

connect

SPECIAL
EDITION
on Social
Enterprise

4 Green Collect
Recycle, reuse and upcycle

6 Sustain
Melbourne Food Hub

12 Inspiring Donors
Jan and Roy Rose

**THE IMPACT
OF SOCIAL
ENTERPRISE**

This edition of **Connect** highlights the important and innovative role being played by social enterprises across Lord Mayor's Charitable Foundation's Impact Areas.

CONTENTS

- 2** Inspiring Philanthropy
- 3** The Impact of Social Enterprise
- 4** Education & Employment
- 6** Environment & Sustainability
- 8** Healthy & Resilient Communities
- 10** Homelessness & Affordable Housing
- 11** Inspiring a New Generation
- 12** Inspiring Donors

CONTACT US

Phone: (03) 9633 0033
Mail: GPO Box 1851
 Melbourne 3001
Address: Level 15,
 1 Collins Street,
 Melbourne 3000
Email: info@lmcf.org.au

CONNECT

Visit our website
lmcf.org.au

Subscribe to e-Connect
lmcf.org.au/subscribe

Find us on Facebook
[/lordmayorscharitablefoundation](https://www.facebook.com/lordmayorscharitablefoundation)

Find us on YouTube
[/lmcfvideo](https://www.youtube.com/lmcfvideo)

Follow us on Twitter
[@MelbourneLMCF](https://twitter.com/MelbourneLMCF)

Read our blog
lmcf.org.au/blog

Make a donation
 (03) 9633 0033 or lmcf.org.au/donate

Listen to our Podcast
lmcf.org.au/podcast

Cover:

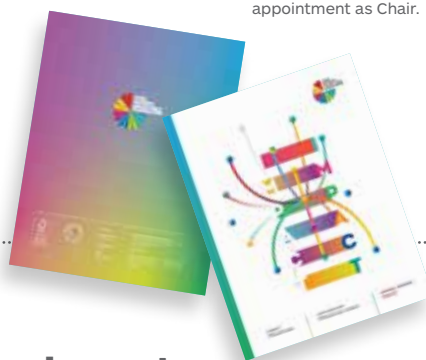
Green Collect
 Photography: Flashpoint Labs

ABN 63 635 798 473

Inspiring Philanthropy



The Foundation's outgoing Chair, Andrew Baxter (right), and Chief Executive Officer, Dr Catherine Brown (centre), congratulate Craig Bell (left) on his new appointment as Chair.



Welcome to our new Chair

Lord Mayor's Charitable Foundation welcomes Craig Bell as the Foundation's new Chair. Craig has been a member of the Board since 2015, has been Chair of the Board's Governance, Audit & Risk Committee as well as the Foundation's Environment & Sustainability Grants Advisory Panel. Craig is currently Chief Executive Officer of Foresters Financial and has over 25 years' experience in the finance and information and communications technology sectors.

The Foundation would like to thank and acknowledge former Chair Andrew Baxter and Deputy Chair Dr Sandra Hacker AO for their commitment and support for the past three years.

Andrew has now retired from the Board and Dr Hacker will continue as a Board member. The Foundation's new Deputy Chair is Professor Robert McGauran.

Our Impact

During the 2018/2019 financial year, Lord Mayor's Charitable Foundation provided a record \$11.54 million in grants to not-for-profit and charitable organisations across the Foundation's four Impact Areas.

The 2019 Annual Report is now available in print and online.

Please contact the Foundation on (03) 9633 0033 for your copy or visit lmcf.org.au/AR2019



\$11.54 MILLION
 IN GRANTS

BY GRANT TYPE

Supporting innovation and the exploration of new ideas

\$7.024M
 (60%)

Seed, Innovation
 Scaling-Up, Proactive, Initiative
 and Signature grants

Building the capacity of the charitable sector

\$1.913M
 (17%)

Thrive, Youth in Philanthropy grants

Donor Advised grants

\$2.603M
 (23%)

BY IMPACT AREA

Supporting our Impact Areas:

 **\$1.554M**
 Education & Employment

 **\$2.010M**
 Environment & Sustainability

 **\$1.615M**
 Healthy & Resilient Communities

 **\$3.092M**
 Homelessness & Affordable Housing

 **\$453k**
 Inspiring Philanthropy

Vital Conversations Podcast

Listen to our latest podcast featuring the Foundation's Chief Executive Officer Dr Catherine Brown interviewing Melbourne City Mission's Chief Executive Officer Vicki Sutton on the opening of the newly refurbished Frontyard youth services.

 To learn more, visit:
lmcf.org.au/podcast



The Impact of Social Enterprise

CEO's Message



Momentary



Ability Works

Social enterprises are enterprises that 'trade to intentionally tackle social problems, improve communities, provide people access to employment and training, or help the environment.' (Social Traders).

Injections of philanthropic funding at strategic points along their enterprise journey can help social enterprise start-up, innovate and grow. Social enterprises bring business skills alongside social and environmental challenges and thoughtfully and intentionally make an impact.

This edition of *Connect* highlights the important and innovative role being played by social enterprises across Lord Mayor's Charitable Foundation's Impact Areas.

Philanthropy plays a very important part in the journey of a social enterprise. Philanthropic support can enable a great idea to be fine-tuned, tested and developed into an initial business plan. It can:

- allow piloting of the new social enterprise model to see if it is viable;
- help build capability through supporting leadership, governance, marketing or network development;

- fund the development or purchase of up-to-date technology platforms;
- support an enterprise to be ready to pursue social procurement opportunities (e.g. government contracts) or commercial investment; and
- can support the scaling-up of a social enterprise that has demonstrated positive impact.

The diverse social enterprises featured in this newsletter have received support from Lord Mayor's Charitable Foundation.

Many are employing people who may not otherwise have a job (Free to Feed and Ability Works, p5), or developing new employment opportunities (Lively, p8).

They are supporting people in a time of crisis (Gather My Crew, p8, Justice Connect Not-for-Profit Law Training, p9), they are addressing environmental issues like waste (Green Collect, p4, Zero Carbon Factory, p7), and they are earning revenue as real estate agencies to help fund homeless services (HomeGround Real Estate and Property Initiative Real Estate, p10).

The social enterprise can be not-for-profit or for-profit. As a foundation, we make grants to social enterprises that are charities.

We have also made two impact investments in social enterprises that have been established as businesses for a social purpose. Most of the stories in this newsletter are about social enterprises that are charities.

I have been a long-time supporter of social enterprises throughout my career and am excited by the important role that philanthropy can play in growing strong and impactful enterprises.

Catherine Brown

Dr Catherine Brown
Chief Executive Officer



Education & Employment

SOCIAL ENTERPRISE

Making an impact in Melbourne

Across Greater Melbourne, social enterprises are playing an important and innovative role in helping to solve some of our community's most concerning social and environmental issues.

From reducing homelessness to creating employment opportunities for young people, to tackling the effects of climate change, the social enterprise sector is a major contributor to the health and wellbeing of communities throughout Melbourne.



Green Collect, Photography: Flashpoint Labs

Lord Mayor's Charitable Foundation supports social enterprises providing education, training and employment opportunities

- ➊ Australian Centre for Rural Entrepreneurship acre.org.au
- ➋ Charcoal Lane charcoalane.com.au
- ➌ Fitted for Work: SheWorks fittedforwork.org/social-enterprise/she-works/
- ➍ Good Cycles goodcycles.org.au
- ➎ Momentary momentary.com.au
- ➏ Outer Urban Projects outerurbanprojects.org
- ➐ Scarf scarfcommunity.org
- ➑ Streat streat.com.au
- ➒ Social Studio thesocialstudio.org
- ➓ Youthworx youthworx.org.au

Recycle, Reuse and Upcycle

Green Collect

Award-winning social enterprise Green Collect specialises in finding the most sustainable solutions for office items that are the hardest to recycle. In doing this, they provide over 35 employment opportunities each year for jobseekers experiencing disadvantage.

Prioritising reuse, they either find new homes for used items, upcycle them into new products, or send them for responsible recycling. Last year, they diverted 125 tonnes of waste from landfill and have created notebooks from the 80,000 folders they've collected.

Recently awarded the Social Enterprise of the Year by Social Traders, Green Collect have been supported in their development by the Lord Mayor's Charitable Foundation to develop and implement a change management strategy to develop opportunities for business growth and scale.

"The grant has enabled us to position the organisation to effectively grow our business while ensuring we can continue to achieve our bold social and environmental aims."

Sally Quinn, Co-founder Green Collect

- ➊ To learn more, visit: greencollect.org





Free to Feed

Bringing Communities Together

Free to Feed

Free to Feed is a social enterprise founded in 2015 to assist people seeking asylum to find meaningful employment opportunities using their existing skills and experiences.

Free to Feed is all about bringing people together through food. Whether it is a team workshop, corporate catering, event experience or cooking class, Free to Feed provides a unique, warm and welcoming environment for its team and customers.

Free to Feed's products and services are facilitating community interconnectivity and breaking down the overwhelming sense of social isolation often faced by those newly arrived to Melbourne.

Since 2016, Free to Feed has provided over 12,078 hours of paid training, run over 880 life-changing events and distributed \$302,361 in employment wages to people seeking asylum and refuge.

Based in Melbourne's north, Free to Feed's work aligns closely with both the Foundation's Education & Employment and Healthily & Resilient Communities Impact Areas.

Free to Feed said the grant from the Foundation has provided funding for a kitchen upgrade to cope with their extraordinary business growth.

"The Foundation has provided support to assist with increasing the capacity of our kitchen including purchasing extra equipment and making some electrical upgrades. This will enable us to offer opportunities to more participants and meet the increase in the catering demand we are experiencing! We're also starting to develop a Social Procurement Network in collaboration with other social enterprises in the sector, particularly those that are based in the Darebin LGA."

Loretta Boloten, Co-founder Free to Feed



To learn more, visit:
freetofeed.org.au



Free to Feed



Ability Works

Support for Ageing Workforce

Ability Works Australia

Ability Works has been providing employment for people living with a disability for more than 55 years. Today it has four business units focusing on wire and metal fabrication, digital technology, packaging and assembly.

A grant from Lord Mayor's Charitable Foundation has assisted Ability Works to purchase a welding robot to work alongside employees, to deliver on social procurement contract opportunities such as Victorian infrastructure development project, particularly for road and rail projects.

The majority of Ability Works' workforce is ageing. This means many employees who were formerly able to complete physically demanding tasks now have difficulty in doing so.

The welding robot makes fencing repair work and fencing manufacture for Victoria's infrastructure projects accessible to a larger cohort of the workforce. The robot will give staff the ability to carry out tasks required to manufacture and repair fencing.



To learn more, visit:
abilityworks.com.au



Environment & Sustainability



Alphington Farmers Markets attracts over 1500 patrons every Sunday morning

Melbourne Food Hub *Sustain*

A bustling and lively farmers market on Sunday morning is one of the wonderful community projects of the Melbourne Food Hub in Alphington. A Lord Mayor's Charitable Foundation Grant helped establish the Food Hub, which is now developing as an innovative urban agriculture project and community hub.

Initially a joint venture between Sustain and Melbourne Farmers Markets, the Melbourne Food Hub has since expanded to include other dynamic food oriented social enterprises and organisations. It is a place where the community can get together to meet, learn, grow, source, cook and eat food!

The site already has an abundant urban farm, co-working facilities and a community composting hub. Soon to come is a commercial kitchen designed to support new food start-up businesses, a farmer's storage depot and a ClimateSmart Classroom. Already 10 people have been mentored and supported to start their own food businesses through the Food Business Boost program offered by the Hub.

The market generates significant income for local Victorian food producers. The food retailing activity has recently been expanded in partnership with other urban and local producers to include weekly fresh fruit and veggie boxes sold direct to local community members including staff at Melbourne Polytechnic and the University of Melbourne.

The urban agriculture activities on site also provide fresh fruit and vegetables for emergency relief activities run by Darebin Information Volunteer Resource Centre in Preston. Over 100 volunteers have been planting, maintaining and harvesting fresh produce to provide nutritious food for people experiencing food insecurity. The farm is an education and demonstration site and has welcomed RMIT, University of Melbourne, Melbourne Polytechnic and Reservoir High School students who have gained knowledge through varied practical learning.



To learn more, visit:
melbournefoodhub.org.au



Participants learn about the urban agriculture activities on site at the Melbourne Food Hub Open Day in July

"We are now starting to see the potential of the Food Hub begin to be realised. It is attracting significant interest from many organisations and inspiring similar initiatives elsewhere. It's thrilling and wonderful to be part of such a truly transformative collaboration."

Dr. Nick Rose, Sustain: The Australian Food Network, Executive Director





Indigo Power

A Community Owned Energy Retailer

Indigo Power

The small Victorian town of Yackandandah, nestled in the foothills of Stanley State Forest, is leading the way for Australia in its transition to 100 per cent renewable, clean energy. The town has a rich history in Victoria's goldrush era and has been classified by the National Trust, however its future will be sustained by solar power.

As part of this transition to clean energy, Lord Mayor's Charitable Foundation has partnered with Into Our Hands Foundation to help fund Indigo Power, a community owned social energy retailer for the town.

Yackandandah already has in place two micro-grids, allowing residents to share and use solar power. More than 50 per cent of residences and town buildings have solar panels installed on their rooftops.

After one year, Indigo Power is already helping the community and northeast region achieve its energy goals. With the use of smart-grid technology and software, the social enterprise is sharing electricity to support and encourage communities.

One of the projects includes delivering a region wide energy efficient hot water bulk buy program, the largest of its kind to be run in Australia. The social, environmental and financial returns are already having a positive impact on the wider community of Indigo Shire.



To learn more, visit:
facebook/indigopower



Beyond Zero Emissions

Zero Carbon Factory

Beyond Zero Emissions

In 2018 Beyond Zero Emissions launched its research report *Electrifying Industry* to show how manufacturers can generate heat differently through the use of renewable electricity. This research reports that by electrifying industry, Australia can eliminate up to eight per cent of national carbon emissions.

Beyond Zero Emissions has now launched an exciting project to showcase a factory operating on 100 per cent renewable energy, including using electricity for industrial heating processes instead of fossil fuels. The facilitation of zero carbon industrial solutions will accelerate the learning curve of the Australian manufacturing sector, and broader stakeholder groups.

Beyond Zero Emissions will facilitate the overall project, including partnerships, with the aim of sharing knowledge to replicate and scale to other new factory sites.



To learn more, visit:
bze.org.au/research/manufacturing-individual-process/factory



Healthy & Resilient Communities

Creating Circles of Care and Support

Gather My Crew

Lord Mayor's Charitable Foundation has provided funding to Gather My Crew for the past two years for its unique online 'help roster' tool for people needing support during times of trauma and other challenging situations. The online roster gathers family and friends together as a circle of support around the person to help with day-to-day living and responsibilities.

The online roster has become so popular there has been interest from human resources teams in government departments, business and corporate organisations for their own branded online tool for staff.

The licensing process involves providing the unique technology to companies to integrate into their employee wellness, support and employee assistance programs. Recent research indicates that those employees going through difficult times want to continue to maintain a normal life as possible and, for many, this includes continuing to work.

A further grant from the Foundation is enabling Gather My Crew to develop this new licensed product which will enable them to grow the business to become financially independent and sustainable.

 To learn more, visit: gathermycrew.org.au



Gather My Crew



Lively

The Positive Impact of Learning Together

Lively, Life Experience Enterprises

With social isolation and digital exclusion an ongoing issue for many older people, Lively's shared learning experiences are having a positive impact.

Lively provides training and employment to young jobseekers aged 18 to 25 to provide digital learning services that help older people aged 65 years or over stay socially connected, active and independent in their everyday lives.

Lively has already had great success with reports showing increased social connectedness and inclusion for older people, while young people have gained improved confidence and employability skills, as well as improved attitudes to ageing and interest in aged care careers.

In early 2018, Lively completed a successful pilot with Jewish Care to test whether their digital skills service could be funded through

the consumer-driven home care packages. The results of this pilot confirmed that older people with home care packages are keen to use this funding to develop their digital literacy.

With a further grant from the Foundation and some Federal government funding for young job seekers, the digital skills service model is now being expanded to a further fifteen aged care organisations.

 To learn more, visit: lively.org.au





Covidence

Veritas Health Innovation

Veritas Health Innovation launched Covidence, an online systematic review collaboration platform, to enable health professionals to access up-to-date peer reviewed research so that they can recommend the latest treatment to their patients.

With over 85,000 users, Covidence represents the largest research community in the world and is currently used by leading universities and hospitals globally including Harvard University and Yale University who pay a licence fee to use the platform.

This income subsidises free access for students and for some subscribers in developing countries. This licence model has enabled Veritas to become a self-funding social enterprise. This major initiative has been co-funded with Ian Potter Foundation and Paul Ramsey Foundation.

The Foundation's Chief Executive Officer Dr Catherine Brown said,

"Veritas has achieved a huge amount already through Covidence and the development of new technology to upgrade this online platform further is an important next step. Covidence is a highly innovative approach to a significant problem in translating medical and other research as quickly as possible to patient treatment.

"The project has many flow-on benefits to the community's health. It is exciting that this Melbourne-based social enterprise has developed this solution for health researchers in Australia and internationally with a solid plan to achieve financial sustainability over a short period of time."

 To learn more, visit:
covidence.org



Justice Connect

Law Training for the Not-for-Profit Sector

Justice Connect

Justice Connect is a not-for-profit social justice organisation providing legal services to the not-for-profit sector with expertise in homeless law, seniors law, public interest law and self-representation services.

Justice Connect's social enterprise NFP Law Training was launched in 2008 to be an additional service to the not-for-profit sector by providing legal training in relevant areas of the law including legal structures, board member roles and duties, volunteer management, regulatory reports, fundraising and compliance with employment, safety and privacy laws.

A grant from the Foundation will enable Justice Connect to develop NFP Law Training business growth through marketing and promotion.

 To learn more, visit:
nfplaw.org.au



Homelessness & Affordable Housing



Women's Property Initiatives

Property Initiatives Real Estate

Women's Property Initiatives

Women's Property Initiatives (WPI) identified an opportunity to increase housing supply for single women and single mothers who cannot afford private rental and need access to social housing.

Using their knowledge and expertise as a community housing provider, WPI launched their own real estate agency to operate as a social enterprise.

The Foundation provided a grant in 2013 to assist with the start-up of the social enterprise real estate agency which focuses on delivering profits to build more affordable housing for women and children at risk of homelessness.

Today Property Initiatives Real Estate provides residential real estate services across inner Melbourne including sales, leasing and property management.

This social enterprise capitalises on WPI's expertise in effectively managing rental properties and tenancies while providing an income stream to expand housing supply. Profits are used to build secure and permanent homes for women and children at-risk of becoming homeless. It is real estate that changes lives!



To learn more, visit:
wpi.org.au/property-initiatives-real-estate



Artist Impression, Women's Property Initiatives



HomeGround Real Estate Agency

Launch Housing

In 2013 HomeGround Real Estate agency was established in Melbourne to provide non-discriminatory rental practices and increase access to housing for marginalised groups.

HomeGround also wanted to develop and implement tenancy management approaches that focused on identifying and resolving tenancies at-risk to reduce homelessness.

HomeGround Real Estate now has offices in Sydney and Canberra, all aimed at increasing the supply of affordable rental accommodation in these cities. HomeGround Real Estate, now part of Launch Housing, allows owners and investors to use a professional service with a social purpose. Owners can go one step further and offer their accommodation at below market rent for people on low and very low incomes. Profits are reinvested in Launch Housing's core services that support people who are homeless.



To learn more, visit:
homegroundrealestate.com.au



Inspiring a New Generation



Youth in Philanthropy Insights, 2019

Tony Scott

Youth in Philanthropy Coach

Since 2002, Youth in Philanthropy (YiP) has been an important program within the Foundation's community engagement program and Tony Scott has been on the journey from the very beginning.

In fact, Tony was instrumental in introducing Youth in Philanthropy to Lord Mayor's Charitable Foundation and launching the program for the first time in 2002. Before joining the Foundation's Board, Tony was a member of the Marketing Committee and first became aware of the Youth in Philanthropy program being run by United Way in Edmonton, Canada.

"When we were first exposed to Youth in Philanthropy, we immediately saw the benefit of the program being run by Lord Mayor's Charitable Foundation.

"Following the Board's approval of the proposal we invited four schools to participate in the first year – University High School, St Michael's, Melbourne Grammar and Melbourne High School.

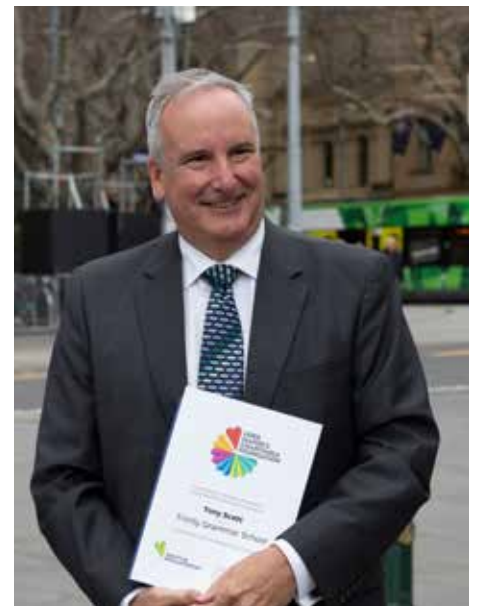
It's remarkable to think seventeen years have passed now, and that some of those very first Youth in Philanthropy students will now be in their mid-thirties.

"From my perspective, Youth in Philanthropy is an invaluable program for young people to be involved in. It allows students to look at situations and circumstances twice, see the world around them a little more clearly and understand the positive role philanthropy has.

"It is really encouraging to see the Foundation actively engaging the students to have them consider setting up a Charitable Fund Account with their family," Tony added.

"Participating in Youth in Philanthropy will no doubt have a lasting impact on the students in years to come."

Tony Scott



Former Board Member, Charitable Fund Account Holder, and YiP coach Tony Scott with students from Trinity Grammar at Youth in Philanthropy Forum, 2017

Inspiring Donors



Jan and Roy Rose



Jan and Roy Rose with Robert McGauran (Deputy Chair) at Swanson Society Dinner, 2018



Swanson Society Lunch, 2019

Jan and Roy Rose

Malcolm Grant Brown Fund

A love of dancing brought donors Roy and Jan Rose together at a local ballroom lesson in Melbourne's outer suburbs. Fast forward 40 years and the happily retired couple enjoy caring for their grandchildren and great grandchildren while fitting in trips to Europe and the US.

In 2013 Jan and Roy established their Charitable Fund Account as a memorial to honour and celebrate the life of their son Malcolm who died suddenly from a heart condition at 45 years.

"We established our charitable fund as a way of keeping Malcolm's memory alive for our family, particularly Malcolm's children," says Jan.

Throughout their lives Jan and Roy have been both community minded and generous in their support of people experiencing health

conditions, ranging from cancer to children's health, by donating regularly to health organisations and charitable services.

"After graduating with an applied science degree, I spent most of my career working in IT and retired in 2015. Early in my career I assisted in the development of programming and computing for health services. Helping other people and causes has been important to Jan and I throughout our life together."

One of the benefits of establishing their Charitable Fund Account was knowing that their favourite charities would continue to receive a donation annually in perpetuity.

"We really did our homework and researched our options. That's one of things that really attracted us to the Foundation, that our charitable fund would be easy to manage and is very cost effective."
Roy Rose.

Inspiring Philanthropy Today and Forever

Leaving a gift in your Will or establishing a Charitable Fund Account with Lord Mayor's Charitable Foundation is an impactful way you can create positive social change across Greater Melbourne today and into the future.

Your gift to the Foundation will be managed in perpetuity and will continue to respond to the pressing issues of the day.

If you would like to learn more about including Lord Mayor's Charitable Foundation in your Will or discuss your support of the Melbourne community through the Foundation, please contact Andrew Deane, Donor Development Manager on andrew.deane@lmcf.org.au or (03) 9633 0033.

