

# connect



**Together, we can build healthy  
and resilient communities**

With the festive season almost upon us, it is an important time to reflect on what it means to be part of a healthy, happy and cohesive community.



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### COVER:

Healthy & Resilient Communities  
grant partner, L2R  
Photographer: Nicky Dracoulis

ABN 63 635 798 473

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# Celebrating Community Philanthropy



Inspiring Philanthropy Celebration 2017

Over 250 donors, supporters, friends and grant partners of Lord Mayor's Charitable Foundation celebrated community philanthropy at the Foundation's annual Inspiring Philanthropy Celebration. This year Her Excellency the Honourable Linda Dessau AC Governor of Victoria was the guest orator and spoke about Melbourne's history as a leading philanthropic city, highlighting the Alfred Felton bequest, Churchill Fellowship and the inspiring Dame Elisabeth Murdoch.



Her Excellency the Honourable Linda Dessau AC Governor of Victoria

**To read both the Governor's and Catherine Brown's speeches, please visit: [lmcf.org.au/knowledge-hub](http://lmcf.org.au/knowledge-hub)**

## Updating Our Privacy Policy

The Foundation has updated its grantmaking and donations solutions software to ensure we have the technological capability to best serve our donors and stakeholders, as well as to optimise the great work of the many charities and programs the Foundation supports.

In our move towards these new systems, we have revised our 'terms of use' in our Privacy Policy and Collection Statements, to inform donors of the ways in which we collect, hold and use personal information. This may be disclosed to the Foundation's personnel, contractors and third-party data

hosting service providers located overseas including in the United States of America who we engage with in connection with our business in compliance with the Australian Privacy Principles and Privacy Act 1988.

The new terms of use and the way we manage our donor data will come into effect on 1 January 2018.

To view our Privacy Policy please visit **lmcf.org.au** or if you would like a printed copy of our Privacy Policy or have any questions, please contact Garry Tanner Chief Marketing & Development Officer on **9633 0033** or **[garry.tanner@lmcf.org.au](mailto:garry.tanner@lmcf.org.au)**

## CEO's Message



Above: Catherine Brown  
Chief Executive Officer



Left to Right: John Watson, City Editor at The Conversation facilitating the Greater Melbourne Vital Signs panel discussion with Kate Buxton, Executive Officer at Australian Community Philanthropy, Ian Bird, President at Community Foundations of Canada, and Catherine Brown.

**Philanthropy means the love of all humankind. Philanthropy is about giving without any thought of receiving a return. It is thinking about others in need of support and of how we can help support a strong, inclusive and resilient community.**

Melbourne's community is what makes our city wonderful. Our *Greater Melbourne Vital Signs 2017* report ([lmcf.org.au/melbvitalsigns](http://lmcf.org.au/melbvitalsigns)), which we launched in October, included many things to celebrate: our high level of education (95% of children attend preschool and 82% of young people finish Year 12), the high level of participation in the arts and cultural events (at 95%), improving air quality (better than or comparable to other similar cities), and reducing water use (22% less than 10 years ago) to name a few indicators. These are all things to celebrate.

*Greater Melbourne Vital Signs 2017* also draws our attention to the challenges facing Melbourne, especially growing homelessness, increasing discrimination, youth un- and under employment, and the need to ensure our city and our foodbowl remain sustainable. Most of these challenges are big – they need us to work together across sectors and across regions. Philanthropy can be the glue that brings people together and it can also be the spark that allows people with good ideas to test solutions to challenges. L2R program for young artists pursuing careers in dance, and Sacred Heart Mission's response to the new consumer directed aged care system are examples of both these approaches.

We know that Melbourne is a multicultural community. The statistics speak for themselves: 32% of people speak a language other than English at home and 40% were born overseas. The opportunity to share understanding about our various cultures is one of the joys of living in Melbourne. Mutual respect underpins our strong community. Unfortunately the experience of discrimination on the basis of race, religion and skin colour has increased 25% since 2015.<sup>1</sup>

As a community foundation, we do not want to see discrimination increasing again the next time we undertake a Vital Signs report. We are actively researching where else we can fund and collaborate to help make a difference to improve community cohesion.

As we all enjoy the festive season with family and friends, we could reflect on the good fortune we all have to live in a peaceful and safe city. We could take care to reduce our food waste. We could be open to learning as much as we can about all the cultures that make up our increasingly globalised world.

Catherine Brown  
Chief Executive Officer

<sup>1</sup> Markus, A. (2016) "Mapping Social Cohesion: The Scanlon Foundation Surveys 2016," Monash University: Caulfield

### Annual Report 2017

Our Annual Report 2017 is now available. For a copy, please phone the Foundation on **9633 0033** or visit our website [lmcf.org.au](http://lmcf.org.au) to download the report.

### Greater Melbourne Vital Signs Report 2017

Visit [lmcf.org.au/melbvitalsigns](http://lmcf.org.au/melbvitalsigns) to download a copy of the report or phone **9633 0033**.



## Healthy & Resilient Communities

### Creating Age friendly Communities

**Organisation:**

**LINK Community Transport**  
**Exploration Grant: \$50,000**

Many older Melburnians are living better, more independent lives due to the transport services provided by Link Community Transport. Link's safe and affordable transport service is reducing the social isolation of people with disability and older people living in Melbourne's western and northern suburbs.

The on-demand door-to-door transport assists clients to attend social, recreational, healthcare and medical appointments, and family commitments. Having access to this type of transport service is enabling clients to live longer, more independently in their own homes and remain connected to the community.

Link is a social enterprise supported by volunteers, and a recent grant from Lord Mayor's Charitable Foundation will see Link expand its services by trialling a new project titled *Mobility as Solution*. Link will connect to public transport services in Wyndham, Maribyrnong, Banyule and Darebin. It will also test on-demand transport for residents at three Bapcare residential aged care homes located in Werribee, Macleod and Footscray.



L2R

### Supporting Social Cohesion through Dance

**Organisation: L2R Next Gen**

**Exploration Grant: \$42,000**



Participating in community arts strengthens social cohesion and celebrates community diversity. L2R, a hip hop dance studio and program based in Melbourne's western suburbs, is breaking down cultural barriers and promoting cultural awareness through weekly dance classes for children and young people.

L2R's programs provide a supportive environment that develops wellbeing and confidence, and promotes friendship and belonging through dance for students who usually wouldn't have the chance to attend hip hop classes.

Lord Mayor's Charitable Foundation is funding L2R's new *The Pathways Project* which will focus on long-term L2R participants who have been identified as emerging artists and who are keen to pursue arts or community development as a career option.

L2R are also researching new ways to enhance the services and programs they offer to disadvantaged and marginalised young people. They currently deliver 200 free dance workshops a year through five programs and funding will assist in the development of a teaching committee overseen by a lead teaching artist. This committee will support the development of artists that have graduated through L2R's programs to become lead teachers and help expand their programs.

**"L2R's programs provide a supportive environment that develops wellbeing and confidence, and promotes friendship and belonging through dance."**

"Ensuring that older people living in community housing are supported during this new care system transition."



Sacred Heart Mission

## Caring for People Ageing in Poverty

**Organisation:** Sacred Heart Mission  
**Exploration Grant:** \$50,000

Hundreds of people who are homeless and living in poverty are cared for by Sacred Heart Mission every day in Melbourne. Lord Mayor's Charitable Foundation has provided a grant to Sacred Heart Mission to ensure that older people who are socially isolated and living in poverty are cared for and monitored during the transition to the new Consumer Directed Care system for aged home care.

Research undertaken by Sacred Heart Mission revealed that many of the most disadvantaged, socially isolated older people in our community are unable to recognise their own health care needs or seek help without the support of another person. They have often experienced mental health issues, chronic disease, trauma and poverty during their lives.

The funding will help Sacred Heart Mission to ensure that older people living in community housing are supported during the transition to Consumer Directed Care. It will also ensure that older people who are eligible for home care services are receiving the health and care services they need and are entitled to receive.

Sacred Heart Mission will activate their existing strong networks with other agencies and use their own outreach home care service for older people in community housing, to provide intensive support so that people are not left isolated or vulnerable.



To read more stories like these, visit:  
[lmcf.org.au/our-impact/healthy-resilient-communities](https://lmcf.org.au/our-impact/healthy-resilient-communities)

GREATER  
MELBOURNE  
**VitalSigns**<sup>®</sup>  
2017

87 per cent of children are in

**GOOD HEALTH**

**95**  
per cent

of residents participate in or attend arts and cultural activities

**20 per cent**

of people reported

experiencing

**discrimination**

**ONLY**  
46 per cent of residents are

**PHYSICALLY ACTIVE**

# Greater Melbourne Vital Signs 2017



The Right Honourable the Lord Mayor Robert Doyle AC

## Taking the Pulse of Melbourne

Lord Mayor Robert Doyle AC joined the Foundation's Chief Executive Officer Catherine Brown at the State Library of Victoria to launch *Greater Melbourne Vital Signs 2017*.

The keynote speaker was Ian Bird, President at Community Foundations of Canada who shared a global perspective of the Vital Signs initiative. The first Vital Signs report was published in 2001 by the Toronto Foundation which has continued to publish a report annually. Vital Signs reports are now published by over 200 community foundations across Canada and have become an important guide to grantmaking.

The Foundation's *Greater Melbourne Vital Signs 2017* report provides a snapshot of the health, wellbeing and vitality of Greater Melbourne, and identifies the things to celebrate about our city as well as the issues we need to address as a growing population.

Catherine Brown said research reports like *Greater Melbourne Vital Signs 2017* were important to promote discussion on key issues affecting Melbourne.

"Melbourne is vibrant and culturally diverse, and *Greater Melbourne Vital Signs 2017* has taken the pulse of our city.

"As Melburnians, we have great things to celebrate such as participation in arts and our high level of education including preschool. However, we need to keep working on challenging issues such as reducing homelessness, discrimination, increasing employment opportunities for young people and ensuring we work to protect and enhance a sustainable food system.

**"Great cities don't look the other way when things are perhaps not going as they should. They look towards those things and are prepared to tackle them, and that's what Vital Signs helps us do."**

**Lord Mayor Robert Doyle AC**

"We will be using the Vital Signs data to help us plan our granting priorities and collaboration opportunities."

Data for the report has been collected from Australian Bureau of Statistic's 2016 Census, Victorian Population Health Survey 2015, Federal and State government department research reports, Bureau of Meteorology, CSIRO and others.

*Greater Melbourne Vital Signs 2017* report has been designed around general population information about the greater Melbourne community and presented in an easy to read format with references for all sectors of Melbourne's community to access.



Ian Bird, President, Community Foundations of Canada

**GREATER  
MELBOURNE  
VitalSigns®  
2017**

Images on page 7:

Catherine Brown, Chief Executive Officer,  
Lord Mayor's Charitable Foundation

John Watson, City Editor at The Conversation facilitating the Vital Signs panel discussion with Ian Bird, Kate Buxton Executive Officer at Australian Community Philanthropy and Catherine Brown.

Board members Dr Sandra Hacker AO and Jay Bonnington

Garry Tanner, Chief Marketing and Development Officer  
and Krista Mogensen

**Greater Melbourne  
Vital Signs Report 2017**

Visit [Imcf.org.au/melbvitalsigns](http://Imcf.org.au/melbvitalsigns)  
to download a copy of the report  
or phone **9633 0033**.

**@MelbourneLMCF  
#MelbVitalSigns**

**[Imcf.org.au/MelbVitalSigns](http://Imcf.org.au/MelbVitalSigns)**



## IF MELBOURNE WERE A GROUP OF **100 PEOPLE** WE WOULD BE

**49**  
male

**51**  
female

**19**  
earn less than  
\$300 per week

**80**  
Australian  
citizens

**14**  
volunteer

**18** less than  
15 years  
of age

**40** married

**14** aged 65  
and over

**48** completed  
secondary  
school

**32** speak a language other  
than English at home

**1**  
Indigenous

**60**  
have a religious  
affiliation

**60**  
born in  
Australia

**31**  
students

# Homelessness & Affordable Housing



## Affordable Housing Challenge Update

Lord Mayor's Charitable Foundation has been working with an expert advisory committee to develop an Affordable Housing Challenge. This will provide an opportunity for a \$1 million grant and, if of interest, a \$2 million loan via Social Enterprise Finance Australia (SEFA). After seeking expressions of interest to provide land to the project from local governments, a shortlisting process is being undertaken. We are also finalising a Request for Proposal document, which we plan to release in mid-December.

We are especially proud of the work of the Transforming Housing Partnership at the School of Design, University of Melbourne. Dr Matthew Palm and Professor Carolyn Whitzman have undertaken original work to provide advice on best practice affordable housing site location and on the affordability definitions for the project. This information has also been provided to the Victorian Government. The Foundation is a funder and active partner in the Transforming Housing Partnership.



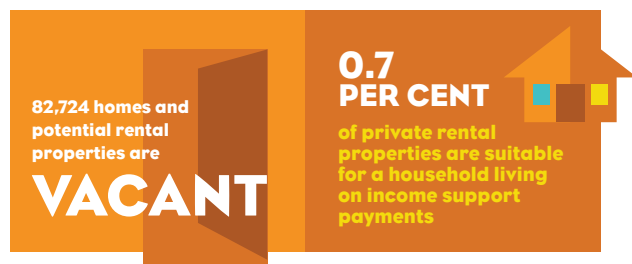
**Organisation: Per Capita**  
**New Solutions in Housing for Older Women**  
**(Supporting research)**  
**Exploration Grant: \$35,000**

According to the Productivity Commission's report *Deep and Persistent Disadvantage* there are now more 500,000 older women over the age 65 living in poverty. In response, Lord Mayor's Charitable Foundation is working to find new solutions to assist older women.

Funding provided to Per Capita, an organisation supporting women, will launch a research project that will investigate the suitability of a co-housing model for residential aged care currently being used in Europe and the United Kingdom.

This proposed co-design initiative will see Per Capita's Centre for Applied Policy on Positive Ageing (CAPPA) working with older women experiencing poverty and housing stress. Increasing privatisation of residential aged-care, as well as the diminishing availability of appropriate affordable options in the private rental market, has resulted in this vulnerable group of women being forced out of their communities and away from family and networks.

Per Capita aims to co-design a new co-housing model that supports older women that incorporates secure housing tenure, age friendly housing design, in-home support for aged care, social connection, and community.





## Education & Employment



Jon Staley, Founder of YouthWorx with Amelia.

**Organisation: YouthWorx with skydesign**  
**Training in Creative Industries for Young People**

**Exploration Grant: \$50,000**



Two of Melbourne's best known social enterprises YouthWorx and skydesign will partner to deliver a Certificate II in Printing and Graphic Arts into the YouthWorx Media training program. This will increase education opportunities for highly marginalised and homeless young people and extend the social impact that both social enterprises are well-known for.

Lord Mayor's Charitable

Foundation has been a long-term supporter of social enterprises especially working to increase access for young and older people in training and employment. The Foundation's grant will enable the expansion of creative and commercial media training for young people through integrated training, work experience and 'real-world' work environment in creative industries.

With the growth in demand for content and digital marketing, there is opportunity for young people to gain relevant skills within the YouthWorx/skydesign initiative before transitioning into mainstream employment or self-employment.



**OUR  
IMPACT**

### Social Enterprise World Forum

The 2017 Social Enterprise World Forum (SEWF 2017) was held in Christchurch, New Zealand, at the end of September. The theme for SEWF 2017 was "Ka koroki te manu – creating our tomorrow." The event was an opportunity for social enterprise leaders, intermediaries and investors, including philanthropists, from all over the world to come together, share knowledge, build networks, and discuss how to create a more sustainable and equitable future.

Lord Mayor's Charitable Foundation has a significant history of investing in social enterprises, and was proud to fund leaders from six social enterprises that we have supported to attend SEWF 2017.

As one of the largest gatherings of social entrepreneurs in the world with almost 1,500 delegates from 28 countries, SEWF 2017 was a great opportunity for these enterprises to meet, learn from and network with peers from around the world.

The enterprises supported by the Foundation to attend SEWF 2017 were: Good Cycles, Melba Support Services (Able Bakehouse), Outer Urban Projects Ltd, St Kilda Community Housing (skysdesign), Friends of the Earth (Earthworker Cooperative) and Community Pop-up Markets (Community Grocer).

Participation in SEWF2017 has given these enterprises the ideas, skills and networks that will help them take their social impact to the next level.



GREATER MELBOURNE  
**VitalSigns**  
 2017

# Environment & Sustainability

GREATER  
MELBOURNE  
**VitalSigns**<sup>®</sup>  
2017

Water use has  
dropped  
**22** per  
cent  
from ten  
years ago



**OUR AIR  
QUALITY HAS  
IMPROVED**



**More rooftop**

**solar systems are**

**being installed**

## Energy Efficiency Initiative – Reducing your energy bills for not-for-profit organisations

Lord Mayor's Charitable Foundation and the Alternative Technology Association are offering FREE energy assessments of your site to help you SAVE money and reduce emissions!

You may also be eligible for low-cost loans for energy efficiency and rooftop solar from our project partners. The project is initially available to 50 not-for-profit sites.

For further information and to register, visit our project partner the Alternative Technology Association here:

[ata.org.au/sustainable-energy-in-not-for-profits](http://ata.org.au/sustainable-energy-in-not-for-profits)



Wayne Shields, Farmer

**Organisation: Farmers for Climate Action  
Initiative Grant: \$113,000**

Lord Mayor's Charitable Foundation is supporting Farmers for Climate Action, through the Foundation for Rural and Regional Renewal, to build a network of Victorian farmers to share skills and knowledge in response to climate change. The network will encourage the adoption of practices that reduce greenhouse emissions and help Victorian agriculture adapt to climate change.

The project will help farmers create and benefit from opportunities that arise as part of climate solutions, such as the potential to earn revenue from managing land and soil carbon, hosting renewable energy on-farm and being part of community renewable energy projects.

## Yarra River Protection (Wilip-gin Birrarung murrn) Act 2017

A community consultation project led by Environmental Justice Australia and Yarra Riverkeeper Association worked with small grassroots community groups and local residents living along the Yarra River, helped develop the management policy for the new Yarra River Protection Bill. The project included workshops and discussions around issues relating to biodiversity and environment, land and catchment management, development pressures, and water quantity/flow management.

Dr Bruce Lindsay at Environmental Justice Australia said, "The Yarra River Protection (wilip-gin Birrarung murrn) Act 2017 represents a milestone in the use of the law to protect and manage the environment, social and cultural values of a place with both modern and ancient significance.

"The achievement of a Yarra River Act demonstrates the need for leadership roles of non-governmental organisations in law and policy-making. Leadership with expertise, advocacy, networking, resourcing and funding were the result of the partnership between

**OUR  
IMPACT**



Environmental Justice Australia and Yarra Riverkeeper Association and supported by Lord Mayor's Charitable Foundation.

"What we achieved together through this project would not have occurred without the Foundation's foresight."

Under the new Act, the Yarra River is now recognised as a single, integrated living entity, to be managed as a single landscape under a 50-year community vision.

## Giving Australia



Associate Professor Dr Wendy Scaife, The Swanson Society Dinner 2017



Appreciation gift presented to Swanson Society members, The Swanson Society Dinner 2017



Catherine Brown with Norman and Patricia Draper and Jay Bonnington (Deputy Chair) The Swanson Society Dinner 2017



Associate Professor Dr Wendy Scaife and Barbara Kitchen The Swanson Society Dinner June 2017

### The Swanson Society Dinner

Lord Mayor's Charitable Foundation was delighted to welcome Dr Wendy Scaife, Associate Professor and Director at Australian Centre for Philanthropy and Nonprofit Studies at Queensland University of Technology, as our guest speaker for this year's annual The Swanson Society Dinner.

Held every year at the Melbourne Town Hall, the dinner honours the visionary philanthropy of founding Lord Mayor Sir John Swanson and celebrates the generosity of members of The Swanson Society who are pledged bequestors to the Foundation.

Dr Scaife presented findings from the Giving Australia report in which she was a lead project director.

To read the Giving Australia Report, visit:

[communitybusinesspartnership.gov.au/about/research-projects/giving-australia-2016/](http://communitybusinesspartnership.gov.au/about/research-projects/giving-australia-2016/)

### Giving Australia Report Findings



The percentage of Greater Melbourne's population who donate to charity has declined in the last ten years, however the size of those donations is increasing. Since 2005, the size of the average donation has increased 30 per cent.



Conversely, a slight increase in the percentage of people volunteering has occurred in Greater Melbourne over the same time period. The average time comment for those volunteering however, has decreased by 11 per cent.



Less than half of the Australian population have a Will and of those, only 7.4 per cent of people included a charitable bequest.

## Giving together to create positive social change



Images: Guests at Inspiring Philanthropy events.

### Giving Circles

As part of Lord Mayor's Charitable Foundation's 95th anniversary celebrations in 2018, we will be launching a giving circle for each of our four Impact Areas.

Growing in popularity world-wide, giving circles provide donors a new opportunity to participate in contemporary community philanthropy by collectively pooling resources for greater impact in grantmaking. They are great opportunities to connect with other donors and learn more about community issues and philanthropy.

Lord Mayor's Charitable Foundation is delighted to welcome Bianca Moore as our new Donor Engagement Manager who will facilitate our new giving circles.



Please contact Bianca to register your interest in joining a giving circle on **9633 0027** or **[bianca.moore@lmcf.org.au](mailto:bianca.moore@lmcf.org.au)**



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# Donation Form

I would like to make a donation to  
**Lord Mayor's Charitable Foundation**

I would like to make a donation to  
**my Charitable Fund Account:**

Name of Fund: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Suburb: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

## Please accept my donation of:

\$20  \$50  \$100  \$250  \$500  \$1,000

Other: \_\_\_\_\_

## Please charge my:

Visa  MasterCard  American Express

Name on card: \_\_\_\_\_

Card number:

Expiry:   /

Cardholder's Signature

All contributions of \$2 or more to Lord Mayor's Charitable Foundation  
(ABN 63 635 798 473) are tax deductible.

**Cheque:** Please make payable to:  
Lord Mayor's Charitable Foundation

## I am interested in the following Impact Area/s:

- Education & Employment**
- Environment & Sustainability**
- Healthy & Resilient Communities**
- Homelessness & Affordable Housing**

To make a donation over the phone please call  
**(03) 9633 0033**

To make a secure online donation visit **[lmcf.org.au/donate](https://lmcf.org.au/donate)**

Lord Mayor's Charitable Foundation  
GPO Box 1851, Melbourne, VIC 3001  
ABN: 63 635 798 473

## Collection notice:

Lord Mayor's Charitable Foundation collects, uses and holds your personal information to process and receipt your donation, communicate with you about our campaigns, events, fundraising appeals and causes you may wish to consider supporting.

If you do not provide this information, we may not be able to process your donation. Due to the nature of our organisation, personal information collected by us may be disclosed to Foundation personnel, contractors and third-party data hosting service providers located overseas including in the United States of America. All personal information collected will be securely stored by the Foundation and protected from unauthorised use or access. In most cases, where the Foundation uses or transfers information to an overseas third party, the information will be de-identified. In making a donation, you consent to your information being disclosed outside Australia for this purpose. We will take all reasonable steps to ensure that your personal information is used by third parties securely and in accordance with the *Privacy Act 1988* (Cth), in our terms of engagement with those parties. For more information on how we handle your personal information, the Foundation's responsibilities and your rights please review our Privacy Policy at **[lmcf.org.au/privacy](https://lmcf.org.au/privacy)**.

*If you wish to remain anonymous when making a donation, update or seek correction of your information, unsubscribe from marketing communications please contact our Privacy Officer at [info@lmcf.org.au](mailto:info@lmcf.org.au) or 03 9633 0033.*

- In making this donation, I confirm I am over 18 and that I have read the LMCF collection notice. If you are not over 18, we require your parent's or guardian's permission.
- Please tick if you do not wish to receive further fundraising or marketing communications from us.



# GIVING CIRCLES

## Register your interest in joining a Lord Mayor's Charitable Foundation Giving Circle in 2018

**Bianca Moore, our new Donor Engagement Manager, will be in contact with you to understand your areas of interest, provide you with information as we further develop our giving circles and hear your ideas about how we can work together to effect positive social change in our communities.**

**I am interested in learning more about the:**

**Education & Employment Giving Circle**

Focus: Support young and older people to access education and work.

**Environment & Sustainability Giving Circle**

Focus: Transition towards a low-carbon economy, building a sustainable food system and protecting water eco-systems.

**Healthy & Resilient Communities Giving Circle**

Focus: Cultivate diverse, inclusive, age-friendly and climate change resilient communities.

**Homelessness & Affordable Housing Giving Circle**

Focus: Increase the supply of affordable housing and preventing homelessness through early intervention initiatives.

**Please contact me to discuss my philanthropic journey**

