrne Fund, in 2003. Mr Byrne left a gift in his Will to the Byrne Fund which will support 21 charities.

DR JAMES MORISON GARDINER

Since 1975, Dr Gardiner has been a generous donor and established the Jenny Gardiner Fund in 2002 as a memorial to honour his wife Jenny. Dr Gardiner left a gift in his Will to support his charitable fund account which was renamed by his family as the Jenny and Jim Gardiner Fund.

MR NORMAN JAMES QUINE

Mr Quine was a resident of Balwyn and was a recent donor to the Foundation. He left a generous bequest for general charitable purposes.

MR DAVID A SECOMB

Since 1975, Mr Secomb has been a generous donor and established the Shirley KB Secomb Fund in 2003 as a memorial to honour his wife Shirley. The charitable fund account was renamed by his family as the Shirley KB and David Secomb Fund to support the Royal Melbourne Hospital Neurology Unit.

The Lord Mayor’s Charitable Foundation would like to say thank you and acknowledge the generous support received from the late Mr Byrne, Mr Gardiner, Mr Secomb, Mr Quine and Mrs Bench.

LOCAL COMMUNITY CHARITABLE FUND ACCOUNTS

The Lord Mayor’s Charitable Foundation’s local community charitable fund accounts program assists local communities to fundraise and grant within their own communities. This program enables local community leaders to focus on community needs and granting while the Foundation takes care of administration and compliance.

The program is proving to be very popular and now includes eight local government charitable funds and one community foundation.

FOCUS ON FRANKSTON COMMUNITY FUND

Recently the Frankston Community Fund was the recipient of a year-long fundraising challenge as part of the Victorian Community Foundations Initiative, a project by the Department of Planning and Community Development.

An initial contribution of \$100,000 was granted to the Frankston Community Fund as part of this initiative. Frankston Community Fund was then challenged to raise a further \$100,000 during the financial year with the incentive of receiving a further \$200,000 by the State Government if this goal was achieved. The team at Frankston successfully met this challenge and have seen a significant increase in their corpus from both the funds raised and the funding provided. Frankston Community Fund will begin to distribute grants next year.

LOCAL COMMUNITY CHARITABLE FUND ACCOUNTS

- Banyule Charitable Fund
- Brimbank Charitable Fund
- Cardinia Foundation Community Fund
- Frankston Community Fund
- Hume Charitable Fund
- Kingston Charitable Fund
- Manningham Charitable Fund
- Mornington Peninsula Charitable Fund
- Wyndham Charitable Fund

LOCAL COMMUNITY CHARITABLE FUND ACCOUNTS

DISTRIBUTIONS 2011/12

KINGSTON CHARITABLE FUND ACCOUNT	
Southern Family Life	\$5,937.00
Yarrabah School	\$3,000.00
Alfred Health	\$3,000.00
State School’s Relief Inc	\$2,500.00
Bayside Community information and Support Services Inc	\$5,000.00
Southern Mental Health Association Inc	\$3,000.00
Christian Resource Centre	\$3,000.00
The Gordon Homes for Boys and Girls	\$4,000.00
Lighthouse Foundation	\$5,000.00
Abbeyfield Society Dingley Village Inc	\$3,500.00
Via Trustee for the Anglican Diocese of Melbourne Necessitous Fund	\$5,000.00
TOTAL	\$42,937.00

MORNINGTON PENINSULA CHARITABLE FUND ACCOUNT	
New Peninsula Community Caring Inc	\$4,000.00
Crib Point Community Garden Inc.	\$1,000.00
The Rosebud Police Senior Citizens Register	\$1,500.00
Peninsula Prostate & Partners Support Group	\$2,750.00
Mornington Peninsula Youth Enterprises Inc.	\$5,000.00
Biala Peninsula Inc	\$5,000.00
Peninsula Life Therapies	\$1,500.00
Abacus Learning Centre	\$2,359.00
Fusion Australia	\$4,450.00
TOTAL	\$27,559.00

HUME CHARITABLE FUND ACCOUNT	
Lighthouse Foundation	\$2,500.00
E Qubed Inc	\$4,850.00
Meadow Heights Learning Shop Inc.	\$5,000.00
Riding for the Disabled Association Victoria (Oaklands)	\$5,000.00
Brotherhood of St Laurence	\$4,316.20
Careworks Run Ranges Inc	\$5,000.00
TOTAL	\$26,666.20

The other local community funds are building their distributable funds before commencing or continuing their grants program.

CONNECTING RESEARCH, IDEAS AND INITIATIVES

When people think of research and philanthropy, they often think of philanthropy funding research, however within the Foundation, we think of philanthropy researching community need, and researching and evaluating projects we’ve funded. This year we have seen great outcomes in our philanthropic research effort, especially in the initial work on measuring the impact we have made through our homelessness and ageing initiatives, and the review of our Major Grants.

HOMELESSNESS

2011 was a significant year in the development of policy and programs on addressing homelessness in Victoria. The Foundation, through the work of the Melbourne’s Road Home Initiative, was well positioned to be an active participant in the positive changes. The Minister for Housing, the Honourable Wendy Lovell MLC, opened the 2011 Melbourne’s Road Home Forum and acknowledged the Foundation’s commitment and influence in addressing homelessness in Victoria.

As part of its new Homelessness Action Plan, the Victorian Government established a Ministerial Advisory Council on Homelessness (MACH), and the Foundation’s Director Research and Partnerships, Shane Austin, was appointed a member of the Council.

Philanthropy Australia’s Addressing Homelessness Affinity Group continues to be chaired by the Foundation’s Director of Research and Partnerships.

SIGNATURE GRANTS

The two Signature Grants in homelessness have gone from strength to strength. Not only have the projects made a genuine impact on the lives of those experiencing homelessness, they have also drawn the attention of policy makers.

SALVATION ARMY

The Salvation Army 24/7 Melbourne’s Road Home project was funded by the Foundation in 2010 to provide a ‘round-the-clock’ response for rough sleepers and chronically homeless people in the City of Melbourne. The project was supported for an additional two years.

In early 2012, The Salvation Army Project 614, manager of the 24/7 Project, was announced, by the Victorian Department of Human Services, as a successful tender applicant for a Homelessness Innovation Action Program Grant. This involved a very competitive tender process with only 10 agencies across Victoria receiving pilot funding for a 15 month period. After this period, the intention is to provide effective projects with ongoing funding. The 24/7 Project was central to the Innovations Program funding being awarded to Project 614. It provided both the framework for the development of a new Integrated Case Management approach as well as being the data and practice development platform for the tender. This funding will be the basis of an ongoing resource stream for continuing the work of the 24/7 Project.

SACRED HEART MISSION

The second Signature Grant for Sacred Heart Mission’s *Journey to Social Inclusion (J2SI)*, supports a service model that provides intensive case management support with a therapeutic response to the trauma that is both a cause and a consequence of long term homelessness. The model also includes a planned skills building program to enhance participant self-esteem, life skills and social connections.

One of the significant results to date is the participation in work (paid and unpaid) by a number of the participants. This outcome has highlighted the importance of flexibility and creativity in an untested service model that does not have the constraints of a government funded service agreement. According to Sue Grigg Manager of J2SI, the “Greater flexibility has also enhanced service monitoring and reporting through providing Sacred Heart Mission with the freedom to custom build an electronic client management, data collection and reporting system. This database allows for the collection and recording of detailed information on key measures that were developed by the J2SI Steering Group and were designed to identify challenges as they emerge. It is SHM’s experience that the flexibility afforded by philanthropic funding has the potential to significantly enhance client outcomes.”

The Foundation’s investment in both these projects has influenced policy direction and government funding opportunities to carry this work forward.

AGEING

We know that in Victoria the percentage of people over 65 years will nearly double between 2006 and 2036. In 2011, 40 per cent of Victorians over 65 are from culturally diverse backgrounds. The proportion of older Australians from culturally diverse backgrounds has been growing more rapidly than the Australian-born population. The relationship between generations is becoming increasingly important in public dialogue.

With great interest, we commissioned work on the dynamics of this ageing population and younger generations. Through a research project with the Brotherhood of St Laurence and the National Ageing Research Institute we were able to hear the voices of older people and the younger generation as they reflected on their stage in life. Both older and younger people acknowledged that both age groups have negative stereotypes attached to them, and that there is a need to address this. The research into culturally diverse ageing communities is helping guide the work into 2012/13, with the further exploration of the challenges these communities are facing, the barriers to active ageing and inclusiveness, and possible solutions. This will then inform our future granting.

The Foundation’s Director of Grants and Philanthropy, Anita Hopkins, continued to chair Philanthropy Australia’s Ageing Affinity Group.

HIGHLIGHTS FROM THE MAJOR GRANTS RESEARCH

The future work of the Foundation will be enhanced by what we have learnt from our activities in 2011/12. During this past year we engaged with a number of charities who have been recipients of our Major Grants. The research into Major Grants from 2008 onward provided us with insight into the effectiveness of our grants and the programs they support. It became quite clear through our research that the effectiveness of our grants increases as our beneficiary organisations are more persistent in their purpose. The capacity of an organisation is also important, but this does not mean that the bigger the organisation the greater the capacity; it is their expertise in the field of endeavour, and the quality and realism of the project plan, that determines their capacity to ensure greater success.

CONNECTING CHARITIES AND GRANTMAKING

The 2011/12 year has been one of reflection and review. Best practice grantmaking seeks transparency, openness, effective communication, easy to use application processes and approachable and helpful staff. A number of new initiatives introduced this year have demonstrated how the Lord Mayor’s Charitable Foundation is working to achieve best practice.

In February 2012 the Foundation conducted a Grantseekers Forum and Breakfast at the Melbourne Town Hall. The event was designed to inform potential grant applicants about the 2012 Grants Program. It included presentations about the Foundation’s grantmaking priorities, information on how to apply for a grant, tips for applying and an opportunity for grantseekers to ask questions. The Forum was a great success with 150 charities represented. Of the charities attending, 87 completed feedback forms and 92 per cent of participants stated that they found the Forum valuable.

FOCUS ON GRANTS

To ensure a greater level of focus on the Foundation’s three key community initiative areas of homelessness, ageing and youth, these areas became the focus for both the General Grants and Major Grants programs.

In addition, the two other portfolios in the General Grants Program, being Environment and Arts, Sport and Education, will receive a funding increase in 2012/13 in recognition that conservation, the environment and sustainability are now major social issues of our time, and the important role arts, sport and education can play in meeting the Foundation’s core grantmaking principles of increasing life opportunities and

promoting social inclusion and cohesion. These two portfolios were created out of the passions of Foundation donors, Mrs Anne Foote and the late Mr Eldon Foote.

We also introduced a new grants category, Direct Aid and Equipment. These grants are specifically for food aid, material aid and equipment needs such as disability equipment, information technology and office equipment. By separating these grants from the Foundation’s General Grants Program, a clear distinction has been made between grants designed to address immediate need, and grants to address systemic social change through the piloting of innovative solutions or by expanding existing programs which have been proven to work.

The Foundation has a long history of providing support for the ‘maintenance of charities’ and for public hospitals. In designing the Foundation’s grants programs we seek to find a balance between the historical intent of the Foundation which includes supporting organisations that meet immediate needs, and funding long-term social change initiatives.

An online grants application system was developed and launched mid 2012. There are three key objectives of this initiative: 1) to make it easier for organisations to apply for grants with a simple online form, 2) to significantly decrease the time it takes for internal processing of applications which in time will improve the Foundation’s response time to applicants, and 3) to improve the Foundation’s ability to evaluate outcomes and measure impact. This will be rolled out to the rest of the Foundation’s Grants Program in the 2012/13 financial year.

YOUTH IN PHILANTHROPY

Another key focus has been the review and evaluation of the Youth in Philanthropy (YIP) program, which has been, and will continue to evolve as one of the Foundation’s flagship programs. YIP celebrated its 10th anniversary this year and the number of participating schools has grown from the initial four in 2002 to 16. New program elements, such as a survey to gauge student philanthropic awareness and charitable interests, and a student blog were introduced for 2012.

WILLIAM ANGLISS (VICTORIA) CHARITABLE FUND

The Lord Mayor’s Charitable Foundation greatly valued the support it received from the William Angliss Emergency Aid Program and the Fund’s generous support of the Foundation’s Youth in Philanthropy program. This has contributed to the expansion of the Youth in Philanthropy program this year.



Foundation’s CEO Catherine Brown welcomes students from Australian International Academy to Youth in Philanthropy during the program’s launch in March at RMIT.

LOOKING AHEAD

The next 12 months will see an ongoing review of the Grants Program and evaluation framework to ensure the Foundation is achieving maximum impact; further development of the online application system with continuous improvements based on the feedback received from grantseekers; ongoing development of the Youth in Philanthropy program with expansion into primary schools and the introduction of a Youth Grants Committee; ongoing development of the new Proactive Grants Program; and, a clearer focus on the types of grants we provide.



Melbourne Grammar students with mentor Wendy Lewis, CEO of Girl Guides Victoria, and teacher Rosalind King.

CONNECTING YOUNG PEOPLE TO COMMUNITY

YOUTH IN PHILANTHROPY A 10TH ANNIVERSARY CELEBRATORY YEAR

In 2002, the Lord Mayor’s Charitable Foundation introduced the Youth in Philanthropy Program to inspire young people to use their enthusiasm, creativity and energy to begin a life-long commitment to giving, and create opportunities for them to build strong connections with their community. The 2012 program allocated each school \$15,000 to grant to three charities. Working with experienced mentors, the student philanthropy teams research and analyse the grant applications, visit the charities, and make funding recommendations to the Foundation’s Board of Management.

This year Youth in Philanthropy has been celebrating its 10th anniversary which the Foundation will continue to celebrate until the end of 2012.

Ten years is a significant milestone and the Foundation has taken this opportunity to review past successes of the program, as well as exploring its growth and development potential. The program has grown from its inaugural four schools in 2002 to include five new schools this year taking the number to 16 – and a total of 104 highly-motivated, committed and passionate students! The new schools in the 2012 program are Australian International Academy, Camberwell Grammar School, Ringwood Secondary College, Taylors Lakes Secondary College and Parade College.

YOUTH IN PHILANTHROPY PARTICIPATING SCHOOLS 2011

DISTRIBUTIONS OCTOBER 2011

SCHOOL	ORGANISATION	GRANT
Hume Central Secondary College	Guide Dogs Victoria	\$6,000.00
	Odyssey House Victoria	\$4,500.00
	Wintringham	\$9,500.00
King David School	Bayley House	\$6,750.00
	Prahran Mission	\$3,500.00
	Sacred Heart Mission St Kilda Inc	\$9,750.00
MacRobertson Girls High School	Big Brothers Big Sisters	\$7,000.00
	Church Of All Nations Community Support Agency	\$8,000.00
	TLC For Kids	\$5,000.00
Melbourne Girls College	Eastern Emergency Relief Network	\$10,000.00
	Impact Support Services	\$3,000.00
	Taralye – The Oral Language Centre For Deaf Children	\$7,000.00
Melbourne Grammar School*	Brotherhood Of St Laurence	\$6,840.00
	Good Shepherd Youth & Family Services	\$6,460.00
	Independence Australia	\$7,200.00
Melbourne High School	Inclusion Melbourne	\$5,500.00
	South Port Unitingcare	\$7,000.00
	Very Special Kids	\$7,500.00
Methodist Ladies College	Brenda House Inc	\$8,000.00
	Family Access Network	\$4,000.00
	REDKITE	\$8,000.00
St Michael’s Grammar School	Broadmeadows Uniting Care	\$5,000.00
	Caroline Chisholm Society	\$8,500.00
	Heartkids Victoria	\$6,500.00
Trinity Grammar School	Alkira Centre – Box Hill Inc	\$5,000.00
	Kids Under Cover	\$6,500.00
	Waverley Industries Limited	\$8,500.00
University High School	Fight Cancer Foundation	\$10,000.00
	Noah’s Ark	\$5,800.00
	TADVIC Inc	\$4,200.00
Werribee Secondary College*	Asylum Seeker Resource Centre Inc	\$6,700.00
	Emerald Hill Mission	\$9,200.00
	Royal District Nursing Service	\$4,600.00
Williamstown High School	FareShare	\$7,300.00
	Travellers Aid Australia	\$6,700.00
	Urban Seed	\$6,000.00
TOTAL		\$241,000.00

* Chairman’s Award of an additional \$500 to the recommended charity.

ELDON AND ANNE FOOTE TRUST

In 2000 the late Mr Eldon Foote and his wife Anne, established the Eldon and Anne Foote Trust with the Lord Mayor’s Charitable Foundation.

In May 2004, Mr Foote passed away and his Will provided for further distributions to the Foundation through the Foote Foundation Ltd. The Footes are the largest benefactors to the Lord Mayor’s Charitable Foundation. The Major Grants and part of the General Grants programs have been funded through the generosity of Mr and Mrs Foote. Mrs Foote recommends grants, through the Family Advised Program, in areas of interest within the Dead of Gift.

During the year, the Foundation joined and participated in the Australian Environmental Grantmakers Association and developed a relationship with Artsupport, which led to new organisations seeking grants in those areas of interest.



Above: Mrs Anne Foote and Environment Grants Advisory Panel Chair, Professor Allan Rodger, consider environmental issues affecting the Yarra River during a recent trip to Melbourne. Photo by Ian Penrose.

ELDON AND ANNE FOOTE TRUST FAMILY ADVISED PROGRAM	OCTOBER 2011
Alfred Health	\$50,000.00
Australasian Blistering Diseases Foundation	\$80,000.00
The Australian Ballet	\$50,000.00
Australian Youth Orchestra	\$15,000.00
Canteen – The Australian Organisation For Young People Living With Cancer	\$30,000.00
The Catherine Freeman Foundation	\$40,000.00
Documentary Australia Foundation	\$50,000.00
Drug Arm Australasia	\$20,000.00
Guide Dogs Victoria	\$25,000.00
Haemophilia Foundation Australia	\$30,000.00
Insight Education Centre For The Blind And Vision Impaired	\$150,000.00
Melbourne Athenaeum Inc	\$15,000.00
Melbourne Prize Trust	\$30,000.00
Mission Australia Tasmania	\$16,000.00
Muscular Dystrophy Association	\$46,000.00
Pegasus Riding For The Disabled Of The ACT Inc	\$15,000.00
Royal Flying Doctor Service Victorian Section	\$100,000.00
Royal Society For The Prevention Of Cruelty To Animals New South Wales	\$10,000.00
Seeing Eye Dogs NSW	\$25,000.00
The Shepherd Centre	\$20,000.00
Sir David Martin Foundation	\$30,000.00
Southcare Helicopter Fund	\$25,000.00
Special Olympics Australia – Tasmania	\$12,500.00
Surfrider Foundation Australia	\$15,000.00
Taldumande Youth Services Inc	\$10,000.00
Youth Futures WA Inc	\$20,000.00
TOTAL	\$929,500.00

MAJOR GRANTS

The Lord Mayor’s Charitable Foundation continues to fulfil its commitment to fund projects relating to initiatives that address social isolation and increase life opportunities for people experiencing disadvantage. This year, the Major Grants Program received 101 expressions of interest and six projects were selected to receive grants in the Foundation’s priority areas of youth, ageing and homelessness.

\$220,000 OVER TWO YEARS

BROTHERHOOD OF ST LAURENCE – TOWARDS INDEPENDENCE PROJECT
WWW.BSL.ORG.AU

NEW OPPORTUNITIES IN DEVELOPING LIFESKILLS

The Brotherhood of St Laurence’s Youth Foyer Program is a lifeline for young people experiencing homelessness.

The Lord Mayor’s Charitable Foundation’s Major Grant for the Youth Foyer Project *Towards Independence* has funded the development and implementation of a new, accredited training program in job and life skills for young homeless people. It aims to teach life skills to young people, connect them back into education and training, and prevent long term youth homelessness.

Towards Independence has been designed for very vulnerable young people who have a range of health issues, addictions and low levels of education.

This unique project shifts the focus away from just providing accommodation for young homeless people, and provides a broader, integrated skill-based approach that will increase life opportunities and prevent a cycle of homelessness.

The Certificate 1 in Developing Independence Course is now an accredited course approved by the Victorian Registration and Qualifications Authority.

\$250,000 OVER TWO YEARS

AUSTRALIAN RED CROSS-TELECHAT
WWW.REDCROSS.ORG.AU

NEW FRIENDSHIPS FORMED THROUGH COMMUNITY CONNECTION

Keeping in regular contact with family and friends is often just a phone call away, but can you imagine the feeling of loneliness if no one ever phoned you? A new program managed by Australian Red Cross and funded by the Lord Mayor’s Charitable Foundation aims to reduce the isolation and loneliness felt by many of our elderly residents in the community.

TeleCHAT was launched in February 2012 as a befriending program to reduce social isolation amongst elderly people living alone in Melbourne.

A Red Cross volunteer is matched to an elderly participant by hobbies and language, so that a common set of interests and cultural backgrounds is already established between the new friends.

TeleCHAT volunteers look forward to the weekly chats just as much as the participants as they feel they are contributing to a more inclusive community by caring for our elderly.

TeleCHAT now has 21 volunteers making weekly calls to 39 elderly residents, approximately 180 hours of chatting!

MAJOR GRANTS



\$100,000 OVER TWO YEARS

WINTRINGHAM – THE RON GORDON PROJECT
WWW.WINTRINGHAM.ORG.AU

KEEPING FAMILIES TOGETHER

The Ron Gordon Project, developed by Wintringham and funded by the Lord Mayor's Charitable Foundation and other philanthropic partners, was launched in 2011 to address the need for a new service model to assist and care for ageing parents with adult children with intellectual and/or physical disabilities.

In partnership with Wallara Disability Services, Wintringham established a fully functioning family unit at the Eunice Seddon Home, the organisation's aged care facility in Dandenong. This new facility keeps families together with facilities and services that meet the needs required for older people and people with a disability.

Funding from the Foundation redesigned and furnished the family unit which opened in February. Five families will be living in the family unit by the end of 2012.



\$150,000 ONE YEAR

FARESHARE – ONE MILLION MEALS PROJECT
WWW.FARESHARE.ORG.AU

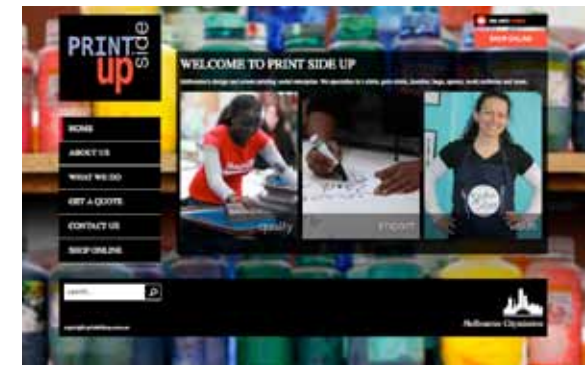
EXPANDING FOOD SERVICE PROGRAM TO MEET DEMAND

FareShare is well known for its ability to rescue surplus, good quality food from Melbourne supermarkets and turn it into thousands of nutritious, ready-to-eat meals for distribution by charitable food agencies assisting people experiencing disadvantage.

Each year 3,000 volunteers prepare and cook 450,000 meals that are distributed to more than 300 community food programs around Victoria, but this is not enough to meet the growing demand. FareShare is working at full capacity and has outgrown its current kitchen location.

Funding provided by the Lord Mayor's Charitable Foundation has enabled FareShare to secure new premises to build a larger commercial kitchen with the aim to make one million meals each year.

This year FareShare has rescued 456 tonnes of food from supermarkets that would otherwise have become landfill.



\$285,000 OVER TWO YEARS

MELBOURNE CITYMISSION – BRAYBROOK CATALYST PROJECT
WWW.MELBOURNECITYMISSION.ORG.AU

SUPPORTING YOUNG PEOPLE AND STRENGTHENING COMMUNITIES

Melbourne Citymission established its *Youth Enterprise Hub (YEH)* in Braybrook in 2007 to be a youth friendly space providing a range of services for young people with little secondary education and a range of complex needs and issues.

With funding provided by the Lord Mayor's Charitable Foundation, YEH's Braybrook Catalyst Project has worked to enhance long term community development programs for young people and further boost the services already existing in the area. The focus has been to support young people to stay connected to their families and engage in community and training based activities.

Programs include YEH's social enterprise Print Side Up, a screen printing business that provides hands-on skills training for young people including early school leavers.

Due to the success of their programs, Youth Enterprise Hub has now moved to larger premises and will assist 300 young people from Braybrook and neighbouring areas.



\$300,000 OVER TWO YEARS

YMCA BRIDGE PROJECT – REBUILD FACILITY SERVICES
WWW.BRIDGEPROJECT.YMCA.ORG.AU

A SECOND CHANCE FOR NEW BEGINNINGS

A second chance is often what's needed to assist young offenders to connect back into education, training and employment and increase their opportunities to lead better lives.

The Lord Mayor's Charitable Foundation provided a Major Grant to YMCA to fund the *Bridge Project – Rebuild Facility Services*, a successful social enterprise providing training and employment programs for young offenders exiting juvenile justice detention centres.

With support from the Foundation, Rebuild will become self-funding within the next two years, and aims to provide 60 young offenders the opportunity to work as crew members.

Of the 25 participants in 2011, 15 have now found full-time employment with commercial businesses, and six young men are currently working in a ReBuild work crew.

The positive impact of supporting young people released from custody to a more stable and supported future has far reaching benefits for the entire community.

ReBuild participants have a re-offending rate of only three per cent compared with the current average of 66 per cent.

GENERAL GRANTS

DISTRIBUTED OCTOBER 2011

The General Grants Program supports a broad range of projects across homelessness, health, ageing and youth, environment, arts, sport and education. Programs that address social inclusion and work to increase life opportunities are of particular interest to the Foundation.

ART/SPORT/EDUCATION

Aboriginal Literacy Foundation: \$10,000.00
Arts Project Australia: \$10,000.00
Auspicious Arts Projects: \$10,000.00
Australian Children’s Choir Inc: \$10,000.00
Australian Children’s Music Foundation Ltd: \$10,000.00
Australian Theatre For Young People: \$10,000.00
Back To Back Theatre Inc: \$10,000.00
Barkly Regional Arts Inc: \$15,000.00
Big Hart Inc: \$10,000.00
Big Issue In Australia Inc: \$10,000.00
Big Picture Education Australia Ltd: \$10,000.00
Chamber Made Opera Inc: \$5,000.00
Collingwood Community Information Centre: \$6,000.00
Golden City Support Services: \$10,000.00
Helping Hoops Inc: \$6,000.00
Jewish Cultural Centre & National Library Kadimah: \$6,000.00
Jewish Holocaust Centre: \$6,000.00
KAGE Physical Theatre Association Inc: \$10,000.00
Kids Tennis Foundation Inc: \$10,000.00
La Mama Inc: \$8,000.00
Maribyrnong Festival Ltd: \$6,000.00
Melbourne Chamber Orchestra: \$8,000.00
Melbourne Jewish Orphan And Children’s Aid Society: \$8,000.00
Monkami Centre: \$5,000.00
More Than Opera: \$6,000.00
Museums Australia (Victoria) Inc: \$10,000.00
Musica Viva Australia: \$10,000.00
National Trust Of Australia (Victoria): \$7,500.00
Polyglot Puppet Theatre Ltd: \$5,000.00
Shrine Of Remembrance: \$10,000.00
Skyline Education Foundation Australia: \$10,000.00
Special Olympics Australia – Victorian Branch: \$10,000.00

The Smith Family: \$10,000.00
United Jewish Education Board Inc: \$6,000.00
Victoria University: \$10,000.00
Victorian Disabled Sports Advisory Committee Inc: \$10,000.00
Victorian Opera: \$8,000.00
Western Edge Youth Arts: \$10,000.00
Wheelchair Sports NSW: \$7,500.00
Writers Victoria Inc: \$11,000.00

ENVIRONMENT

Alternative Technology Association: \$20,000.00
Australian Conservation Foundation: \$25,000.00
Australian Landscape Trust: \$5,000.00
Beyond Zero Emissions Inc: \$25,000.00
Bush Heritage Australia: \$15,000.00
CERES: \$20,000.00
Environment Victoria: \$25,000.00
Greenfleet Australia: \$10,000.00
Live & Learn Environmental Education Inc: \$15,000.00
Regional Arts Victoria: \$15,000.00
Royal Botanic Gardens Melbourne: \$5,000.00
Sustainable Living Foundation: \$15,000.00
Treeproject: \$20,000.00
Trust For Nature: \$15,000.00
Victorian National Parks Association: \$10,000.00
Zoos Victoria: \$10,000.00

FAMILY

Ashburton Baptist Community Services Inc: \$5,000.00
Beacon Foundation: \$10,000.00
Bendigo Family And Financial Services Inc: \$10,000.00
Berry Street Victoria: \$14,000.00
Brenda House Inc: \$30,000.00
Brigidine Asylum Seekers Project: \$5,000.00
Carers Victoria: \$30,000.00

Casey North Community Information & Support Service Inc: \$30,000.00
Child & Family Care Network: \$15,000.00
Domestic Violence Victoria: \$15,000.00
Doncaster Community Care & Counselling Centre Inc: \$7,000.00
Emerge Women & Children’s Support Network: \$10,000.00
FKA Children’s Services Inc: \$15,000.00
Good Shepherd Youth & Family Services: \$20,000.00
International Social Service Australian Branch: \$25,000.00
Intouch Inc: \$15,000.00
Light FM Inc: \$15,000.00
Mallee Family Care: \$15,000.00
Malvern Special Needs Playgroup Inc: \$5,000.00
Migrant Information Centre – Eastern Melbourne: \$30,000.00
Migrant Resource Centre North West Inc: \$20,000.00
Minus 18: \$10,000.00
The Mirabel Foundation Inc: \$15,000.00
Prison Network Ministries: \$10,000.00
Queen Victoria Women’s Centre Trust: \$10,000.00
The River Nile Learning Centre: \$19,000.00
Somebody’s Daughter Theatre Company: \$40,000.00
STREAT Ltd: \$20,000.00
Uniting Care East Burwood Centre Inc: \$5,000.00
Very Special Kids: \$10,000.00
VICSEG New Futures: \$10,000.00
Wellsprings For Women Inc: \$15,000.00
Western Chances: \$20,000.00
Westside Circus Inc: \$15,000.00
Windermere Child & Family Services Inc: \$20,000.00
WIRE – Women’s Information: \$5,000.00
Women’s Property Initiatives: \$20,000.00
YWCA Of Adelaide: \$15,000.00

HEALTH

Andrew Dean Fildes Foundation: \$14,000.00
Angel Babies Foundation: \$5,000.00
Anne Mcdonald Centre Inc: \$10,000.00
ARAFEMI Victoria Inc: \$10,000.00
Australian AIDS Fund Inc: \$5,000.00
Australian Breastfeeding Association (Darebin, Banksia & Diamond Valley): \$6,000.00
Australian Leukodystrophy Support Group Inc: \$12,500.00
Autism Behavioural Intervention Association: \$8,000.00
Banyule Community Health Service Inc: \$15,000.00
Butterfly Foundation: \$20,000.00
Cerebral Palsy Support Network: \$8,000.00
CHBC Links Inc: \$10,000.00
Church Of All Nations Community Support Agency: \$10,000.00
Deafness Foundation (Vic): \$2,000.00
Delta Society Australia Limited: \$10,000.00
Down Syndrome Association Of Victoria: \$10,000.00
Eating Disorders Foundation Of Victoria: \$20,000.00
Friends Of Sammy – Joe Foundation: \$10,000.00
The Gawler Foundation: \$20,000.00
Hope Bereavement Services Inc: \$10,000.00
Humour Foundation: \$15,000.00
Irabina Childhood Autism Services: \$10,000.00
Learning For Life Autism Centre Inc: \$10,000.00
Limbs 4 Life Inc: \$12,500.00
Lymphoedema Association Of Victoria: \$10,000.00
ME/CFS (Australia) Victoria: \$10,000.00
Melbourne Alcohol Recovery Centre Inc: \$20,000.00
Mental Health Foundation Of Australia: \$5,000.00
Muscular Dystrophy Association: \$15,000.00
Myeloma Foundation Of Australia Inc: \$10,000.00
Obsessive Compulsive And Anxiety Disorders Foundation Vic Inc: \$12,000.00
Out Doors Inc: \$20,000.00
Parkinson’s Victoria Inc: \$10,000.00
Pivotwest Ltd: \$30,000.00
Royal District Nursing Service: \$16,000.00
SANE Australia: \$15,000.00
Seymour District Memorial Hospital: \$10,000.00
Spina Bifida Foundation Of Victoria: \$5,000.00
Spinal Muscular Atrophy Association Of Australia Inc: \$20,000.00
St John Ambulance (Vic): \$15,000.00

St Paul’s Drug Prevention & Rehabilitation Centre: \$15,000.00
Taralye – The Oral Language Centre For Deaf Children: \$20,000.00
Thalassaemia Society Of Victoria, The: \$2,000.00
The Think Pink Foundation: \$10,000.00
Tinnitus Association Of Victoria: \$20,000.00
Tourette Syndrome Association Of Victoria: \$7,000.00
Wellington Collingwood Inc: \$20,000.00
West Heidelberg Community Legal Service: \$20,000.00

LIFE CARE

A Gesture Food For The Community: \$10,000.00
Access Inc: \$7,500.00
Action On Disability Within Ethnic Communities: \$10,000.00
Araluen Centre: \$8,000.00
Ashwood School: \$4,000.00
Ballarat East Community Men’s Shed: \$5,000.00
Beyond Disability Inc: \$9,000.00
Brighton Benevolent Society: \$3,500.00
Careworks Sunranges Inc: \$6,000.00
Carinya Society: \$10,000.00
Caroline Chisholm Society: \$15,000.00
Casacare Inc: \$20,000.00
Christ Church Mission Inc: \$10,000.00
City Life Inc: \$10,000.00
The Collingwood Cottage Inc: \$7,000.00
Combined Churches Caring Melton: \$7,000.00
Countrywide Community Missions Victoria Inc: \$7,000.00
Diamond Valley Foodshare Inc: \$5,000.00
Dingley Village Community Advice Bureau: \$5,000.00
Dining Room: \$6,500.00
Doveton Baptist Benevolent Society: \$5,000.00
E W Tipping Foundation: \$5,000.00
Eastern Volunteer Resource Centre Inc: \$10,000.00
Endeavour Ministries: \$5,000.00
Frankston Churches Community Breakfast: \$5,000.00
Gellibrand Support Services Inc: \$7,000.00
Give Where You Live Inc: \$20,000.00
Hanover Welfare Services: \$5,000.00
Healesville Interchurch Community Care Inc: \$7,000.00
Heathmont Inter Church Help Inc: \$5,000.00
Hope City Mission Inc: \$5,000.00

Hotham Mission Asylum Seeker Project: \$10,000.00
Household Disaster Relief Fund Inc: \$10,000.00
Housing For The Aged Action Group: \$10,000.00
Housing Resource & Support Service Inc: \$20,000.00
Impact Support Services: \$10,000.00
Interchange Northern: \$5,000.00
Interchange Outer East: \$8,000.00
John Macrae Centre: \$7,000.00
Justice Empowerment Mission Inc: \$6,000.00
Kevin Heinze Garden Centre Inc: \$20,000.00
Kinglake Ranges Men’s Shed: \$6,000.00
Knox Infolink Inc: \$10,000.00
Leadership Plus: \$9,000.00
Leisure Networks Association: \$10,000.00
Life Saving Victoria: \$20,000.00
Linc Church Services Network (Manningham) Inc: \$5,000.00
Maldon & District Community Emergency Response Team Inc: \$5,000.00
Marillac: \$5,000.00
The Neighbours Place Inc: \$3,000.00
Noahs Ark: \$20,000.00
Peninsula Christian Care: \$5,000.00
The Pettet Family Foundation: \$6,000.00
Prahran Mission: \$10,000.00
Project Respect Inc: \$20,000.00
Queens Fund: \$5,000.00
Richmond Hill Churches Food Centre: \$5,000.00
Shepparton Villages: \$6,000.00
Southern Life Community Care: \$7,500.00
St Vincent De Paul Society: \$10,000.00
Sunraysia Residential Services Inc: \$5,500.00
Surf Life Saving Lakes Entrance: \$4,500.00
Swags For Homeless Ltd: \$6,000.00
TADVIC Inc: \$7,000.00
The Way Community: \$7,000.00
United Way Ballarat: \$20,000.00
Unitingcare Ballarat: \$5,000.00
Unitingcare Harrison Community Services: \$4,000.00
Unitingcare Werribee Support & Housing: \$5,000.00
Villa Maria Society: \$7,000.00
Waverley Helpmates Inc: \$7,000.00
Williamstown Ladies Benevolent Society Inc: \$4,000.00
TOTAL \$2.48 million

CONNECTING GRANTMAKING AND COMMUNITY



WINTER DAYS OF GIVING WITH 3AW AUGUST 2011

The Lord Mayor’s Charitable Foundation, with the assistance of Melbourne’s radio station 3AW, called upon the community to nominate their favourite charity to receive one of 22 \$5000 grants. Over 100 different charitable and community organisations were nominated and 26 charities were selected by the Foundation to receive a Winter Days of Giving Grant.

Each day throughout August 2011 on 3AW’s Morning Show, host Neil Mitchell announced the day’s charity recipient and made several calls to grants recipients to tell them the good news on-air.

One of the most important outcomes for the Foundation is that many of the charities who received a Winter Days of Giving Grant are now regularly applying for a grant through the Foundation’s General Grants Program.

Above: Lord Mayor Robert Doyle launches Winter Days of Giving with 3AW’s Morning Show host Neil Mitchell.

WINTER DAYS OF GIVING DISTRIBUTED SEPTEMBER 2011

ORGANISATION	GRANT
4P Aussie Kidz Inc	\$5,000.00
Alannah & Madeline Foundation	\$5,000.00
Anxiety Disorders Association Of Victoria	\$5,000.00
Australian Crohns & Colitis Association	\$5,000.00
Bereavement Assistance Ltd	\$5,000.00
Beyond Blue	\$5,000.00
Brainlink Services Limited	\$5,000.00
Combined Churches Caring Melton	\$5,000.00
Dandenong Ranges Emergency Relief Service Inc	\$5,000.00
Doncaster Community Care & Counselling Centre Inc	\$5,000.00
Edmund Rice Camps Inc	\$5,000.00
Emerge Women & Children’s Support Network	\$5,000.00
Hillview Bunyip Aged Care Inc	\$5,000.00
Justice Empowerment Mission Inc	\$5,000.00
Lifecircle Australia	\$5,000.00
Margaret Tucker Hostel For Girls Inc	\$5,000.00
Melba Support Services	\$5,000.00
Muscular Dystrophy Association	\$5,000.00
The Neighbours Place Inc	\$5,000.00
Pet Medical Crisis Fund	\$5,000.00
Prader Willi Syndrome Association Of Australia	\$5,000.00
South West Community Services	\$5,000.00
TOTAL	\$110,000.00

WINTER DAYS OF GIVING SUPPLEMENTARY GRANTS DISTRIBUTED SEPTEMBER 2011

ORGANISATION	GRANT
Life Education Australia	\$2,000.00
Parkville Abuse Inc Ronald McDonald House	\$2,000.00
Prison Network Ministries	\$5,000.00
TLC for Kids	\$2,000.00
TOTAL	\$11,000.00

CONNECTING FUNDRAISING AND COMMUNITY



FEED MELBOURNE JULY 2011

The Lord Mayor’s Charitable Foundation partnered with Leader Community Newspapers and food service charity FareShare to launch the Feed Melbourne campaign, a fundraising program to assist and support food service charities across Melbourne to meet the growing demand for quality meals and food parcels.

As the philanthropic partner, the Lord Mayor’s Charitable Foundation agreed to match donations up to \$250,000. In total \$486,489.00 was raised and distributed to 33 food service charities across Melbourne to expand meal services and increase the number of food parcels available. One third of funds raised was distributed to FareShare. The grants have been used to increase capacity to manage and provide food, such as purchasing new fridges and freezers, developing safe food handling practices, increasing food distribution, transport and the purchase of food.

FEED MELBOURNE GRANTS DISTRIBUTED SEPTEMBER 2011

ORGANISATION	GRANT
Albury Wodonga Regional Community Care – Granya House	\$10,000.00
Asylum Seeker Resource Centre	\$10,000.00
Cardinia Combined Churches Caring	\$15,000.00
Careforce Community Services	\$10,000.00
Careworks Sunranges	\$10,000.00
Chelsea CareWorks	\$9,000.00
City Life	\$10,000.00
Collingwood Cottage	\$10,000.00
Cornerstone Contact Centre	\$10,000.00
Cottage by the Sea	\$8,045.00
Countrywide Community Missions Victoria	\$15,000.00
Destiny Care	\$10,000.00
Diamond Valley Foodshare	\$10,000.00
FareShare	\$151,144.00
Faithcare Relief Fund	\$10,000.00
Freedom Cares	\$10,000.00
Gateway Social Support Options	\$15,000.00
Hobsons Bay Christian Church	\$10,000.00
Monash Community Care	\$7,300.00
Narre Warren Christian Church	\$10,000.00
New Hope Community Care	\$10,000.00
Northern Community Church of Christ	\$6,000.00
Operation Stitches	\$10,000.00
Peninsula Life Care	\$10,000.00
Rowville Baptist Cares Inc	\$10,000.00
St Kilda Gatehouse	\$15,000.00
St Vincent de Paul Society Soup Vans	\$10,000.00
Theodora House Cheerful Givers	\$10,000.00
Tony’s Café	\$10,000.00
Uniting Care East Burwood Centre	\$10,000.00
Victoria Police Yarra–Youth Resource	\$15,000.00
Vinnie’s Kitchen	\$10,000.00
Wellington Collingwood	\$10,000.00
TOTAL	\$486,489.00

PARTNERSHIPS IN PHILANTHROPY

The Lord Mayor’s Charitable Foundation works with its partners, supporters and other philanthropic organisations in many ways to address areas of concern in Melbourne. The Foundation also works to promote the benefits and positive social contribution philanthropy makes to the wider community.

The Lord Mayor’s Charitable Foundation would like to acknowledge and extend its appreciation for the support received from Audi Australia, Westpac, VECCI, City of Melbourne, Melbourne Convention and Exhibition Centre, Ritchies, Caterpillar, Nine Network, Herald Sun, Leader Community Newspapers, Radio 3AW, Lobster Cave Beaumaris, Disegno, Designworks and the Lady Mayoress’ Committee. The support received by these organisations contributes to the success of the Foundation’s fundraising and grants programs.

PERCY BAXTER CHARITABLE TRUST – PERPETUAL TRUSTEES

LORD MAYOR’S CHARITABLE FOUNDATION
GENERAL GRANTS \$250,000.00

In 1949 Percy Baxter established a charitable trust to help the poor and disadvantaged in Victoria. The Lord Mayor’s Charitable Foundation would like to thank the Baxter family and Perpetual Trustees for their ongoing support of the Lord Mayor’s Charitable Foundation Emergency Relief Program.

HERALD SUN

Since 1924, the Lord Mayor’s Charitable Foundation has received an annual donation from the Herald Sun. The Foundation would like to acknowledge the ongoing support received by the Herald Sun, and in particular the part sponsorship of our annual four page feature supplements which have been published since 2008.

COLLIER CHARITABLE FUND

DONOR ADVISED \$265,000.00
LORD MAYOR’S CHARITABLE FOUNDATION
GENERAL GRANTS \$265,000.00

The Collier Charitable Fund was established in 1954 by Alice, Edith and Annette Collier, three Melbourne sisters, in order to create a means by which their lifelong practice of generous support of charities and of the disadvantaged would be continued indefinitely after their death. Each year the Lord Mayor’s Charitable Foundation receives a generous distribution from the Collier Charitable Fund, which is then granted to hospitals and charities in Melbourne. The Board of Management would like to thank the Collier Charitable Fund for its ongoing support for charity in Victoria.

OTHER GRANT DISTRIBUTIONS

BOARD OF MANAGEMENT OF THE LORD MAYOR’S CHARITABLE FOUNDATION:

Salvation Army (VECCI Advised)	\$973,000.00
SDA Church – Norfolk Island (Foote Family Advised)	\$5,000.00
TOTAL	\$978,000.00

LORD MAYORS CHARITABLE FOUNDATION FOLLOW ON GRANTS

SIGNATURE GRANTS THIRD YEAR FUNDING:

Salvation Army Melbourne’s Road Home 24/7 Project	\$500,000.000
Olivia Newton John Cancer and Wellness Centre Austin Health	\$100,000.000
TOTAL	\$600,000.00

MAJOR GRANTS SECOND YEAR FUNDING:

Australian Community Support Organisation	\$150,000.00
Doutta Galla Community Health Service	\$130,000.00
Kildonan Uniting Care	\$60,000.00
Odyssey House	\$122,500.00
Urban Seed	\$55,000.00
TOTAL	\$517,000.00

MEMBERS OF THE BOARD REPORT

30 JUNE 2012

The members of the Board of the Lord Mayor’s Charitable Fund (the Foundation) present their report, together with the financial statements, for the financial year ended 30 June 2012.

MEMBERS OF THE BOARD

The following persons were members of the Board of the Foundation during the whole of the financial year and up to the date of this report, unless otherwise stated:

Rt Hon the Lord Mayor Robert Doyle (President) Mr Robert Masters (Chairman) Mr Daniel Leighton (Deputy Chairman) Mr Andrew Baxter (appointed October 2011) Ms Jay Bonnington Ms Jan Cochrane-Harry Mr Tony Connon Mr Jon Edwards (appointed October 2011) Mr Bernie Geary OAM Hon Phillip Honeywood	Mr Allan Kaufman Ms Amanda Milledge (appointed October 2011) Mr Peter Snaddon Dr George Tippet AM KSJ FAMA Ms Andrea Waters Ms Lydia Wilson Mr Mike Zafiropoulos AM, JP Resigned October 2011 Mr James Chen Mrs Julie Leeming DSJ Mr Karl Mociak
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PRINCIPAL ACTIVITIES

The Lord Mayor’s Charitable Fund is a not-for-profit entity established under an Act of Parliament being the Lord Mayor’s Charitable Fund Act 1996 (amended 2003). On 1 July 2008 the Lord Mayor’s Charitable Fund commenced trading as the Lord Mayor’s Charitable Foundation. The Foundation’s principal activities comprise:

- providing grants to charitable organisations to increase life opportunities and improve social inclusion in the areas of homelessness, ageing, youth, health, disability, environment, the arts and education;
- providing opportunities and support for private and corporate citizens to participate in philanthropy through donations, sponsorships, charitable fund accounts and bequests; and
- researching and stimulating awareness of relevant community needs and of philanthropy.

The Foundation maintains over 200 Charitable Fund Accounts within a Public Ancillary Fund. Investment income attributed to charitable fund balances is made available for charitable distribution after taking into consideration the requirements of the Treasury Public Ancillary Fund Guidelines, capital preservation requirements and stipulated management fees.

There were no significant changes to the principal activities during the year.

REVIEW OF OPERATIONS & RESULTS

The surplus available for distribution was \$7,553,473 (2011: \$6,688,906). This 13% increase on prior year is attributable to increased donation income through bequests and lower fund raising spending partly offset by lower investment portfolio earnings. The current year surplus together with a transfer from general bequest funds carried forward were applied to charitable fund distributions of \$9,160,165 (2011: \$5,904,888).

The increased level of charitable funds distributions reflects an increase in designated donations together with the major grant approval process commenced earlier this year with a corresponding increase in the liability for grants authorised for distribution.

SIGNIFICANT CHANGES TO THE STATE OF AFFAIRS

There were no significant changes to the state of affairs of the Foundation during the course of the financial year.

SUBSEQUENT EVENTS

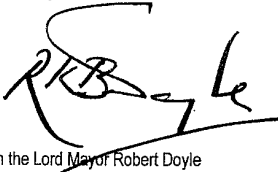
Since the end of the financial year, there were no significant subsequent events affecting the Foundation’s operation, results of operations or its state of affairs.

LIKELY DEVELOPMENTS

The Foundation is a beneficiary of two significant bequests that are likely to be received in the next financial year. The amounts to be received are not yet known.

ENVIRONMENTAL REGULATIONS

The Foundation is not subject to any significant environmental laws or regulations.

 5/09/12
Rt Hon the Lord Mayor Robert Doyle
President of the Board

Date
Melbourne


Robert Masters
Chairman of the Board

Date 5/9/12
Melbourne

FINANCIAL STATEMENTS

BOARD OF MANAGEMENT OF THE LORD MAYOR’S CHARITABLE FUND

ABN 48 042 414 556

STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2012

	2012	2011
	\$	\$
INCOME FROM CONTINUING OPERATIONS		
General revenue	1,826,240	989,203
Total income from continuing operations	1,826,240	989,203
EXPENSES FROM CONTINUING OPERATIONS		
Other operating expenses	171	90
Total expenses from continuing operations	171	90
DISTRIBUTABLE SURPLUS FOR THE FINANCIAL YEAR	1,826,069	989,113
TOTAL COMPREHENSIVE INCOME FROM CONTINUING OPERATIONS		
Transfer (to)/from Corpus & general bequest funds	-	(100,000)
OTHER COMPREHENSIVE INCOME	-	(100,000)
TOTAL COMPREHENSIVE INCOME FOR THE FINANCIAL YEAR	1,826,069	889,113

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2012

	2012	2011
	\$	\$
CURRENT ASSETS		
Cash and cash equivalents	1,782,070	197,947
Receivables	24,980	756,034
Total current assets	1,807,050	953,981
NON-CURRENT ASSETS		
Total non-current assets	-	-
Total assets	1,807,050	953,981
CURRENT LIABILITIES		
Total current liabilities	-	-
NON-CURRENT LIABILITIES		
Total non-current liabilities	-	-
Total liabilities	-	-
NET ASSETS	1,807,050	953,981
EQUITY		
Corpus and general bequest funds	100,000	100,000
Funds to be distributed	1,707,050	853,981
TOTAL EQUITY	1,807,050	953,981

FINANCIAL STATEMENTS

LORD MAYOR’S CHARITABLE FUND

(OPERATING AS LORD MAYOR’S CHARITABLE FOUNDATION)

ABN 63 635 798 473

STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 30 JUNE 2012

	2012	2011
	\$	\$
INCOME FROM CONTINUING OPERATIONS		
General revenue	4,268,888	2,979,714
Corpus revenue	15,687,617	11,832,938
Total income from continuing operations	19,956,505	14,812,652
EXPENSES FROM CONTINUING OPERATIONS		
Employee benefits	1,383,990	1,373,845
Fundraising and promotional expenses	830,701	1,102,085
Depreciation & amortisation	57,955	62,473
Other operating expenses	792,782	779,879
Total expenses from continuing operations	3,065,428	3,318,282
SURPLUS FOR THE FINANCIAL YEAR BEFORE IMPAIRMENT	16,891,077	11,494,370
Impairment of other financial assets	3,079,488	1,353,720
SURPLUS BEFORE TRANSFERS (TO)/ FROM CORPUS & GENERAL BEQUEST FUNDS	13,811,589	10,140,650
Transfers (to) / from Corpus & general bequest funds	(6,258,116)	(3,451,744)
SURPLUS FOR DISTRIBUTION FOR THE FINANCIAL YEAR	7,553,473	6,688,906
OTHER COMPREHENSIVE INCOME FROM CONTINUING OPERATIONS		
Unrealised gain / (loss) on other financial assets	(5,441,575)	3,232,538
Transfer of impairment of other financial assets	3,079,488	1,353,720
Transfer (to) / from Corpus and general bequest funds	6,258,116	3,451,744
OTHER COMPREHENSIVE INCOME	3,896,029	8,038,002
TOTAL COMPREHENSIVE INCOME FOR THE FINANCIAL YEAR	11,449,502	14,726,908

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2012

	2012	2011
	\$	\$
CURRENT ASSETS		
Cash and cash equivalents	7,986,717	2,765,385
Receivables	2,336,565	3,701,820
Other financial assets	12,000,000	11,000,000
Total current assets	22,323,282	17,467,205
NON-CURRENT ASSETS		
Other financial assets	77,686,154	81,174,706
Plant and equipment	120,485	177,167
Total Non-current assets	77,806,639	81,351,873
Total assets	100,129,921	98,819,078
CURRENT LIABILITIES		
Payables	205,053	132,172
Grants authorised for distributions	1,992,274	1,231,034
Employee benefits	56,000	40,231
Total current liabilities	2,253,327	1,403,437
NON-CURRENT LIABILITIES		
Grants authorised for distribution	542,000	380,000
Employee benefits	40,000	83,412
Total Non-current liabilities	582,000	463,412
Total liabilities	2,835,327	1,866,849
Net assets	97,294,594	96,952,229
EQUITY		
Corpus & general bequest funds	91,642,368	87,384,252
Asset revaluation reserve	4,350,656	8,659,715
Funds to be distributed	1,301,570	908,262
Total equity	97,294,594	96,952,229

GOVERNANCE

The Board of Management of the Lord Mayor’s Charitable Foundation has a strong commitment to good governance. During the 2011/12 year, the full Board, the Executive Committee and Board Sub-Committees, with the support of the CEO, undertook the following governance related projects:

- Continued the internal audit program with a focus this year on the following areas: finance systems and policies, grants program, information technology and investment management. This included a review of Payment Card Industry (PCI) compliance.
- Reviewed all charitable fund documentation to ensure that charitable fund account establishment and administration complies with the Public Ancillary Fund Guidelines. Advised all charitable fund account holders of the regulatory changes.
- Amended the Rules of the Foundation to ensure compliance with Treasury’s Public Ancillary Fund Guidelines.
- Completed the Charter for the Lady Mayoress’ Committee.
- Developed a Risk Management policy and system, including a Risk Register which is monitored regularly by management, the Audit and Risk Sub-Committee and six monthly by the Board.
- Commenced work on a Business Case to amend the Lord Mayor’s Charitable Fund Act, which will be presented to the Minister for Health.
- Monitored the development of the Australian Charities and Not-for-Profit Commission and the reporting requirements that the Foundation will be required to meet in 2013/14.
- All Board Sub-Committees met regularly and made valuable contributions to the work of the Foundation.

BOARD OF MANAGEMENT



Back row: Daniel Leighton, Phil Honeywood, Lydia Wilson, Tony Connon, Allan Kaufman
Front row: Jon Edwards, Andrea Waters, Amanda Milledge, Robert Masters, Jan Cochrane-Harry, Mike Zafiroopoulos AM JP, George Tippet AM KSJ FAMA
Not shown in photograph: Lord Mayor Robert Doyle, Andrew Baxter, Jay Bonnington, Peter Snaddon

**THE RT HON. THE LORD MAYOR OF MELBOURNE,
COUNCILLOR ROBERT DOYLE
PRESIDENT**

APPOINTED: 2008

Robert Doyle was elected Lord Mayor in 2008. He is a Principal at The Nous Group, a management consultancy business based in Melbourne and since 2007 has been Chairman of Melbourne Health (The Royal Melbourne Hospital). In 2010, he was made a Fellow of Monash University.

Robert is Chairman of the Royal Melbourne Hospital Foundation and a Trustee of the Shrine of Remembrance. A State Member of Parliament for 14 years, Robert was Leader of the Opposition and Leader of the Liberal Party for four years. He has also been Shadow Minister for Health and, in government, Parliamentary Secretary for Health.

**MR ROBERT MASTERS, FPRIA
CHAIRMAN: DECEMBER 2010**

APPOINTED: 2005

The Principal of Robert Masters and Associates, Robert has more than 30 years’ experience in strategic communication across the public and private sectors, and more than 13 years as a senior political journalist. He is a Fellow and past President of the Public Relations Institute of Australia. He is an advisor to the Alannah and Madeline Foundation and a Board member of the Tee-up for Kids Foundation and InterCapital Group.

**MR DANIEL LEIGHTON, BAPPSCI(HONS)
DEPUTY CHAIRMAN: DECEMBER 2010**

APPOINTED: 2008

Daniel is the CEO of Inclusion Melbourne, a progressive disability support provider which promotes people coming together to create better lives. He currently serves on the Victorian committee of National Disability Services, the peak industry body and has been appointed to advise the Commonwealth Government on the design of the National Disability Insurance Scheme. He has previously held a range of operational, policy and research roles in government and the not-for-profit sector.

MR ANDREW BAXTER, BBUS(MKTG), AMAMI, MAICD

APPOINTED: 2011

Andrew is the CEO of Ogilvy Australia. He has worked with many of Australia’s largest companies and brands. Andrew is a director of a number of companies within the publicly listed STW Group. Andrew is also the Chairman of The Song Room, Chairman of the Melbourne Aces, and sits on the Board of Catalogue Central and an Advisory Board for the St Kilda Football Club.

MS JAY BONNINGTON, BCOM, MBA, FCPA, FAICD

APPOINTED: 2008

Jay is a qualified chartered accountant who has held senior financial roles both internationally and in Australia. She was formerly CFO/Finance Director of Yallourn Energy Ltd and NEMMCO, a National Director of CPA Australia, National CEO of the Make-A-Wish Foundation of Australia, and Chair of DHSV for seven years until 2006. Jay has been a professional full-time director since 2005 on a portfolio of boards.

MR JAMES CHEN, BSC

APPOINTED: 2010 RETIRED: OCTOBER 2011

James’s involvement in the ports and logistics business between Australia and Asia spans two decades. He had previously started and managed Australian Maritime Services (AMS) and now focuses on facilitating trade and investment between Australia and China through his business, JPC International.

MS JAN COCHRANE-HARRY

APPOINTED: 2008

Jan is a Non-Executive Director of Ivvy Pty Ltd, and Chair of the Margaret Lawrence Bequest. She has more than 25 years’ senior management experience in a range of sectors including philanthropy, education, public housing, community development, arts facility management and corporate-community dispute resolution.

MR TONY CONNON, BA (OXON), FCA, FAICD

APPOINTED: 2006

The CFO of Australian Unity Limited since 1995, Tony has more than 30 years’ experience in senior finance and administrative roles with various major financial organisations. Tony is also a Non-Executive Director of Calliden Group Ltd. Tony is a former Chairman of the Lord Mayor’s Charitable Foundation.

MR JON EDWARDS

APPOINTED: 2011

Jon was formerly CEO of Frankston City Council, and State and National President of Local Government Managers Australia, a peak professional association which awarded him its Certificate of Merit for Services to Local Government. Jon has chaired the Foundation’s Health Grants Advisory Panel and is a Life Governor of the Peter James Centre.

MR BERNIE GEARY OAM

APPOINTED: 2010

Victoria’s inaugural Child Safety Commissioner, Bernie is widely known and respected for his 30-plus years of working with vulnerable children, young people and their families. This includes being Victoria’s first outreach youth worker and serving on the Victorian Youth Parole Board for 17 years.

THE HON. PHIL HONEYWOOD, BA(HONS)

APPOINTED: 2010

Phil’s key interests are education, multicultural affairs and philanthropy. He was a State Member of Parliament for 18 years and served as Minister for Tertiary Education and Training, Minister for Multicultural Affairs and Deputy Leader of the State Opposition. Phil serves on not-for-profit boards and philanthropic organisations.

MR ALLAN KAUFMAN

APPOINTED: 2006

Allan is a Director of Australia’s leading culturally and linguistically diverse media representation company, Leba Ethnic Media, and has actively contributed to the industry for over 20 years. He is also the Treasurer on the Sholem Aleichem College Council.

MRS JULIE LEEMING DSJ

APPOINTED: 1997 RETIRED: OCTOBER 2011

Julie is a former Deputy Chair of the Board and assisted with many of the Foundation’s fundraising events. She is a retired primary school principal and in 1995 her school was the recipient of the National Standard Investor in People. Julie is a Director of the O’Brien Foundation and also Chair and Co-ordinator of the Hummingbird Ambassadors, which raises funds for the O’Brien Foundation.

MS AMANDA MILLEDGE

APPOINTED: 2011

Amanda has a background as a commercial lawyer and Pro Bono and Community Program Co-ordinator at Mallesons Stephen Jaques. Now working in the not-for-profit sector, Amanda is a Director of Anex, Australian Prostate Cancer Research and a member of Council at Lauriston Girls’ School. She is also an accredited broker under the Partnership Brokers’ Accreditation Scheme.

MR KARL MOCIAK

APPOINTED: 2010 RETIRED: 2011

Karl has more than 35 years’ experience in the railway, transport and civil infrastructure industries, throughout Australia and overseas. As Executive General Manager of John Holland Transport Services, he is responsible for all rail business within Australia and overseas.

MR PETER SNADDON, LLB

APPOINTED: 2008

Peter is a consultant and former Senior Partner at Gadens Lawyers Melbourne. He has extensive experience in the acquisition, development, construction, financing and leasing of major property projects. He has taken the lead role in many landmark developments in Melbourne, including Collins Place, Melbourne Magistrates’ Court and Telstra Dome.

DR GEORGE TIPPETT AM KSJ, FAMA

APPOINTED: 2003

George has undertaken many international humanitarian projects that combine primary care with school education programs involving parents. He is on the councils of the Australian Medical Association, the Medical Benevolent Association and the Victorian Doctors’ Health Program.

MS ANDREA WATERS, FCA, GAICD

APPOINTED: 2008

Andrea retired as an Audit Partner with KPMG in July 2012 and has more than 28 years’ experience auditing financial services companies and not-for-profit organisations. She is also a Director of the Institute of Chartered Accountants in Australia and has previously been a Board member of Cancer Council Victoria.

MS LYDIA WILSON, BARTS, BSOCWORK, FAIM, FAICD

APPOINTED: 2008

Lydia is an executive leadership consultant following a 22-year executive career in Local Government. She held the positions of CEO at Manningham City Council, Yarra City Council and Macedon Ranges Shire Council. She is also a current Director of Procurement Australia and of Fronditha Care.

MR MIKE ZAFIROPOULOS AM, JP, BAPPSCI, DIPCOMPSCI, CERT. TV PRODUCTION

APPOINTED: 2003

Mike’s commitment to community service spans more than 40 years. A former Mayor of Fitzroy, he was Director of the Department of Immigration and recently retired as General Manager of SBS in Melbourne. His past membership of boards includes the Royal Victorian Eye and Ear Hospital, Regional Arts Victoria and the Melbourne Community Foundation. He is a Life Australia Day Ambassador and currently serves as Chairman of Channel 31 and Fronditha Care.

COMMITTEES OF BOARD OF MANAGEMENT

(AS AT 30 JUNE 2012)

EXECUTIVE COMMITTEE

Chair: Robert Masters
Jay Bonnington
Tony Connon
Lord Mayor Robert Doyle
Phil Honeywood
Daniel Leighton
Peter Snaddon
Mike Zafiroopoulos AM, JP

AUDIT AND RISK SUB-COMMITTEE

Chair: Andrea Waters
Jay Bonnington
Daniel Leighton

FUNDRAISING AND MARKETING SUB-COMMITTEE

Chair: Robert Masters
Andrew Baxter
Jan Cochrane-Harry
Phil Honeywood
Allan Kaufman

ADVISORS:
Josie Gibson
Garry Harris
Alan Jane
David Mann OAM
Bruce McDonald
Michelle Stamper

GOVERNANCE SUB-COMMITTEE

Chair: Andrea Waters
Jan Cochrane-Harry
Jon Edwards
Phil Honeywood
Peter Snaddon
Lydia Wilson
Mike Zafiroopoulos AM, JP

INVESTMENT SUB-COMMITTEE

Chair: Tony Connon
Jan Cochrane-Harry
Jay Bonnington
Peter Snaddon

ADVISORS:
David Liddle, JB Were
Graham Craig, Wilson HTM
Tim James, UBS

SOCIAL NEEDS SUB-COMMITTEE

Chair: Mike Zafiroopoulos AM, JP
Jon Edwards
Bernie Geary OAM
Daniel Leighton
Amanda Milledge
George Tippet AM KSJ, FAMA
Lydia Wilson

STAFF

[AS AT 30 JUNE 2012]



Left to right standing: Robyn Stanton, Shane Austin, Sandie Baskin, Rachel Richmond, Suzanne Doig, Caroline Vella, Matthew Clayton, Lyn White
Seated: David Easden, Catherine Brown, Anita Hopkins
Not shown in photograph: Kim Sullivan, Carin Lavery

CHIEF EXECUTIVE OFFICER

Catherine Brown, LLB, BA, GradDip BusAdmin, FAICD
Chief Executive Officer

Lyn White
Executive Assistant/Donor Relations Manager

Suzanne Doig, BA(Management Communication), PRIA
Communications Manager

GRANTS AND PHILANTHROPY

Anita Hopkins, MBA, GradDipPubPol, GradCertSocSc (Philanthropy)
Director, Grants and Philanthropy

Kim Sullivan, MA(Communications and Media)
Grants Manager

Robyn Stanton
Grants Co-ordinator

RESEARCH AND PARTNERSHIPS

Shane Austin, BApplSci(MedRad), DipCs, MBusLaw, MTASA
Director, Research and Partnerships

Carin Lavery
General Manager, Corporate and Community Relations

FINANCE AND FUND DEVELOPMENT

David Easden, BBus (Mkt), CPA, SA Fin
Director, Finance and Fund Development

Caroline Vella
Finance Co-ordinator

Rachel Richmond
Reception/Donor Services

Sandie Baskin, MFIA
Charitable Funds Manager

Matthew Clayton, DipBus, MFIA
IT Operations Manager and Charitable Funds Manager

GRANTS ADVISORY PANEL MEMBERS

[AS AT 30 JUNE 2012]

AGEING AND HEALTH

Acting Chair: Mike Zafiroopoulos AM, JP
Mr Michael Geary, BA, BSW
Ms Rhyl Gould, BOccThy, BA, MHA
Ms Lynne Wenig, BA, ACTD, AsAppSci

ARTS, SPORT AND EDUCATION

Chair: Professor Sue Nattrass AO
Ms Susan Ball
Mr Paul Gardner, AM, BBus
Mr Ashley Klein, BComm
Ms Carmel Morfuni, LLM, GradDipCrim, LLB
Mr Chris Thompson, BEd

ENVIRONMENT

Chair: Professor Allan Rodger, BSc, BArch (Hons), LFRAIA
Dr Bronwyn Burton
Mr Andrew Fleming, BSc(Hons)
Dr Mark Glazebrook
Mr Trevor Huggard, JP, MIE Aust, DipCE
Dr Robyn Leeson
Dr Cathy Oke

LIFECARE

Chair: Mr Sal Perna, AssocDipCrimJustAdmin
Mr John Allen, BBus
Dr David Brown
Ms Petrina Dorrington, DipHotel and Catering Ops
Mr Michael Kennedy, BA, BEd, MLaw
Ms Patrice Scales, BA, MA

YOUTH AND FAMILY

Chair: Mr Matt Feutrell, AdvDipMgmt, Fellow WCLP, GAICD
Ms Kavitha Chandra-Shekeran, BA(Hons), MA
Mr Matthew Etty-Leal, BComm, BA
Ms Julie Hassard, DipAppSc, M SocSc
Mr Vasan Srinivasan



The Foundation's Chairman Robert Masters welcomes Professor Sue Nattrass AO as Chair of the Arts, Sport and Environment Grants Advisory Panel.

LORD MAYOR'S CHARITABLE FOUNDATION

Lord Mayor's Charitable Fund Act 1996 (Victoria).

Level 5, 140 Queen Street, Melbourne 3000

PO Box 1851 Melbourne 3001

Telephone: (03) 9633 0033

Email: admin@lmcf.org.au

Lord Mayor's Charitable Fund ABN: 63 635 798 473

Board of Management of the Lord Mayor's Charitable Fund ABN: 48 042 414 556

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