

CONNECT



In this edition of *Connect*, we profile how Lord Mayor's Charitable Foundation has supported Melbourne's not-for-profit and charitable organisations during 2020.

- 4 Better Philanthropy Awards
- 6 Greater Melbourne Vital Signs™ 2020
- 8 Our response to the COVID-19 pandemic



Engaging our community

A New Home

Cathy and Bill Feltham were in Melbourne when the Black Summer bushfires swept through their Corryong property burning their home and sheds to the ground.

“We lost everything. The house, every shed and our water tanks. It was 10 years of hard work gone just like that,” said Cathy.

Almost one year later, Cathy and Bill welcomed the delivery of a new temporary home from Habitat for Humanity which they will live in while they rebuild their home.

With a \$180,000 grant from Lord Mayor’s Charitable Foundation, Habitat for Humanity built three temporary homes made from shipping containers, which are being delivered to families in the Toowong Shire.

Cover
Habitat for Humanity’s carpenter Ashley and volunteer co-ordinator Rod with Cathy and Bill.

“The speed of our response in March and April was unparalleled in the Foundation’s history. We responded to the health challenges of COVID-19, the social and economic challenges, and supported the resilience of the charitable sector. We are now supporting organisations working to make sure we build back better in the COVID-19 recovery.”

— Dr Catherine Brown OAM



Response, Resilience and Recovery

Lord Mayor’s Charitable Foundation launched a new webinar series titled *Response and Recovery* to feature organisations who had received a grant as part of our response to the COVID-19 pandemic.

The Foundation invited eight grant partner organisations to discuss the impact the pandemic has had on their organisations, how they scaled up their services and strengthened their organisations to respond to the challenges they faced and advocated for opportunities to address homelessness, climate change and economic inclusion as part of a planned recovery. These videos are now available online for viewing at [YouTube.com/lmcfvideo](https://www.youtube.com/lmcfvideo).

RESPONSE



Katherine Ellis
Youth Affairs Council
Victoria



Mija Gwyn
Youth Affairs Council
Victoria



Chris Povey
Justice Connect



Dr James McMahon
Alfred Health

RESILIENCE



Rebecca Scott
STREAT



David Spriggs
Infoxchange



Luke Terry
Whitebox Enterprises

RECOVERY



Kate Colvin
Council to Homeless
Persons



Eytan Lenko
Beyond Zero Emissions

A resilient Melbourne

As Melbourne emerges from lockdown it has been heartening to see that some of the support we have given to COVID-19 recovery campaigns is paying off in spades!

Since March, when our office moved to working remotely, we have been actively monitoring and supporting organisations to address the health, social and economic impacts of the COVID-19 pandemic. We have also taken the opportunity to think ahead about how the COVID-19 recovery provides opportunities to solve some of the tough community challenges we were already working on.

As you would all know, we have been working on addressing homelessness, climate change and unemployment (especially youth and older women) as priorities for a number of years. The Foundation will be focused on supporting initiatives that provide job opportunities and also address homelessness, our clean energy transition or social enterprise opportunities. We will also be continuing to work hard on community resilience (especially to prepare and respond to disasters) and on charitable sector strengthening.

Some highlights from this edition of Connect:

Lord Mayor’s Charitable Foundation won Philanthropy Australia’s Better Philanthropy Award for our Affordable Housing Challenge. In the Challenge, which was a ground-breaking project, we helped unlock local government land for affordable housing provided at no cost by Darebin City Council in Preston and demonstrated a new collaborative model of community housing. We are honoured to have worked with Darebin City Council and Housing Choices Australia on this initiative.

MESSAGEWe have funded the Everybody’s Home campaign for several years. It is a national campaign to increase social and community housing, which is managed by Council to Homeless Persons with Community Housing Industry Association and others. This advocacy has had an impact. The \$5.3 billion Big Housing Build announced by the State Government is a consequence of this work. It also commits to high levels of energy efficiency which is an important shared priority.

Very recently, we published *Greater Melbourne Vital Signs™ 2020 – Special Edition* in October, which examines the impact of the Black Summer bushfires and COVID-19 on Melbourne. New issues were concerns about the health costs and impacts of the bushfires (people suffering asthma, heart and lung conditions requiring admission to emergency departments); concern for the health of older family members due to COVID-19; growing unemployment, especially of young people and women; and climate change (2019 was the hottest and driest year on record).

But we have resources. We are a well-educated community with the highest digital inclusion score of all Australian cities. Housing 800 people who were homeless during the lockdown proved possible. We have confidence that Melbourne can apply its compassion and know how to find win win solutions to building a sustainable economy and environment – building back better.

Our Youth in Philanthropy program continued due to the commitment and enthusiasm of the 175 students who took part from 19 schools. The students learned about the issues they cared about, visited three charities online and

made very thoughtful granting recommendations. I encouraged the students to make a difference, whatever their career paths, to seize opportunities to make the world a better place.

The Foundation has made approximately \$3 million in grants to COVID-19 related projects, and more are under development. We expect this work to continue in 2021.

As we head into the Festive Season, I encourage everyone to give to our Festive Season Appeal, which is a partnership with FoodBank Victoria. FoodBank has stepped up this year when it was most needed to respond to the Black Summer bushfires and the economic impact of COVID-19. We have supported FoodBank during this journey and are keen to help them continue their important work which benefits all of Melbourne’s diverse communities. The Foundation will match donations up to \$50,000 – so please donate and make your donation work twice as hard! We can all have more impact in our giving if we work together.

In closing, I wish you a peaceful festive season. During lockdown, I am sure we have all learned positive things about the simple things we value most in life and the importance of our family, friends and community – we can take this insight with us into 2021.

Catherine Brown

Dr Catherine Brown OAM
Chief Executive Officer



Better Philanthropy Award

Story by Nick Richardson
Philanthropy Australia

Lord Mayor’s Charitable Foundation received the Better Philanthropy Award at the recent Philanthropy Australia Awards for our Affordable Housing Challenge in partnership with Darebin City Council and Housing Choices Australia.

The Foundation’s Chief Executive Officer Dr Catherine Brown OAM said, “We are honoured to receive the Better Philanthropy Award along with our project partners Housing Choices Australia and Darebin City Council.

“This project highlights how cross sector partnerships between local government, philanthropy and the not-for-profit sector encourages new opportunities to increase the supply of affordable housing.

“Thank you to Philanthropy Australia for this wonderful award, and congratulations to all award recipients and finalists in this year’s Philanthropy Australia Awards 2020.”



Leveraging a grant to create affordable housing

Three years ago, Lord Mayor’s Charitable Foundation embarked on the Affordable Housing Challenge as a means of addressing the shortage of affordable housing across the city. The Foundation had for many years supported people experiencing homelessness with a range of initiatives: this time, the thinking was different.

What if the Foundation became a key player in using philanthropy’s risk capital to devise a new model of affordable housing? What if the Foundation took a \$1 million grant to leverage a site in a local government area (LGA) and then enabled a partnership between the LGA and a community housing provider?

The site needed to be well located – close to services, shops, schools and transport – sustainable, and be no cost to the local council. It was an exciting idea – it brought together philanthropy and local government in a rare project of collaboration. And it made the most of philanthropy’s capacity to bear risk. And now, the fruits of that approach are clear to see – in July, Darebin City Council in Melbourne’s inner north approved the new social housing development at Preston, with a development budget of \$16 million. Housing Choices Australia was chosen as the community housing developer due to their affordable housing development experience and their ability to raise capital from a range of sources.

The Foundation’s Chief Executive Officer Dr Catherine Brown OAM acknowledges that the project started from “Ground Zero” – there was no template in Australia for

what they were proposing, which brought its own challenges.

“You have to be pretty tenacious,” she says. “It could just have drifted away.”

Each of the challenges was worked through with patience, diligence and determination, on both sides of the table. Local government has historically not seen itself as a provider of affordable housing or of land for affordable housing and that has now started to change. But discussions also revealed how little experience local government had of how philanthropy works and what it can contribute.

Learning to work with another sector is quite different,” Catherine explains. “I think local government doesn’t think much about philanthropy. I don’t think they understand philanthropy, so every single thing was new.

“Every single meeting was explaining what philanthropy does. It sounds strange but they hadn’t thought about philanthropy.”

In addition, local government has a bureaucracy that is cautious about innovation and is traditionally risk-averse. That may change a little now that this landmark agreement has been signed off. “Once they’ve done one, I think everyone will feel more confident and they’ll start to move faster,” Catherine says. “Darebin is working with us to prepare a kit for other local governments to use.”

Critical to the success of the project was a detailed analysis undertaken by The University of Melbourne’s Transforming Housing Partnership that identified the key criteria for site selection. The Foundation sent out requests to local governments across Melbourne to submit sites that they thought would be suitable for affordable housing.



Artist’s impression, Affordable Housing Development located at Preston

The submissions were marked against the criteria, which ranged from proximity to green spaces, and public transport, as well as services and shops, to evaluate the best potential site.

“It was about access to employment, access to services – really practical things,” Catherine says. “It’s wonderful to have a stable home but the next thing is how can I get involved in education or employment for example. We try to put all those sorts of elements in selecting a site so it’s going to be well located housing and sustainable as well as cost-effective to run.”

Once the site was agreed to, the local council would effectively donate the site to an affordable housing project by setting up a long term (49 year) lease with a community housing developer. On top of the Foundation’s \$1 million grant, there would be financing provided through the National Housing Finance and Investment Corporation (NHFIC) and some State government support is expected.

The Foundation’s commitment to the idea went beyond the original funding, and included its own expertise, the establishment of an external advisory committee and also paying for US affordable housing advisor David Rosen to take part in the preparations and assisting with documentation.

Catherine doesn’t think the project would have been realised without philanthropy’s capacity to bring social-risk capital to the idea.

“When we started it had never been done. We could see it was possible and we thought we’d just have a go,” she says. “When philanthropy does go in early on these projects, we do de-risk it a bit for everybody. And I think governments are only just starting to realise this too. There have been a few other projects where other partners realise that with philanthropy coming in with early support, it then makes it a less risky proposition for government.”

The approach is set to be replicated with another project, an affordable housing site in the City of Melbourne. The current Affordable Housing Challenge is being used to unlock underutilised land owned by faith-based organisations and large not-for-profits. The key from here is for other foundations following the Foundation’s into the space. There is evidence of some others showing interest and Catherine can see it’s an area with potential.

“I think that’s what philanthropy should be doing, to be honest: we are the risk capital for solving tough community challenges, that’s our main job,” Catherine says.

There is certainly interest from other councils who have seen the value of the project and approached the Foundation. Darebin is likely to be finished early in 2022, by which time there may well be a few other similar projects on the drawing board.

REPORT

Greater Melbourne Vital Signs™ 2020

Special Edition
Report

Greater Melbourne
Vital Signs™ 2020
Snapshot



The Foundation's Chair – Craig Bell, Chief Executive Officer – Dr Catherine Brown OAM, General Manager Social Innovation & Impact – Dr Kathy Avent, Program Manager Healthy & Resilient Communities – Karyn Bosomworth, Program Manager Homelessness & Affordable Housing – Erin Dolan, Senior Program Manager Environment & Sustainability – Dan Pediaditis, and Program Manager Education & Employment – Stephen Torsi.

Launched by Lord Mayor's Charitable Foundation, Greater Melbourne Vital Signs™ 2020 is a report which uses data to measure and monitor the health and wellbeing of communities in Greater Melbourne. It also captures community perspectives about issues that are the most concerning and tracks community wellbeing through a range of indicators.

The Foundation's Chief Executive Officer Dr Catherine Brown OAM said, "This year, we have endured a double crisis with the Black Summer bushfires and the COVID-19 pandemic. The impact of each disaster on communities, the economy and environment has been severe and devastating, and has exacerbated existing social issues such as poverty, affordable housing and unemployment.

"COVID-19 has also revealed our inherent ability to adapt rapidly whilst also providing opportunities for significant systemic change previously thought impossible."

Dr Brown says that as a society Melbourne's next steps will be to combat poverty through job creation and overcoming homelessness.

"There is huge potential in job creation linked to clean technology transition and renewable energy, supporting women in trades, and investing in social enterprises."

Dr Brown believes that Melburnians have got what it takes to get through the COVID-19 recovery with a strong 'can-do' and caring attitude.

"Although we are now faced with some tough challenges, there is also an optimistic sense of hope that we can continue the momentum experienced in our response to COVID-19 and apply it to the post-COVID-19 recovery to address these challenges."

"Melbourne has already shown that positive transformation is possible."



GREATER MELBOURNE Vital Signs™ 2020

To download Greater Melbourne Vital Signs™ 2020, go to lmcf.org.au/MelbVitalSigns

GREATER MELBOURNE AT JULY 2020

Population¹

4.96M

Population density

497

people per sq kilometre

↑ UP BY 8 PER CENT SINCE 2017

Age

18%

Children
0–14 YEARS

14%

Youth
15–24 YEARS

50%

Adults
25–60 YEARS

19%

Seniors
OVER 60 YEARS

ABOUT PEOPLE IN MELBOURNE

AVERAGE AGE

36 years old²

35 per cent speak a language other than English language at home³

34 per cent were born overseas⁴

ABORIGINAL AND TORRES STRAIT ISLANDERS

0.5 per cent⁵

EMPLOYMENT

2,877,640 in the workforce⁶

AVERAGE INCOME

\$673 a week⁷

POVERTY

12.6 per cent⁸



4.9 per cent of people are living with a disability⁹

27.5 per cent have a bachelor's degree level or above¹⁰



\$9.9 billion was spent on mental health in Australia in 2017-18¹¹

MENTAL HEALTH

1 in 5 people had a mental health or behavioural condition in Victoria in 2017-18¹²




1. Australian Bureau of Statistics, 3218.0 Regional Population Growth, Australia, 2018-19. Online <https://www.abs.gov.au/statistics/people/population/regional-population/2018-19>
2. Ibid
3. Census of Population and Housing - 2016 QuickStats, Community Profiles and DataPacks User Guide, Australia, 2016. Online https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/036
4. Ibid
5. Ibid
6. Australian Bureau of Statistics Labour Force, Detailed - Electronic Delivery publication (catalogue number 6291.0.55.001). Accessed May 2020. Online <https://www.abs.gov.au/statistics/labour/employment-and-unemployment/labour-force-australia-detailed/latest-release>
7. Australian Bureau of Statistics, 3218.0 Regional Population Growth, Australia, 2018-19. Online <https://www.abs.gov.au/statistics/people/population/regional-population/2018-19>
8. Robert Tanton, Dominic Peel and Yogi Vidyattama, 'Every suburb Every town-Poverty in Victoria', November 2018. Online <https://vcoss.org.au/wp-content/uploads/2018/11/Every-suburb-Every-town-Poverty-in-Victoria-VCOSS.pdf>
9. Ibid
10. Australian Bureau of Statistics, 3218.0 Regional Population Growth, Australia, 2018-19. Online <https://www.abs.gov.au/statistics/people/population/regional-population/2018-19>
11. AIHW Mental Health Services in Australia October 2020. Online <https://www.aihw.gov.au/reports/mental-health-services/mental-health-services-in-australia/report-contents/summary-of-mental-health-services-in-australia>
12. Ibid

Our response to the COVID-19 pandemic



Lord Mayor’s Charitable Foundation has continued to respond to the impacts of the COVID-19 pandemic by providing grants to support the immediate needs and build the resilience of the charitable sector. This year the Foundation has provided approximately \$3 million in COVID-19 response grants and organised the grants into four categories. To learn more about our COVID-19 response grants please visit our website at lmcf.org.au

Responding to the health impacts of COVID-19




Scaling up existing services to meet increased demand for support



Supporting organisational and sector resilience



Building back better as part of the COVID-19 recovery




Justice Connect

COVID-19 Grants

- **Australian Council of Social**
SERVICE ECONOMIC ANALYSIS
OF THE CORONAVIRUS SUPPLEMENT
\$50,000
- **Centre for Australian Progress**
CAPACITY BUILDING HUB
\$80,000
- **Community Housing Industry Association**
COMMUNITY HOUSING FAMILY VIOLENCE
RESPONSE INDUSTRY STANDARD
\$40,000
- **Council to Homeless Persons**
EVERYBODY’S HOME
\$25,000
- **Enable Social Enterprises**
TECHNOLOGY FOR DISADVANTAGED
COMMUNITIES
\$50,000
- **Global Village School**
FUTURE PROOF!
\$15,000
- **Infoxchange**
DIGITAL TRANSFORMATION HUB
\$400,000 over two years
- **Justice Connect**
PREVENTING HOMELESSNESS
\$60,000
- **Justice Connect**
LEGAL AND GOVERNANCE HELP
FOR RESILIENT NOT-FOR-PROFITS
\$270,000 over two years
- **Launch Housing**
EMERGENCY ACCOMMODATION
POST-COVID-19
\$65,000
- **Monash University**
IMPACT OF COVID-19
ON FOOD SECURITY
\$15,000
- **Sustain – The Australian Food Network**
NATIONAL PANDEMIC GARDENING
SURVEY 2020
\$6,500
- **The Social Studio**
COVID-19 SURVIVE TO THRIVE
\$25,000
- **The University of Melbourne**
CLEAN ECONOMICS
FOR COVID-19 RECOVERY
\$75,000
- **Tradeswomen Australia Community Foundation**
WORKFORCE RECOVERY STRATEGY
FOR VULNERABLE WOMEN
\$75,000



The Social Studio
COVID-19 SURVIVE TO THRIVE
\$25,000



IMPACT AREA
**EMPLOYMENT
& EDUCATION**

APPROVED
AUGUST

Founded in 2009, The Social Studio (TSS) provides skill development, training and employment for diverse young people from refugee backgrounds through a fashion business which includes a clothing label, retail shop, clothing manufacturer and digital printing studio.

In July, TSS responded to the Victorian Government’s health advice mandating the use of face masks in public places in Melbourne by quickly developing, sampling and releasing fabric face masks to the public via its online store. Stock sold out immediately and within the first week 5000 units had been sold.

With support from the Foundation, TSS scaled-up its workforce by hiring additional staff in the Production Studio to increase the number of masks produced. TSS also identified an opportunity to expand its range of face masks by including fashion-focused face masks at higher price points. The support from the Foundation is enabling TSS to thrive as a social enterprise business during the pandemic.

Scaling up existing services to meet increased demand for support



Infoxchange
DIGITAL TRANSFORMATION HUB
\$400,000 over two years



IMPACT AREA
MULTI IMPACT AREAS

APPROVED
OCTOBER

The COVID-19 pandemic has highlighted the ongoing technology challenges faced by not-for-profit organisations as they have attempted to deliver services online and support their staff and volunteers to work remotely. There has been increased pressure for smaller, less resourced organisations to make fast digital transformations to enable remote service delivery, and working, and better data management of client services.

In collaboration with the Foundation through a significant founding grant over two years, Infoxchange is developing a digital transformation hub to support the not-for-profit sector to address these challenges, as well as assisting the sector on a broader transformation journey which will build capability and resilience for a post-COVID-19 work environment.

Digital technology enables greater impact for not-for-profit organisations – supporting them to deliver services more effectively, improve staff productivity and better serve communities in need.

Supporting organisational and sector resilience



Tradeswomen Australia Community Foundation
WORKFORCE RECOVERY STRATEGY
FOR VULNERABLE WOMEN
\$75,000



IMPACT AREA
**EMPLOYMENT
& EDUCATION**

APPROVED
OCTOBER

Tradeswomen Australia Community Foundation has identified opportunities to increase employment for young women to work in the infrastructure and construction industries as the economy recovers from the impacts of COVID-19. However, even with a renewed employment focus on infrastructure and construction from the Federal Government, women are likely to miss out.

To address this, and with support from the Foundation, Tradeswomen Australia is conducting a pilot project to identify girls and women in need of employment, support them through resilience training to grow confidence and increase their understanding of employment opportunities in tradespeople. Tradeswomen Australia Community Foundation will then assist women to access jobs with employer partners and enter employment with ongoing mentoring support. The pilot is focusing on two 30-women cohorts, drawn from the Wyndham area in Melbourne’s western suburbs, who will work with existing employer relationships in that area.

Building back better as part of the COVID-19 recovery

NEWS

Youth in Philanthropy



Since 2002, Lord Mayor’s Charitable Foundation has welcomed students from across Greater Melbourne to participate in Youth in Philanthropy, a program that provides students with an opportunity to learn about social issues in Melbourne and participate in the Foundation’s grantmaking program.

This year, we welcomed 175 Year 10 students from 19 schools to our opening event *Youth in Philanthropy Forum* held at the State Library of Victoria, to learn about community philanthropy. Foodbank’s Chief Executive Officer David McNamara spoke to students about how his organisation was part of the emergency response to the Black Summer bushfires and how a grant from the Foundation assisted during this time. This was the last face-to-face event held by the Foundation in 2020.

With the COVID-19 restrictions in place, the Youth in Philanthropy program was adapted and adjusted to suit an online learning environment. As part of the program, the students selected three charitable organisations in which to receive a grant application. Students assessed the applications against a criteria and met with the organisations

online to learn more about the work undertaken to address social issues during COVID-19.

At the final *Insights* event, Human Rights Law Centre’s Executive Director Hugh de Kretser spoke to the students about how the Centre was developing a national human rights charter for Australia and the significance of such an important document. The Foundation provided a grant to support the research and development stage of a national charter in 2019. Year 10 student Evonne Lu shared her experience of participating in Youth in Philanthropy and her committee’s key learning outcomes.

This year 57 grants totalling \$200,000 were recommended by the Youth in Philanthropy student committees to the Foundation’s Board which were all successfully approved and distributed to the participating charitable organisations.

Adapting to an online learning environment

“For me, the highlight of the program was working with my peers to question and meet the charities virtually. We were able to ask a lot of valuable questions to help our grant-making process.”

– Youth in Philanthropy participant

Students from Mt Scopus participated in Youth in Philanthropy 2020

The Foundation’s Chief Executive Officer Dr Catherine Brown OAM said, “I would like to congratulate all the students, their teachers and the charitable organisations for their inspiring contribution to the Foundation’s Youth in Philanthropy program this year. The students have shown courage and resilience while supporting Melbourne’s charitable sector during COVID-19.

“I encourage all students who have participated in Youth in Philanthropy to think about how they can support philanthropy and the not-for-profit sector in their future careers and throughout their lifetimes.”



Watch Hugh de Kretser speak to students about a Human Rights Charter for Australia at: [YouTube.com/lmcfvideo](https://www.youtube.com/watch?v=lmcfvideo) [/lmcfvideo](https://www.youtube.com/watch?v=lmcfvideo)

NEWS

Inspiring philanthropy collaborations



From left to right, Alfred Health, Infoxchange, and Foodbank Victoria

The Foundation’s Chief Marketing and Development Officer, Garry Tanner with Mr Bruce McQualter at Swanson Society Lunch, June 2019.

Lord Mayor’s Charitable Foundation provides strategic, perpetual and easy to establish philanthropic opportunities, such as Charitable Fund Accounts and Gifts in Wills, to help our donors support the areas and charities they care most about.

Another highly effective way the Foundation works with donors is to closely collaborate with them by recommending high impact project funding opportunities that operate in areas the donor is especially passionate about.

In addition to working alongside donors, the Foundation also collaborates with peak bodies, companies and local councils to tackle some of Greater Melbourne’s biggest issues.

The Foundation’s Chief Executive Officer Dr Catherine Brown OAM said, “We were delighted to receive Philanthropy Australia’s Award for Better Philanthropy for our Affordable Housing Challenge .

We are always working on innovative projects that are creating lasting change



“This project has been a unique collaboration initiated by the Foundation with Darebin City Council and Housing Choices Australia to develop affordable and social housing in Preston for very low to low income households. The development site is close to amenities, shopping, public transport as well as education and employment opportunities.”

Another important project is the Foundation’s newly launched Clean Technology Powerhouse Initiative which focuses on supporting a renewables-led economic recovery with jobs and clean technologies at the forefront. The Foundation is working with the Smart Energy Council and other organisations on this Initiative.

The Foundation’s Chief Marketing and Development Officer Garry Tanner said, “We are always working on innovative projects that are creating lasting change.

“These projects often benefit from the support of passionate donors seeking specific impact outcomes.

“We encourage anyone who is interested in a strategic relationship like this to contact us. Across our four distinct Impact Areas of Education & Employment, Environment & Sustainability, Healthy & Resilient Communities and Homelessness & Affordable Housing, we will be delighted to share and discuss project funding opportunities with you that you can be closely engaged in.”



To learn more about how you can collaborate with Lord Mayor’s Charitable Foundation and to support positive change in Greater Melbourne, contact Garry Tanner on (03) 9633 0033 or garry.tanner@lmcf.org.au

Make a donation

Tear off this donation slip and send using the enclosed reply-paid envelope or send to:

Lord Mayor’s Charitable Foundation
Reply Paid 1851, Melbourne VIC 3001
Cheque: Please make payable to Lord Mayor’s Charitable Foundation
Phone: Please call (03) 9633 0033
Online: Visit lmcf.org.au/donate or to donate to a Charitable Fund Account visit lmcf.org.au/support-a-cfa

☐ I would like to make a donation to Lord Mayor’s Charitable Foundation:
Donation amount:
☐ \$5,000 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100
☐ My choice: \$ _____
☐ Please make this a recurring monthly donation

AND/OR ☐ I would like to make a donation to the Foundation’s Impact Areas:
☐ Foodbank Festive Season Appeal \$ _____
☐ Education & Employment \$ _____
☐ Environment & Sustainability \$ _____
☐ Healthy & Resilient Communities \$ _____
☐ Homelessness & Affordable Housing \$ _____

AND/OR ☐ I would like to make a donation to an existing Charitable Fund Account with Lord Mayor’s Charitable Foundation:
Name of Fund Account: _____
Donation amount:
☐ \$5,000 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100
☐ My choice: \$ _____
☐ Please make this a recurring monthly donation

Personal Details:
Title: _____
Name: _____
Address: _____
Suburb: _____ Postcode: _____
State: _____ Phone: _____
Email: _____
Please charge my: ☐ Visa ☐ MasterCard ☐ American Express
Name on card: _____
Card number:
Expiry: /
Cardholder’s signature: _____ Date: ____/____/____

In making this donation, I confirm I am over 18 and that I have read the collection notice on the back. If you are not over 18, you must provide your parent’s or guardian’s permission.
☐ I have made a gift in my Will to Lord Mayor’s Charitable Foundation
☐ I intend to leave a gift in my Will to Lord Mayor’s Charitable Foundation
☐ Please contact me about making a gift in my Will to Lord Mayor’s Charitable Foundation
☐ Please tick if you do not wish to receive further fundraising or marketing communications from us



Donation form

A happier festive season



Collection notice:

Lord Mayor's Charitable Foundation collects, uses and holds your personal information to process and receipt your donation, communicate with you about our campaigns, events, fundraising appeals and causes you may wish to consider supporting.

If you do not provide this information, we may not be able to process your donation. Due to the nature of our organisation, personal information collected by us may be disclosed to Foundation personnel, contractors and third-party data hosting service providers located overseas including in the United States of America. All personal information collected will be securely stored by the Foundation and protected from unauthorised use or access. In most cases, where the Foundation uses or transfers information to an overseas third party, the information will be de-identified. In making a donation, you consent to your information being disclosed outside Australia for this purpose. We will take all reasonable steps to ensure that your personal information is used by third parties securely and in accordance with the *Privacy Act 1988* (Cth), in our terms of engagement with those parties. For more information on how we handle your personal information, the Foundation's responsibilities and your rights please review our Privacy Policy at lmcf.org.au/privacy.

If you wish to remain anonymous when making a donation, update or seek correction of your information or unsubscribe from marketing communications, please contact our Privacy Officer at info@lmcf.org.au or (03) 9633 0033.

CAMPAIGN

A happier festive season

Together, we can build back better



Foodbank is continuing to deliver hampers during this festive season.

Supporting Foodbank Victoria this Festive Season

This year, we are pleased to announce Lord Mayor's Charitable Foundation's Festive Season Appeal will support Foodbank Victoria and their ongoing efforts to help our community during the global pandemic.

As part of the Foundation's COVID-19 Community Resilience Fund Account Appeal and to inspire our community to join us in our support of Foodbank Victoria, the Foundation will match every donation received up to \$50,000 to help reach a goal of \$100,000. The Foundation's Chief Executive Officer Dr Catherine Brown OAM said, "Following our support to Foodbank's Black Summer bushfires response, we are pleased to once again assist Foodbank during the Festive Season as we face the many challenges COVID-19 has presented."

Foodbank's Chief Executive Officer David McNamara said "During the bushfires and throughout the coronavirus pandemic,

Lord Mayor's Charitable Foundation has been by our side helping provide critical emergency food relief to Victorians in need.

"This festive season will be challenging for many, so we are especially grateful for the additional support from the Foundation as we try to ease the burden on families doing it tough. Together, we hope to bring a happier Christmas to those in need."

The Foundation aims to raise enough funds to provide a \$100,000 grant to Foodbank Victoria to meet the increasing demand from clients as individuals and families navigate an uncertain and difficult end of year.

"While this year has been a very unusual one, if you're celebrating Christmas, Hanukkah, Diwali, Ōmisoka or any other special holiday, we hope you have a very happy festive season with friends and family.

"We encourage all of our donors and supporters to donate to our matched giving Christmas Appeal to help ensure that families facing financial difficulties across Melbourne's communities can enjoy the Festive Season after enduring a very challenging year," added Catherine.



Watch Foodbank Victoria's Matt Tilley share insights about how Foodbank has met the needs of Victoria's most vulnerable communities through the Black Summer bushfires and the COVID-19 pandemic at:

[YouTube.com/lmcfvideo](https://www.youtube.com/lmcfvideo)
[/lmcfvideo](https://lmcfvideo)



To donate to our Festive Season Appeal for Foodbank Victoria, please visit lmcf.org.au/donate