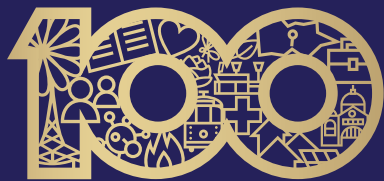




LORD  
MAYOR'S  
CHARITABLE  
FOUNDATION



YEARS OF IMPACT  
1923 - 2023

# CONNECT

WINTER | 2023



In this Winter edition of **Connect**, read about our recent Melbourne Achiever Award and how centenary gifts are making an impact.

- 4 Good Cycles
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- 12 A Centenary Gift for the Future of Greater Melbourne

CENTENARY NEWSLETTER  
SERIES | ISSUE 2



Lord Mayor's Charitable Foundation's Board and staff were joined by special donors and guests at the recent Committee for Melbourne Gala Dinner. **1.** Committee for Melbourne CEO Mark Melvin on stage with Dr Catherine Brown OAM. **2.** What Inspires You? Nine News journalist Shuba Krishnan interviews Paul Wheelton AM KSJ and Angela Wheelton OAM DSJ. **3.** Board member Linh Do with Nick Iliomanis and Alexandra O'Dea. **4.** Special guests Richard and Lea Boyce with (centre) Biljana Apostolova. **5.** Her Excellency, the Honourable Linda Dessau AC CVO, Governor of Victoria, and Mr Anthony Howard AM KC present Lord Mayor's Charitable Foundation's Chair Paul Bird with the Melbourne Achiever Award.

## Lord Mayor's Charitable Foundation honoured with 2023 Melbourne Achiever Award

**At the recent Committee for Melbourne Gala Dinner, Lord Mayor's Charitable Foundation was awarded the prestigious Melbourne Achiever Award for its outstanding and inspiring contribution to our community, health, research, and philanthropy in Melbourne.**

The Foundation's Chair, Mr Paul Bird, accepted the award on behalf of the Foundation in the presence of Her Excellency the Honourable Linda Dessau AC CVO, Governor of Victoria, and Committee for Melbourne Patron.

Committee for Melbourne CEO, Mr Mark Melvin, applauded Lord Mayor's Charitable Foundation's significant contribution across 100 years as one of Australia's leading philanthropic organisations, and for the significant contribution to the Greater Melbourne community.

"The 2023 Melbourne Achiever Award presented to Lord Mayor's Charitable Foundation not only recognises their long-standing history as they celebrate their centenary year, but also highlights

their continuing work to support not-for-profits and charities throughout our city. The Foundation has stood with Melburnians through disasters, COVID-19, challenges such as homelessness and unemployment, and is now working to support a just climate transition.

"The Foundation's vision for Melbourne as an inclusive, innovative, climate-resilient city for all people is inspiring," says Mr Melvin.

Dr Catherine Brown OAM, CEO, Lord Mayor's Charitable Foundation said, "The centenary year of the Foundation provides an extraordinary opportunity for us to celebrate and share the Foundation's contribution to the health and wellbeing of Melbourne. Philanthropy is able to provide seed funding to support new solutions to tough community challenges. It can also support forward-looking policy, research and systems-change work on issues we all care about.

"The Foundation is built upon the generosity of many donors over many years. And without the community's support, we would not have made the impact we have. We stand ready to support the community now and in the future."



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### Cover

Lord Mayor's Charitable Foundation Board, staff, special donors and guests celebrate the honour of receiving the prestigious Melbourne Achiever Award.



# CEO's Message

**June is a special month for the Foundation's centenary. It is the month our office first opened to accept donations from the public and it is the month we have won the Melbourne Achiever Award. I am sure that the founders of The Lord Mayor's Fund for Metropolitan Hospitals and Charities, now Lord Mayor's Charitable Foundation, especially Lord Mayor Sir John Swanson, would be proud to see that their legacy has continued and that we remain a strong supporter of our city, adapting to changing needs and circumstances. This adaptability is clearly demonstrated in the stories about the last fifty years of the Foundation's philanthropy.**

There are themes that weave through our history which tell a story of our community's challenges and opportunities. One is disaster response. We have supported the community through disasters since the 1926 bushfires and then many disasters including the recent floods and the 2019/2020 Black Summer bushfires. Given that heatwaves and disasters are likely to increase as our climate warms, we are working to prepare our community so that we are as resilient as possible.

We have also supported the community through the great depression and economically tough times, with a special focus on overcoming disadvantage. Our Next Economy Jobs Challenge is underway for the second year and will be supporting innovative social enterprises and training relating to jobs in clean, green and caring economies. While we face challenges, we must also embrace opportunities for a more inclusive and sustainable city. The story on Good Deliveries, a low emission city service developed by Good Cycles, a social enterprise we have supported for many years, is another example of fresh thinking in this space.

Once again in this edition of *Connect*, we see the importance of the Foundation providing

early funding to seed and test new ideas and solutions to homelessness, wealth inequality and climate change. It is a wonderful moment to reflect on the Affordable Housing Challenge, which will begin operating in July. Thirty-nine units of well designed, well located and energy efficient housing in Preston which started with a \$1 million challenge grant and then a site generously provided by the City of Darebin on a long term lease. Housing Choices Australia is the community housing provider, one of Australia's leading organisations in affordable housing. This project attracted Big Housing Build funding so is also a partnership with the State Government. This is one of many examples of collaborative projects which the Foundation is supporting.

The Productivity Commission's Inquiry into Philanthropy is a unique opportunity to shine the light on the need to grow a stronger culture of giving in Australia. Community foundations are leading philanthropy vehicles in the US, Canada, UK and Europe (and elsewhere) due to their local knowledge, strong back offices and donor services. Lord Mayor's Charitable Foundation has made a submission to the Inquiry and looks forward to offering any new donor opportunities that emerge,

for example super bequests.

To read our submission, please visit our website at [lmcf.org.au/inquiry](https://lmcf.org.au/inquiry)

People giving to people for current needs and to support future generations is at the core of the Foundation's approach to philanthropy. The donor stories from Dr Sandra Hacker AO, a former Deputy Board Chair of the Foundation and Mr Gordon Moffatt AM, a former Board Chair, show deep commitment to community philanthropy. These are thoughtful people who think deeply about the needs of those facing disadvantage.

There is a pride and a joy in giving back to the community you love. Please give during our centenary to mark this special moment.

*Catherine Brown*

Dr Catherine Brown OAM  
Chief Executive Officer



**1.** The Lord Mayor's Fund for Metropolitan Hospitals and Charities was officially opened by Acting Premier Sir William McPherson on 14 June 1923. **2.** Affordable Housing Challenge project located at Town Hall Ave Preston.

# Good Cycles delivers on e-bikes

## HIGH IMPACT STORY



*The Good Cycles e-bikes delivery service is providing employment to young people and reducing the number of trucks and vans in the CBD.*

### **Good Cycles lives up to its name – putting motorised cycles on our roads to replace trucks and vans, while providing employment opportunities and pathways to young people.**

If you happen to see unusual-looking bikes around Melbourne's Queen Victoria Market, with a big bulky box on the back, chances are it's a Good Cycles delivery e-bike.

The cargo e-bikes support a one-cubic-metre box, which can store as much as 300 kilos of goods and have a 250-watt battery-powered electric motor to kick in when pedals are not enough. "They are a unique-looking bike, and something new to the streets of Melbourne," says Jaison Hoernel, CEO of Good Cycles.

The bikes are part of Good Cycles' latest program, Good Deliveries, a scheme that aims to get young people, who face barriers to entering mainstream employment, into work delivering small parcels – while at the same time getting vehicles off city roads.

"The goal is to create a sustainable net zero-carbon delivery platform that uses cargo bikes and small electric vans," says Jaison.

Good Cycles already does some work in the delivery space, but this is more ambitious.

"Our electric cargo bikes can move 300 kilos of goods, so that in effect removes one truck from the CBD. This is something that the City of Melbourne is keen to do – in their most recent transport strategy they have flagged the fact that

they want to see the number of small delivery vans and trucks entering the CBD drastically reduced and over the course of time even eliminated," he says.

"Good Deliveries is essentially about that delivery platform and then scaling that service up so we can provide it to other social enterprises and commercial partners, which creates employment pathways."

As Jaison points out, those pathways are for young people facing barriers to employment, who are referred by the Brotherhood of St Laurence and Fruit2Work, getting them into the workforce delivering fruit packages. Good Cycles is looking at creating 50 new jobs over the next two years.

Lord Mayor's Charitable Foundation provided an Innovation Grant to Good Cycles for Good Deliveries. The Foundation's CEO Dr Catherine Brown OAM points to the positive double impact of the Good Deliveries program.

"The program fits in with our employment outcomes. We are helping to increase employment opportunities for young people who have faced a range of issues preventing them from entering the workforce.

"Economic inclusion is absolutely critical for the success of our young people to participate fully and reach their full potential in life.

"We're also working on reducing emissions. Good Deliveries, using e-bikes in the city, is reducing emissions whilst at the same time providing employment. It's a great success story."

**The not-for-profit sector needs the same level of technology infrastructure and training as any business to provide the required level of care to our communities – and Lord Mayor’s Charitable Foundation is committed to delivering this.**

In 2020, the Foundation funded a new digital transformation service at Infoxchange, a not-for-profit social enterprise providing tech services to the not-for-profit sector.

“We know technology can be a powerful force for social justice. We exist to empower communities through technology and to build the digital capability of the not-for-profit sector, to help the sector have more impact in their work,” says Infoxchange CEO David Spriggs.

An enormous amount of the work frontline charities undertake is face-to-face, but they have the same Information Technology (IT) demands, problems and requirements as any business. Unfortunately, many lack the digital expertise to make the most out of the technology available.

The not-for-profit sector came under great strain when COVID-19 hit. Face-to-face contact was often not possible. The sector required a significant technological leap into a new ‘work-from-home’ era: a technological challenge many could not meet independently.

The Foundation’s CEO, Dr Catherine Brown OAM, learnt that the sector needed to rapidly improve its digital capability and the Foundation responded by providing \$200,000 to Infoxchange to kick-start its Digital Transformation Hub. The Gandel Foundation contributed the same amount.

“We knew that so many organisations didn’t have Cloud technology and wouldn’t be able to support their staff working from home,” says David. “And these were organisations on the absolute frontline responding to vulnerable community members.

“We saw the need for the development of a hub to bring together those resources the sector sought. The Digital Transformation Hub is essentially a capacity-building resource for the sector, which provides access to a variety of best-practice guides to different areas of technology.”

More than 1960 community organisations accessed the Hub in the first three months after it began in July 2021, an extraordinary result.



*The Digital Transformation Hub has supported more than 10,000 nonprofits during COVID-19.*

“It’s gone incredibly well. The lift in capability is brilliant,” says Catherine. “Those groups received the help they needed to install new systems and receive training to keep delivering their services to the people who needed them.”

Today more than 10,000 organisations have accessed the Digital Transformation Hub. And if 10,000 organisations have got help, that means their clients have got help too – more than a million people. The multiplier effect is enormous.

“When we help that charity deliver better services through better technology, that’s amplified through the people they support,” says Marcus. “It’s the people the charities assist that is what really excites us.”

The Hub is not just for COVID-19 – it’s here to stay. “I would hope that long-term the charitable sector is absolutely on par with other sectors in terms of digital capability,” says Catherine. This year the Foundation provided a follow on major grant to InfoXchange.

[www.digitaltransformation.org.au](http://www.digitaltransformation.org.au)



**Hear more from David Spriggs, Infoxchange’s CEO and Jaison Hoernel Good Cycles’ CEO by visiting our Knowledge Hub videos.**

**[lmcf.link/watch](https://lmcf.link/watch)**



# Celebrating Our History

## 1970s



*The success of the Foundation's Street Appeals relied on the generous support of a legion of dedicated volunteers. Pictured are a group of students from Suzan Johnston Training Organisation collecting funds during the 1970s.*

The Foundation's fifth decade was one which saw it adapt dramatically to meet the changing society it served. Annually, there was a discussion about how to best improve the grants distribution formula. With more government funding provided to hospitals and greater need by charitable organisations, the distribution formula changed from 75 per cent to hospitals and 25 per cent to charities in 1969, to an even 50:50 split at the start of the decade, and finally to 25 per cent to hospitals and 75 per cent to charities by 1978.

The fundraising landscape was also changing. More women entering the workforce meant there were less people available to volunteer and assist with

the Fund's street appeals. Eventually, Flower Day, Rose Day, Wattle Day and the October Street Appeal come to a close.

A highlight for the decade was the centenary celebration of the Hospital Sunday Appeal in 1973, having raised nearly \$15 million since its launch in 1873.

By the end of the decade, the long-term commitment by the Fund's Executive Committee to build a perpetual endowment fund was realised. The Endowment Section of the Fund was substantial enough that the annual interest earned exceeded the operating expenses of the Fund.

## 1980s



*Over a century after it first commenced, the Hospital Sunday Appeal continues through the 1980s. During this period, the Appeal raises \$445,659 and the promotional flyers produced annually share the impact of contributions by congregations.*

The beginning of the 1980s saw an increase in donors and donations, however, this decade was characterised by broader economic challenges that affected the giving ability of the community, as well as increased competition from other charitable organisations.

The Lady Mayoress Committee, celebrated its 25th anniversary in 1985 with a Gala Dinner Dance which was attended by the Prince and Princess of Wales as guests of honour. This helped the Committee achieve its highest-ever annual fundraising total of \$126,087.

The interest earned from the endowment fund assisted the Fund to continue its growth trajectory and increase its distributions to hospitals and charities.

# 1990s



Lord Mayor's Charitable Fund celebrates its 75th anniversary in 1998 with a special event at Melbourne Town Hall.

The Lord Mayor's Fund celebrates its 75th anniversary and recognises the generosity of Melburnians who have donated \$40 million since its launch in 1923.

It is forward-looking in its approach as the new millennium nears, establishing the 'Towards 2001' Vision and Strategic Plan.

1996 is a milestone year for the Fund. The Lord Mayor's Fund Act is amended and the name officially changes to become Lord Mayor's Charitable Fund. The Endowment Fund name is also updated and holds the business name 'Melbourne Foundation' the following year.

The Fund continues to be the recipient of the community's fundraising efforts. The newly launched department store Daimaru, Melbourne Symphony Orchestra and the Rialto's 'Run-up' event undertake fundraising on behalf of the Fund.

Bequests remain an important component of the Fund. A bequest of \$429,174 is received by Mrs. Dorothy E Jarvis, in memory of her late husband and her father who were both employees of the City of Melbourne. The Fund is well established as an important trustee of bequests for the benefit of charitable purposes in Melbourne.

# 2000s



The largest donor to the Foundation, Mr Eldon Foote QC (far left) with his wife Mrs Anne Foote and then Chairman Mr Geoffrey Green OAM.

The 2000s saw the Foundation reach new milestones thanks to the exceptional generosity of Mr Eldon Foote QC and his Australian wife Mrs Anne Foote. Mr Foote was a Canadian lawyer who started a successful business in Australia which later expanded to the Asia Pacific region.

In 2001, Mr and Mrs Foote established a charitable fund account with two gifts of \$5 million. Mr Foote's areas of interest included social causes, environmental issues, the arts, medical research, health, education and recreation.

Upon his passing in 2004, Mr Foote bequeathed \$140 million to the Foundation to continue this work – one of the largest gifts in Australian philanthropic history.

This bequest placed the Foundation in a much stronger position to respond to community needs and support landmark projects to a level never before possible.

The decade closed with an outpouring of community support in the days following the February 2009 Black Saturday bushfires where public donations, coupled with the Foundation's own capital, enable the Foundation to distribute approximately \$1 million to the frontline agencies working with families and individuals directly affected by the disaster. Again disaster response was a critical role for the Foundation.

## Learn more about our inspiring history at



[lmcf.link/OurInspiringHistory](https://lmcf.link/OurInspiringHistory)



Celebrating 100 years of impact

# Looking forward to the future 2010s



1. Inspiring Philanthropy Celebration 2019 2. Applying a climate change lens to our grants program  
3. Youth in Philanthropy 4. Supporting Melbourne Women's Fund 5. Updating our Act in 2017

**The 2010s will be remembered as one of the most transformative decades for the Foundation. With the appointment of Dr Catherine Brown OAM as CEO in 2011, the Foundation embarked on a series of important projects. These included creating a strategic grants program based on the priority challenges facing Melbourne at the time through Innovation grants and proactive granting.**

Impact Areas were put in place with program managers who were knowledge experts in homelessness and affordable housing, environment and sustainability, education and employment, and healthy and resilient communities.

Dr Brown also introduced a new model of philanthropy that would move the Foundation towards a more catalytic approach, where the Foundation was often an early funder to enable a solution to a tough problem to be tested and later scaled up. This systems change approach to grantmaking also included using all the tools in the 'philanthropy toolbox'. Initiatives such as the Affordable Housing Challenge, where the Foundation led cross-sector collaborations, received Philanthropy Australia's Award for Better Philanthropy in 2020.

The Foundation's brand identity was updated with a new logo and positioning to better reflect the work of the Foundation as the community

foundation for Greater Melbourne and the Lord Mayor's Charitable Foundation Act of Parliament was updated in 2017 to enhance the Foundation's role in contemporary philanthropy. From 2016 onwards, the Foundation's entire grants program applies a climate change lens to ensure all aspects of impact due to a changing climate would be addressed.

Collective giving in the form of giving circles launched in Australia with the Foundation becoming the host foundation in 2014 to Impact100 Melbourne and Melbourne Women's Fund. The Foundation's reputation as a trusted and well-governed community foundation continued to grow and attracted donors to its charitable fund accounts and gift in Wills through its bequest program Swanson Society. The student program Youth in Philanthropy reached capacity with 20 schools from across Melbourne enrolled.

Throughout the decade the Foundation undertook critical research projects including *Greater Melbourne Vital Signs*. These research projects, and others, enabled the Foundation to become more proactive in its grantmaking, providing early stage seed funding to many innovative projects.

By the end of the decade, the Foundation has a reputation as one of Australia's leading philanthropic organisations. It now boasts an innovative and award-winning grants and initiatives program and a diverse range of philanthropic services for donors with individual, collective and community giving options.



# Celebrating Our History

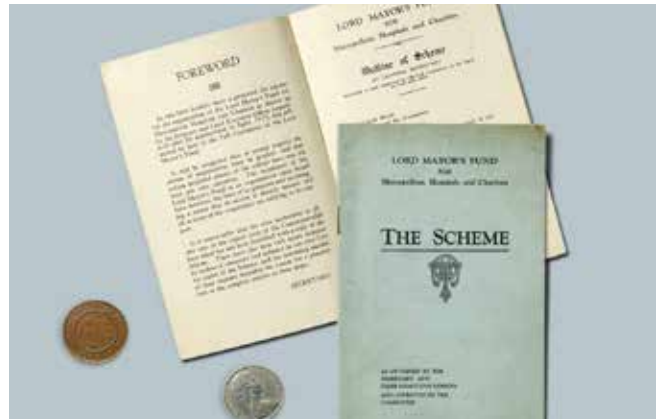
## Early Workplace Giving - Industrial Contributions Scheme

The members of the Executive Committee of The Lord Mayor's Fund for Metropolitan Hospitals and Charities were ambitious. Within a year of the Fund's establishment, they launched the Fund's Industrial Contributions Scheme, a workplace giving program that would eventually enrol more than 140,000 people from Melbourne's workforce.

The Fund had the full support of the Charities Board of Victoria which was keen to organise public donations in support of Melbourne's hospitals. The plan was to partner with businesses in the manufacturing, trade, logistics and retail sectors as well as trade unions to set-up regular workplace giving programs for their employees.

The employees' funds would be collected from wages and donated directly to the Fund to support hospital maintenance. One penny per week was the agreed donation. Management from participating businesses would often subsidise their employees' contributions helping to boost fundraising. The Scheme also had support from the Trades Hall Council. It was to become an extraordinarily successful fundraising program for the Fund.

Within the first few years of the Scheme 50,000 booklets had been distributed and two new staff were employed to keep pace with demand.



*The Fund's Industrial Contributions Scheme was the first workplace giving program in Melbourne.*

1500 businesses and associations had signed up, and the Scheme was well and truly underway gaining approximately 11,000 new members every year.

The Industrial Contributions Scheme continued to grow in membership providing the much needed funds to support distributions to Melbourne's hospitals for their maintenance requirements.

The concept of workplace giving and Melbourne's reputation as a generous city was firmly in place by the mid-1950s when the Scheme concluded due to other fundraising options available to Melburnians.

## The Heart of Melbourne

Lord Mayor's Charitable Foundation launched its Heart of Melbourne fundraising appeal in 2006 in response to Melbourne's increasing rates of homelessness. Homelessness was a major social issue with approximately 15,000 Melburnians without a permanent residence and 4000 families in need of safe accommodation. (ABS Census 2006).

The Heart of Melbourne appeal was held each September from 2006 to 2012, raising funds for charities supporting people experiencing homelessness. The appeal was well received by Melbourne's charitable sector who had expressed their concern about the increased rates of homelessness particularly for women and young people.

The Foundation received support from the Lady Mayoress Committee who organised and managed the Heart of Melbourne Ball. All proceeds from these events were donated to the Foundation for the appeal. High profile entertainers for the Ball included opera singers Marina Prior and David Hobson.



Ongoing media partners for the Heart of Melbourne appeal were Nine Network, 3AW and Herald Sun which provided extensive support in encouraging public donations. Some of Melbourne's well-known actors, businesses and community leaders also provided their support to the Heart of Melbourne appeal by participating in advertising features. The Heart Melbourne appeal was replaced by a special fundraising appeal for the Foundation's 90th anniversary in 2013. The Foundation continues to conduct fundraising appeals and encourage donor advised giving.

# Inspiring community philanthropy

## DONOR PROFILE DR SANDRA HACKER AO



Dr Sandra Hacker AO

**As a former Board member and Deputy Board Chair, Dr Sandra Hacker AO has seen firsthand the impact that community philanthropy can make on addressing Melbourne's social challenges including homelessness.**

"Community philanthropy enables anyone to contribute regardless of wealth, and for donations to be distributed to the community over a broad range of areas."

As the community foundation for Greater Melbourne, Lord Mayor's Charitable Foundation has been bringing people together from all walks of life and backgrounds for 100 years.

Dr Hacker joined the Board in 2014 and was appointed to the Foundation's Governance and Nominations Committee and became Chair of the Community Health and Wellbeing Grants Advisory Panel, one of the Foundation's Impact Areas at the time. She was also Deputy Chair from 2017 to 2019.

"As a board member I had the opportunity to learn a great deal about community philanthropy, to see how granting, even with relatively small amounts of money, could significantly improve people's lives. I found it an extraordinarily rewarding experience and it was wonderful to be able to share the joy of successful grant recipients."

Dr Hacker is a psychiatrist in private practice and says the impact of homelessness and difficulty gaining employment can have detrimental effects on a person's mental health and wellbeing.

"My day-to-day work as a psychiatrist brings me into contact with people with a vast array of social problems frequently arising from their mental health conditions.

"We know that many people who are homeless suffer from mental illness, and that homelessness itself contributes to significant psychological distress.

Further, people with mental health issues often have real difficulty gaining employment.

Preventing homelessness and funding projects that help people gain meaningful employment are important areas for the Foundation to work in."

Although Dr Hacker joined the Board in 2014, her contribution to the health and charitable sector and her personal philanthropy was well established, and she and her husband Ian Kennedy AM set-up a charitable fund account with the Foundation to support her giving.

"My parents were refugees and felt very lucky to arrive in Australia. Their contribution to their own community and the broader community set an example for me to support people less fortunate than ourselves.

"Being charitable is not simply about feeling good but about being able to contribute and help make a difference where it is needed. I am always impressed by the way in which the Foundation organises its granting, and how the administrative costs are carefully contained. The intellectual rigour associated with all aspects of the Foundation's endeavours is particularly reassuring."

## Establish a Charitable Fund Account of your own

To learn more about establishing a Charitable Fund Account as an individual or a family, or if you would like to discuss your giving options, please contact the Development Team on:

**T** 03 9633 0033

**E** [philanthropy@lmcf.org.au](mailto:philanthropy@lmcf.org.au)



**Rikki Andrews**  
General Manager Fund Development



**Lonia Catalano**  
Donor Services Coordinator



**Catriona Graveson**  
Donor Engagement Coordinator



## The next 100 years relies on right now

**As the Lord Mayor's Charitable Foundation celebrates 100 years, we reflect on the impact we've made through community philanthropy, while keeping our sights firmly set on the future.**

Looking back, the Foundation has combated some of the most pressing issues of our time. When hospitals needed help, we funded services and equipment. When bushfires raged, we found places for people to live and helped them to recover. When newly arrived migrants needed support, we were there to welcome them. With a history now spanning one hundred years, the Lord Mayor's Charitable Foundation knows Melbourne better than anyone.

Looking forward, as Australia's largest community foundation, we provide you with a way to make a bigger, more strategic impact with your charitable giving in four key areas.

- With homelessness on the rise in Melbourne, the Foundation is funding projects that support well-located, sustainable, good quality safe and affordable housing in a sustainable city.

- As Melbourne faces a critical shortage in skilled workers, the Foundation is funding projects that create quality jobs in clean industries and ensure a liveable income for people facing disadvantage in a sustainable economy.
- Due to inequities in climate resilience in some neighbourhoods in Melbourne's west, north, and southeast, the Foundation is funding projects that support communities to actively shape equitable health outcomes, just transitions, and build resilience to climate change and disaster resilience, including pandemics.
- The Foundation is increasing the Melbourne community's ability to withstand shocks and find solutions to our shared challenges through collective and structured giving.

The Foundation has the experience, but for what's next - we need you. To build the future we imagine, the one that Melbourne deserves, we need your help. The next hundred years relies on right now.

## Join our story and become part of our history

Make your centenary donation before June 30

**[lmcf.link/CentenaryDonation2023](https://lmcf.link/CentenaryDonation2023)**



# A Centenary Gift to the Future of Greater Melbourne

**This year Lord Mayor's Charitable Foundation pays a special tribute to former Chair Mr J. G. M. Moffatt AM for his dedicated service to the Foundation over the past 33 years.**

Mr Moffatt joined the Board in 1990 and became Chair in 1998, retiring from the Board in 2001, and continues to be a dedicated donor and friend to the Foundation.

The Foundation's CEO Dr Catherine Brown OAM says, "On behalf of the Board and staff at Lord Mayor's Charitable Foundation I would like to express our immense gratitude to Mr Moffatt for his leadership, support, and personal commitment to improving the health and wellbeing of Greater Melbourne through our community philanthropy. Mr Moffatt and his Board colleagues were essential to receiving the Foote bequest."

Over his lifetime, Mr Moffatt has been committed to the important role philanthropy plays in creating community change. In his role as Chair, he commented in the 1999 Annual Report, "The reality of life is that the support the Lord Mayor's Charitable Fund provides to help those in need becomes more vital as each year goes by."

Mr Moffatt's incredibly generous centenary gift, marking the Foundation's 100 years of impact, is deeply appreciated by the Foundation. "Gifts like this are vital to continuing the Foundation's work as we strive for impact on the most pressing issues of our time", says Catherine.

For over a decade, Mr Moffatt worked tirelessly to uphold the Foundation's strategic direction to provide grants to the not-for-profit sector, promote the right of citizens to participate in philanthropy, stimulate a community conscience in support of health and welfare, and provide excellence in service to donors, beneficiary organisations, and to the community at large.

During this time on the Board Mr Moffatt demonstrated how caring and working purposefully together makes a difference. In 2000, Mr Moffatt was made a Member of the Order of Australia for services to the community in the Australia Day Honours.

"Mr Moffatt has been a major force in the philanthropic life of Greater Melbourne and we are very grateful for his ongoing support and to be part of his philanthropy."

[lmcf.org.au](http://lmcf.org.au)



1. Mr Moffatt and Mrs Judith Robertson, Executive Secretary, at Collier Charitable Fund
2. Mr Moffatt, Associate Professor John Drew and 'Small Mercies' Appeal Chairman John Clemenger visiting the neo-natal intensive care unit at the Mercy Hospital
3. Launching the 1997 Give to One and Help Many campaign with Lord Mayor Ivan Deveson
4. Mr Moffatt with Board member Mr Royce Pepin in 2001
5. Mr Moffatt with former staff member of 42 years Mrs Robyn Stanton and Mr Royce Pepin at the Official Centenary Reception at Government House 2023.

## Timeline

- |                |  |
|----------------|--|
| <b>1984-85</b> | Appointed first Deputy Lord Mayor of Melbourne   |
| <b>1990</b>    | Joins the Lord Mayor's Fund Board representing the Royal Victorian Eye & Ear Hospital  |
| <b>1992</b>    | Appointed to Executive Committee along with Darvell Hutchinson AM and Royce Pepin AM and they were responsible for investment of endowed funds.                |
| <b>1994</b>    | Elected as co-Vice President   |
| <b>1996</b>    | Re-elected as Vice President   |
| <b>1997</b>    | Appointed Chairman   |
| <b>1998</b>    | Oversees the 75th anniversary year and sponsors the celebration at Cranlana with His Excellency the Hon Sir James Gobbo, Governor of Victoria as guest speaker |
| <b>1999</b>    | Retired as Chairman and established the Moffatt Family Fund charitable fund account in the Lord Mayor's Charitable Fund  |
| <b>2001</b>    | Retired as a Board member  |
| <b>2023</b>    | Mr Moffatt's gift is celebrated by the Foundation as the first significant centenary gift received at the start of the centenary year                          |



## My centenary donation



**Make your centenary donation today and be part of the Foundation's future vision for a thriving Melbourne for all people.**

### **Collection notice:**

Lord Mayor's Charitable Foundation collects, uses and holds your personal information to process and receipt your donation, communicate with you about our campaigns, events, fundraising appeals and causes you may wish to consider supporting.

If you do not provide this information, we may not be able to process your donation. Due to the nature of our organisation, personal information collected by us may be disclosed to Foundation personnel, contractors and third-party data hosting service providers located overseas including in the United States of America. All personal information collected will be securely stored by the Foundation and protected from unauthorised use or access. In most cases, where the Foundation uses or transfers information to an overseas third party, the information will be de-identified. In making a donation, you consent to your information being disclosed outside Australia for this purpose. We will take all reasonable steps to ensure that your personal information is used by third parties securely and in accordance with the *Privacy Act 1988* (Cth), in our terms of engagement with those parties. For more information on how we handle your personal information, the Foundation's responsibilities and your rights please review our Privacy Policy at [lmcf.org.au/privacy](https://lmcf.org.au/privacy).

*If you wish to remain anonymous when making a donation, update or seek correction of your information or unsubscribe from marketing communications, please contact our Privacy Officer at [info@lmcf.org.au](mailto:info@lmcf.org.au) or (03) 9633 0033.*

# DONATE TODAY

I would like to make a centenary donation to  
Lord Mayor's Charitable Foundation

☐ \$100    ☐ \$250    ☐ \$500    ☐ \$1,000

☐ Other \$ \_\_\_\_\_

☐ **Card**

Please charge my: ☐ Visa    ☐ MasterCard    ☐ American Express

Name on card: \_\_\_\_\_

Card number:

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Expiry: 

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Cardholder's signature: \_\_\_\_\_ Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

☐ **Cheque**

Please make payable to **Lord Mayor's Charitable Foundation**

**Personal Details:**

Title: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

State: \_\_\_\_\_ Phone: \_\_\_\_\_


Email: \_\_\_\_\_

**Gifts in Will**


☐ I have included a gift to Lord Mayor's Charitable Foundation in my Will

☐ I am considering leaving a gift to Lord Mayor's Charitable Foundation in my Will

**Ways to give**


**Mail:** 

Tear off this donation slip and send to:  
Lord Mayor's Charitable Foundation  
Reply Paid 1851,  
Melbourne VIC 3001


**Phone:** 

Please call  
(03) 9633 0033

Monday - Friday  
9am - 5pm

**Online:** 

Visit  
[lmc.f.link/CentenaryDonation2023](https://lmc.f.link/CentenaryDonation2023)



Alternatively, scan here to make your gift online

☐ I wish to opt-out of occasional newsletters and event invitations

All contributions of \$2 or more to Lord Mayor's Charitable Fund (ABN 63 635 798 473) and Lord Mayor's Charitable Foundation (ABN 48 042 414 556) are tax deductible. Lord Mayor's Charitable Foundation is the trustee of the Fund.